

DAFTAR PUSTAKA

- Afdhal Yusra, Muhammad Yusra, Diah Anggraini. "China's Motivation to Improve Bilateral Relations with South Korea after the Polemic of THAAD (Terminal High Altitude Area Defense) Palito." *Unand.ac.id*. Last modified 2023. Accessed June 25, 2025.
- An, Daechun. "Understanding Medical Tourists in Korea: Cross-Cultural Perceptions of Medical Tourism among Patients from the USA, Russia, Japan, and China." *Asia Pacific Journal of Tourism Research* 19, no. 10 (October 11, 2013): 1141–1169.
- Arsenault, Amelia. "Public Diplomacy 2.0." *Toward a New Public Diplomacy* (2009): 135–153.
- Asan Medical Center." *Eng.amc.seoul.kr*.
- Bin, Yoojin. "The Impact of the THAAD Retaliation OnChinese Visitors to Korea." *The Korean Journal of Economics* 30, no. 1 (June 30, 2023): 3–42. Accessed June 25, 2025.
- Bin, Yoojin. "The Impact of the THAAD Retaliation OnChinese Visitors to Korea." *The Korean Journal of Economics* 30, no. 1 (June 30, 2023): 3–42. Accessed June 25, 2025.
- C. Michael Hall. *Medical Tourism*. Routledge, 2012.
- Caballero-Danell, Sara, and Chipo Mugomba. "Medical Tourism and Its Entrepreneurial Opportunities - a Conceptual Framework for Entry into the Industry." *gupea.ub.gu.se* (July 19, 2007).
- Cho, Yun Young. "Public Diplomacy and South Korea's Strategies." *The Korean Journal of International Studies* 10, no. 2 (December 31, 2012).
- Choi, Chang-Hwan. "Security or Sovereignty: The Dynamic Impact of Political Crises on Chinese Tourism." *SSRN Electronic Journal* (2025).
- Choi, Yong Sub. "Keeping the Americans In: The THAAD Deployment on the Korean Peninsula in the Context of Sino-American Rivalry." *Contempo-*

rary Security Policy 41, no. 4 (February 24, 2020): 632–652.

Choirul Fahmi Akbar, Ismah Rustam. “Respon Pemerintah Tiongkok Terhadap Penyebaran Sistem Pertahanan Anti-Rudal Terminal High Altitude Area Defense (THAAD) Amerika Serikat Di Korea Selatan.”

“Challenges to China’s Economic Statecraft.” *Google Books*. Last modified 2019. Accessed June 25, 2025.

Cohen, I. Glenn. “Medical Tourism, Access to Health Care, and Global Justice.” *SSRN Electronic Journal* (2011).

Connell, John. *Medical Tourism*. Wallingford, Oxfordshire ; Cambridge, Ma: Cabi, 2011.

Cowan, Geoffrey, and Amelia Arsenault. “Moving from Monologue to Dialogue to Collaboration: The Three Layers of Public Diplomacy.” *The ANNALS of the American Academy of Political and Social Science* 616, no. 1 (March 2008): 10–30.

Decyani Permatasari, and Fendy Eko Wahyudi. “Analisis Penggunaan Three NOs Oleh Korea Selatan Untuk Mengatasi Boikot Di Cina Akibat Terminal High Altitude Area Defense (THAAD).” *Journal of International Relations* 5, no. 1 (December 29, 2018): 1023–1032.

Developing Medical Tourism in the OIC Member Countries COMCEC COORDINATION OFFICE, 2020.

Eom, Taeyeon, Jongsik Yu, and Heesup Han. “Medical Tourism in Korea – Recent Phenomena, Emerging Markets, Potential Threats, and Challenge Factors: A Review.” *Asia Pacific Journal of Tourism Research* 24, no. 6 (April 29, 2019): 563–573.

Eun, Seok-Chan. “Brilliant Hallyu and Plastic Surgery.” *Journal of Korean Medical Science* 28, no. 11 (2013): 1561.

Fryda, Septy. “Strategi Nation Branding Korea Selatan Melalui Kampanye ‘Imagine Your Korea’ Pada Tahun 2014-2018” (January 7, 2020).

Gan, Lydia L., and Hongwei Song. “A SWOT Analysis of Medical Tourism: In-

dia and South Korea.” *SSRN Electronic Journal* (2012).

Habiburrahman Habiburrahman, and Pazli Pazli. “Penentangan Tiongkok Terhadap Korea Selatan Dalam Pengadaan Terminal High Altitude Area Defense (Thaad) Di Korea Selatan tahun 2016.” *Jurnal Online Mahasiswa Fakultas Ilmu Sosial dan Ilmu Politik Universitas Riau* 4, no. 2 (October 1, 2017): 1–15.

Han, Suk Hee. “Resetting the South Korea–China Relationship: The THAAD Controversies and Their Aftermath.” *The Korean Journal of Defense Analysis* 31, no. 4 (2019): 539–557. Accessed November 6, 2022. <https://www.kci.go.kr/kciportal/ci/sereArticleSearch/ciSereArtiView.kci?sereArticleSearchBean.artiId=ART002525199>.

Hellaluddin, and Hengki Wijaya. “Analisis Data Kualitatif: Sebuah Tinjauan Teori & Praktik.” *Google Books*. Last modified 2019. Accessed March 3, 2025.

Herh, Michael. “Korean Medical Companies Sign 15 MOUs with Chinese Counterparts.” *Businesskorea*. Last modified September 4, 2015. Accessed July 13, 2025.

Heung, Vincent C. S., Deniz Kucukusta, and Haiyan Song. “A Conceptual Model of Medical Tourism: Implications for Future Research.” *Journal of Travel & Tourism Marketing* 27, no. 3 (April 30, 2010): 236–251.

Michael Huberman and Miles Matthew, “Qualitative Data Analysis,” *Google Books*, last modified 2025, accessed August 4, 2025,

HUI, YANG, and ZHANG YU. “STUDY on the INFLUENCE of ‘IDOL CULTURE’ on TOURISM MOTIVATION.” *IETI Transactions on Economics and Management* 2, no. 1 (2021): 30–41. Accessed July 13, 2025. <https://www.airitilibrary.com/Article/Detail/P20200916001-202103-202104130001-202104130001-30-41>.

International Medical Tourism Coordinator.” *NamuWiki*. Last modified June 9, 2025. Accessed July 13, 2025.

Jun, Hannah. “Hallyu at a Crossroads: The Clash of Korea’s Soft Power Success

and China's Hard Power Threat in Light of Terminal High Altitude Area Defence (THAAD) System Deployment." *International Studies Review* 18, no. 1 (October 19, 2017): 153–169.

Jun, Hannah. "Hallyu at a Crossroads: The Clash of Korea's Soft Power Success and China's Hard Power Threat in Light of Terminal High Altitude Area Defence (THAAD) System Deployment." *International Studies Review* 18, no. 1 (October 19, 2017): 153–169.

Kalevi Holsti. *Kalevi Holsti: A Pioneer in International Relations Theory, Foreign Policy Analysis, History of International Order, and Security Studies*. Cham Springer International Publishing, 2016.

Kbs.co.kr. Last modified 2017. Accessed April 27, 2025. https://world.kbs.co.kr/service/archive_view.htm?lang=i&id=sub_index&board_seq=918.

Kbs.co.kr. Last modified 2017. Accessed April 27, 2025. https://world.kbs.co.kr/service/archive_view.htm?lang=i&id=sub_index&board_seq=918.

Kim, Hyejin, and Jungmin Lee. "The Economic Costs of Diplomatic Conflict: Evidence from the South Korea-China THAAD Dispute*" 37, no. 2 (2021): 225–262. Accessed April 18, 2022.

Kim, Hyoungsup, and Youngsub Lee. "South Korea's Medical Tourism Competitiveness and Future Strategy: Focused on Cancer Treatment: A Review." *Iranian journal of public health* 52, no. 12 (December 8, 2023).

Kim, Kyoung-Lee, and Byung-Ro Seo. "Analyzing a New Model of Medical Tourism Policy: Target Country-Specific Models and Marketing Strategies." *Iranian journal of public health* (October 14, 2023).

KIM, Kyoung-Lee, and Byung-Ro SEO. "Developmental Strategies of the Promotion Policies in Medical Tourism Industry in South Korea: A 10-Year Study (2009-2018)." *Iranian Journal of Public Health* (June 9, 2020). Accessed March 12, 2021.

Kim, Seongseop, Jinsoo Lee, and Jishim Jung. "Assessment of Medical Tourism

Development in Korea for the Achievement of Competitive Advantages.” *Asia Pacific Journal of Tourism Research* 18, no. 5 (July 2013): 421–445.

Kim, Soojung, Charles Arcodia, and Insin Kim. “Critical Success Factors of Medical Tourism: The Case of South Korea.” *International Journal of Environmental Research and Public Health* 16, no. 24 (December 6, 2019): 4964. Accessed December 11, 2019. <https://www.mdpi.com/1660-4601/16/24/4964/pdf>.

Kim, Soojung, Charles Arcodia, and Insin Kim. “Critical Success Factors of Medical Tourism: The Case of South Korea.” *International Journal of Environmental Research and Public Health* 16, no. 24 (December 6, 2019): 4964. <https://www.mdpi.com/1660-4601/16/24/4964/pdf>.

KHIDI.” *Www.khidi.or.kr*. <https://www.khidi.or.kr/eps>.

“KHIDI.” *Www.khidi.or.kr*. <https://www.khidi.or.kr/eps>.

“Korea Medical Dispute Mediation and Arbitration Agency.” *K-Medi.or.kr*. Last modified 2020. Accessed July 16, 2025. <https://www.k-medi.or.kr/eng/>.

“Korea Selatan - Pendapatan Pariwisata | 1995-2024 Data | 2025-2026 Perkiraan.” *Id.tradingeconomics.com*. <https://id.tradingeconomics.com/southkorea/tourism-revenues>.

“Korea Selatan Menargetkan Pertumbuhan Pariwisata Medis Dengan Solusi Perawatan Kesehatan Inovatif Bagi Wisatawan Timur Tengah - Travel and Tour World.” *Travel and Tour World*. Last modified May 11, 2024. Accessed March 20, 2025.

“Korea Tourism Organization.” *Knto.or.kr*. Last modified 2025. Accessed July 13, 2025. <https://knto.or.kr/eng/OverseasOffices>.

Kong, Wei-Na. “Economic Effect and Resolution Idea of the THAAD Political Conflict on South Korea’s Exports to China.” *The Chinese Economy* (June 15, 2021): 1–23.

Korea Bizwire. “S. Korea to Open Medical Tourism Promotion Center in Shanghai - Be Korea-Savvy.” *Be Korea-Savvy*. Last modified July 31, 2018. Ac-

cessed July 13, 2025. <http://koreabizwire.com/s-korea-to-open-medical-tourism-promotion-center-in-shanghai/122093>.

Korea Tourism Organization, KTO. “What Is Medical Korea?” *What Is Medical Korea?* Korea Tourism Organization, December 31, 2024. Last modified December 31, 2024.

“KTO.” *Knto.or.kr*. <https://knto.or.kr/eng/index>

Kweon, Kee-Tae, and Hwa-Kyung Kim. “A Study on the Strategic Vitalization Plan of Korean Integrated Medical Tourism.” *Journal of Korean Medicine* 34, no. 2 (June 30, 2013): 41–50.

Kweon, Kee-Tae, and Hwa-Kyung Kim. “A Study on the Strategic Vitalization Plan of Korean Integrated Medical Tourism.” *Journal of Korean Medicine* 34, no. 2 (June 30, 2013): 41–50.

Korean Medical Companies Sign 15 MOUs with China | Global Growth Markets.” *Ggmks.com*. Last modified 2025. Accessed July 13, 2025. <https://www.ggmks.com/i-Korean-medical-companies-sign-15-MOUs-with-China>.

Ladan ROKNI, Turgay AVCI, and Sam Hun PARK. “Barriers of Developing Medical Tourism in a Destination: A Case of South Korea.” *Iranian Journal of Public Health* 46, no. 7 (July 2017): 930. <https://pmc.ncbi.nlm.nih.gov/articles/PMC5563875/>.

Ladan Rokni, Turgay Avci, and Sam Hun Park. “Barriers of Developing Medical Tourism in a Destination: A Case of South Korea.” *PubMed* 46, no. 7 (July 1, 2017): 930–937.

Lancaster, Kirk, Michael Rubin, and Mira Rapp-Hooper. “Mapping China’s Health Silk Road.” *Council on Foreign Relations*. Last modified April 10, 2020. <https://www.cfr.org/blog/mapping-chinas-health-silk-road>.

Lee, Jane. “Repairing the U.S.–South Korea Alliance: THAAD as an Appeasement Measure.” *CUNY Academic Works*. Last modified 2020. https://academicworks.cuny.edu/gc_etds/3776/.

- Lee, Jane. "Repairing the U.S.–South Korea Alliance: THAAD as an Appeasement Measure." *CUNY Academic Works*. Last modified 2020. https://academicworks.cuny.edu/gc_etds/3776/.
- Liestiandre, Hanugerah Kristiato. "View of STRATEGI PENGEMBANGAN MEDICAL TOURISM: STUDI KASUS MEDICAL TOURISM DI KOREA SELATAN." *Ppb.ac.id*. Last modified 2024. <https://ejournal.ppb.ac.id/index.php/jpar/article/view/360/290>.
- Lim, Darren J., and Victor A. Ferguson. "Informal Economic Sanctions: The Political Economy of Chinese Coercion during the THAAD Dispute." *Review of International Political Economy* 29, no. 5 (May 26, 2021): 1525–1548.
- Lunt, Neil, Mariann Hardey, and Russell Mannion. "Nip, Tuck and Click: Medical Tourism and the Emergence of Web-Based Health Information." *The Open Medical Informatics Journal* 4, no. 1 (February 12, 2010): 1–11.
- Maulida Ibtnaty Qonita, and Marten Hanura. "Analisis Perubahan Kebijakan Luar Negeri Korea Selatan Dalam Pemasangan Sistem Terminal High Altitude Area Defense (THAAD)." *Journal of International Relations Diponegoro* 5, no. 4 (September 28, 2019): 797–806. Accessed June 25, 2025. <https://ejournal3.undip.ac.id/index.php/jihi/article/view/25089>.
- Melissen, Jan. "The New Public Diplomacy: Between Theory and Practice." *The New Public Diplomacy* (2005): 3–27.
- Mi Joon Lee, In Soon Min, and Bum Jeun Seo. "A Study among Chinese Tourists in Their 20s and 30s for Determining Their Choice of Medical Tourism Destinations." *International journal of u- and e-service, science and technology* 8, no. 9 (September 30, 2015): 13–20.
- Miura, Kacie. "Economic Coercion in an Interdependent Era: China Responds to the THAAD Crisis." *SSRN Electronic Journal* (2019).
- Muhamad, Nabilah. "Korea Selatan, Negara Dengan Tingkat Operasi Plastik Tertinggi Global 2024." *Katadata.co.id*. Databoks, May 30, 2024. Last modified May 30, 2024. Accessed March 20, 2025.

<https://databoks.katadata.co.id/layanan-konsumen-kesehatan/statistik/80988300c900168/korea-selatan-negara-dengan-tingkat-operasi-plastik-tertinggi-global-2024>.

N., A. “Medical Tourism: The New Favorite Tourist Market.” *Journal of Economics and International Finance* 5, no. 3 (June 30, 2013): 65–70.

Pariwisata Medis Korea Selatan | Operasi Plastik AB Korea.” *Abplasticsurgerykorea.com*. Last modified 2023. <https://id.abplasticsurgerykorea.com/ab-blog/south-korea-medical-tourism>

Putri, Fani Amelia, Mansur Juned, and Andi Kurniawan. “STRATEGI NATION BRANDING KOREA SELATAN MELALUI IMAGINE YOUR KOREA TAHUN 2016-2018.” *JURNAL EDUCATION AND DEVELOPMENT* 9, no. 4 (November 5, 2021): 669–676. Accessed December 15, 2022. <https://journal.ipts.ac.id/index.php/ED/article/view/3300>.

Risma Azhari. “Setelah 8 Tahun China Bakal Resmi Cabut Larangan Konten Korea Selatan? - USS Feed.” *USS Feed*. Last modified February 21, 2025. Accessed April 27, 2025. <https://ussfeed.com/setelah-8-tahun-china-bakal-resmi-cabut-larangan-konten-korea-selatan/pop-culture/>.

SEO, Byung Ro, and Sam-Hun PARK. “Policies to Promote Medical Tourism in Korea: A Narrative Review.” *DOAJ (DOAJ: Directory of Open Access Journals)* (August 1, 2018).

Seo, Byung-Ro, and Kyoung-Lee Kim. “The Post Pandemic Revitalization Plan for the Medical Tourism Sector in South Korea: A Brief Review.” *Iranian Journal of Public Health* (September 5, 2021).

Seoul at Heart of Korean Medical Tourism Growth.” *Www.magazine.medicaltourism.com*.

Sharma, Anupama. “Medical Tourism: Emerging Challenges and Future Prospects.” *International Journal of Business and Management Invention* ISSN 2 (2013): 21–29. Accessed June 23, 2025. [https://www.ijbmi.org/papers/Vol\(2\)1/Version_3/C212129.pdf](https://www.ijbmi.org/papers/Vol(2)1/Version_3/C212129.pdf).

Shin, Jaekwon, Yoon Jae Lee, Joon-Shik Shin, Jinho Lee, Haneul Kim, Me-riong

- Kim, and In-Hyuk Ha. "Utilization Status and Satisfaction with Medical Services in Nonresidential Foreign Medical Tourists Visiting a Korean Medicine Hospital." *Evidence-Based Complementary and Alternative Medicine* 2018 (2018): 1–11. Accessed December 11, 2019. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5960560/>.
- Sofia, Vera, and Manso Félix. *Medical Tourism Development -Adopted Strategies across the Globe: A Systematic Review*, 2021. Accessed June 23, 2025. https://repositorio.iscte-iul.pt/bitstream/10071/23888/1/master_vera_manso_felix.pdf.
- Statistics Korea. "Statistics Korea | Approved Statistics | Resources : Statistics Korea." *Statistics Korea*. Last modified 2025. Accessed March 2, 2025. <https://kostat.go.kr/menu.es?mid=a20303020000>.
- Su, Lijuan, Svetlana Stepchenkova, and Xiangyi Dai. "The Core-Periphery Image of South Korea on the Chinese Tourist Market in the Times of Conflict over THAAD." *Journal of Destination Marketing & Management* 17 (September 2020): 100457.
- Sudheer Muhammed KM, Sunil C D'Souza . "Medical Tourism and Market Feasibility in Emerging Economy." *AIMS Journal*. 2020, n.d.
- Sugiyono, Kualitatif Kuantitatif, R&d Dan, and Book, n.d. <https://www.researchgate.net/profile/Hery-Purnomo/publication/AN-R-D.pdf>.
- Sultana, Seyama, Ahasanul Haque, Abdul Momen, and Farzana Yasmin. "Factors Affecting the Attractiveness of Medical Tourism Destination: An Empirical Study on India- Review Article." *DOAJ (DOAJ: Directory of Open Access Journals)* 43, no. 7 (July 1, 2014): 867–76.
- Sun, Xuelan. "Research on the Model of Cross-Border Medical Tourism Decision-Making under the Background of Globalization." *Open Journal of Social Sciences* 06, no. 09 (2018): 230–246.
- Swaine, Michael. *Chinese Views on South Korea's Deployment of THAAD*, n.d. <https://carnegie-production->

assets.s3.amazonaws.com/static/files/CLM52MS.pdf.

The Essence of Research Methodology.” *Google Books*. Last modified 2025. Accessed March 3, 2025.

The Terminal High Altitude Area Defense (THAAD) System.” *Congress.gov*. Last modified 2025. <https://www.congress.gov/crs-product/IF12645>

This Is a Repository Copy of Trading Faces: The “Korean Look” and Medical Nationalism in South Korean Cosmetic Surgery Tourism, n.d. <https://eprints.whiterose.ac.uk/id/eprint/109548/1/Trading%20Faces%20FINAL%20DBell.pdf>.

Tias, Anggraining. “South Korea and Chinese Conflict over THAAD: How It Started and the Way It Ended.” *Review of International Relations* 2, no. 2 (January 31, 2021).

Times, The Korea. “China Is Catching up Fast to Korea in Medicine.” *Koreatimes.co.kr*. The Korea Times, July 10, 2016. Last modified July 10, 2016. Accessed July 13, 2025.

Tong, Zhao. *The Perception Gap in the THAAD Dispute -Causes and Solutions*, n.d. Accessed June 25, 2025.

Wandera, Terri. “India Sebagai Destinasi Utama Pariwisata Medis Di Asia Selatan.” *Jurnal Analisis Hubungan Internasional* 6, no. 1 (2017). Accessed June 23, 2025. <https://journal.unair.ac.id/download-fullpapers-jahi63051792cefull.pdf>.

Wibisono, Juwita Dewi Arimbi. “ANALISIS KEBIJAKAN LUAR NEGERI AMERIKA SERIKAT DALAM PENEMPATAN THAAD (TERMINAL HIGH ALTITUDE AREA DEFENSE WEAPON) DI KOREA SELATAN.” *Global and Policy Journal of International Relations* 5, no. 02 (March 16, 2020).

WMA - the World Medical Association-WMA Statement on Medical Tourism.” <https://www.wma.net/policies-post/wma-statement-on-medical-tourism/>.

Woo, Bong Sik. “Medical Tourism and the Future of Medical Practice in Korea.”

Journal of the Korean Medical Association 52, no. 9 (2009): 844.

Xu, Qing, Vidya Purushothaman, Raphael E. Cuomo, and Tim K. Mackey. "A Bilingual Systematic Review of South Korean Medical Tourism: A Need to Rethink Policy and Priorities for Public Health?" *BMC Public Health* 21, no. 1 (April 6, 2021).

Yonhap. "Korea to Open Medical Tourism Promotion Center in Shanghai - the Korea Herald." *The Korea Herald*. Last modified July 31, 2018. Accessed July 13, 2025. <https://www.koreaherald.com/article/1742385>.

Zacharias Wuragil, and Zacharias Wuragil. "Tentang Sistem Antirudal Balistik THAAD Di Korea Yang Picu Reaksi Cina." *Tempo*. Last modified August 15, 2022. Accessed April 8, 2025. <https://www.tempo.co/sains/tentang-sistem-antirudal-balistik-thaad-di-korea-yang-picu-reaksi-cina-306896>.

Zahara Yusminda, Muhammad Yusra, and Diah Anggraini Austin. "Hallyu Di Tiongkok Setelah Kesepakatan Three NOs." *Palito* 3, no. 01 (June 5, 2024).

Zhang, Hao, Taeyoung Cho, and Huanjiong Wang. "The Impact of a Terminal High Altitude Area Defense Incident on Tourism Risk Perception and Attitude Change of Chinese Tourists Traveling to South Korea." *Sustainability* 12, no. 1 (December 18, 2019): 7.

Zhang, Hao, Taeyoung Cho, and Huanjiong Wang. "The Impact of a Terminal High Altitude Area Defense Incident on Tourism Risk Perception and Attitude Change of Chinese Tourists Traveling to South Korea." *Sustainability* 12, no. 1 (December 18, 2019): 7.

杨洋. "Boao Lecheng Pilot Zone Explores Fast Track into China's Medical Market." *Chinadaily.com.cn*. Last modified 2024. <https://www.chinadaily.com.cn/a/202402/08/WS65c49669a3104efcbdaea7cb.html>.

서울대학교 병원." *Snuh.org*. Last modified 2025. Accessed June 23, 2025. <http://search.snuh.org/search/search.jsp>.