

CHAPTER I

INTRODUCTION

1.1. Background of the Research

Language is a medium for disseminating information to all listeners, who can guide and even increase their knowledge of something related to the information. Therefore, language has an important role in conveying information to everyone. As well as the use of language in conveying information, language is also used in the interview process. According to Kvale (1998, p.49), interview is a form of direct communication that shows how a person uses language to convey information by answering questions that are asked by the other person. Through interview, we can see how sentence structure, word choice, and manner of speaking are influenced by the questioner as well as the particular situation according to the context of the conversation. Therefore, in order to understand someone's utterances thoroughly, it is important to understand what the speaker says during the interview, so that information can be maximally received.

To understand someone's speech, the listener needs to understand what the speaker is saying. In the process of understanding it, understanding the context of the language can help the listener to understand the meaning of the speaker's speech. As explained by Levinson (1983, p.9-11), pragmatics is a study that connects linguistic structures with context. Without context, the meaning of an utterance cannot be fully understood. This shows that the speaker's speech is not only determined by the arrangement of words, but also followed by the context of the speech.

Deixis is one of the important aspects in pragmatics that deals with words that the meaning depends on the context. According to Levinson (1983, p. 54), deixis refers to words or phrases that cannot be properly understood without knowing who is speaking, when, and where the context of the utterance occurs. For example, words like “I,” “that day,” or “over there” can only be clearly understood if we know the situation of the conversation. Without context, these words can be confusing as the meaning can change.

The purpose of this study is to identify the use of deixis in interviewing Rick Riordan about the premiere of the Percy Jackson and The Olympians (2023) movie series. Rick Riordan is one of the famous American writers of teen novels. One of his famous novel series, Percy Jackson & The Olympians, was adapted into a movie and is now being adapted by Disney+ into a TV series that launches on December 20, 2023. This news is covered by TeenVogue on December 17, 2023 (<https://www.teenvogue.com/story/percy-jackson-series-premiere>). Unlike his previous movie work, Rick Riordan is participating in the process of working on this TV series so fans of Rick Riordan's novels are curious about the author's role.

The interview about the premiere of the TV series Percy Jackson and The Olympians (2023) discusses various things related to the series. This interview is not only informational but also promotional for the movie series. Rick Riordan's interview for the Percy Jackson and The Olympians (2023) film series premiere was taken from the **‘Percy Jackson’ EPs Rick & Becky Riordan Pinpoint When They Knew Disney+ Adaptation Got It Right** video at the link <https://www.youtube.com/watch?v=0DyBTx4eo2o&list=PLWpXeJwcCvDa1iXj4y>

[FD7pMGV5MexTlz6&index=4](#). This video interview was uploaded by TheWrap account on the YouTube channel on December 20, 2023. In this video interview, Rick Riordan was accompanied by Becky Riordan who is an executive producer in this film series. The host of this interview is Andi Ortiz who is a reporter from TheWarp.



1.2 Research Question

Based on the research background above, the writer formulates the problem: what are the types of deixis found in Rick Riordan's interview in The Premiere of Percy Jackson and The Olympians Season 1 in 2023 on YouTube?

1.3 Objective of the Research

Dealing with the research question above, the objective of this research is to identify the types of deixis used in Rick Riordan's interview in The Premiere of Percy Jackson and The Olympians Season 1 in 2023 on YouTube.

1.4 Focus of the Research

For this research, the writer identifies the types of deixis used in Rick Riordan's interview in The Premiere of Percy Jackson and The Olympians Season 1 in 2023 on YouTube. The source of this data in this research is taken from an interview video “‘Percy Jackson’ EPs Rick & Becky Riordan Pinpoint When They Knew Disney+ Adaptation Got It Right” on YouTube channel. The types of deixis are proposed by Yule (1996, p. 9-16) in three types, they are personal deixis, spatial deixis, and temporal deixis. Therefore, the data are taken from the utterances among three participants in this video interview which apply three types of deixis by Yule (1996, p. 9-16). In this case, the data are interpreted by using context by Levinson (1983, p.22).

1.5. Methods of The Research

This research is a qualitative research. In this research, three types of deixis by Yule (1996, p. 9-16). In this research, the identification of three types of deixis by Yule (1996, p.9-16), is based on the context by Levinson (1983, p.22). In this case, the method of this research is descriptive methods by Creswell (2023, ch.9). Therefore, data collection and data analysis can be listed in some steps bellow.

1.5.1 Data Collection

In collecting data, there are several steps used by the writer:

1. Searched for Rick Riordan's video interview that was released during the premiere of the Percy Jackson and The Olympians Season 1 (2023) film series on December 20, 2023. The video is ‘**Percy Jackson**’ EPs Rick &

Becky Riordan Pinpoint When They Knew Disney+ Adaptation Got It Right on YouTube channel. The duration of the video is 08:44 minutes.

2. Watched the video while viewing the transcription to synchronize the words from the video and the transcription script.

1.5.2 Data Analysis

In data analysis, after the data is collected, it must be organized and then described, classified and interpreted. According to Donald Ary (2010, p. 454), there are three steps of approaches that can be used slightly differently in analysing texts:

1. Familiarizing and organizing

This stage is the initial stage in the process of analyzing qualitative data according to Donald Ary (2010, p. 454). Familiarizing helps in getting to know and understand the data thoroughly by getting used to seeing or re-reading the data. Organizing helps in categorizing and structuring the data.

In this research, familiarizing is applied through watching the interview video from YouTube channel in several times. After watching this video many times, the writers try to familiarize the content of the video. After that, the writer organized the content of video into some points. In organizing the points of content, the writer separate the utterances from each participants. The participants in this video are three people. They are Rick Riordan and Becky Riordan as the guests. And Andi Ortiz is as the host.

2. Coding and reducing

Coding is the process of coding or labeling certain parts of the data that are relevant to certain categories that have been identified previously, with the aim of arranging the data in a more structured form so that it is easy to analyze. Reducing is the process of filtering data.

In coding the data, the writer refers to three types deixis by Yule (1996, p.9-16). They are person deixis, spatial deixis, and temporal deixis. The utterances from each participants are coded by referring three types of deixis. Then, only chosen utterances are analyzed. This reducing other utterances is used to filter the source data. In coding selected utterances as the source of data, the data are taken in deistic words.

3. Interpreting and representing

Interpreting is the process of providing an explanation or meaning to the analyzed data, the aim is to understand the findings of the data and also connect the research questions that have been asked. Representing is the process of presenting research results of thesis clearly and understandable a so that it is easy to understand.

In interpreting the deistic expression of the data, three types of deixis are identified by using context in order to explain the interpretation of each of them. The result of interpretations are represented in the findings of the research.

1.6 Definition of Key Terms

1. Deixis

Deixis is a term in the study of pragmatics that comes from Greek, namely “pointing” or “addressing” something. The act of deixis is called deictic or indexical expression. (Yule, 1996, p. 9)

2. Deictic expression

Deictic expression is the act of deixis. (Yule, 1996, p. 9)

3. Context

Context is information from the background of a conversation that is necessary to understand the speaker's utterance. Context includes the knowledge known by the participants in a conversation. Levinson (1983, p.21),

