

**WATACRATE: STUDENT SKILL TRAINING PLATFORM WITH
PROJECT BASED LEARNING USING LEAN STARTUP METHOD**

THESIS

Submitted as Partial Requirements to Achieve the Bachelor Degree Title on
Bachelor Study Program (S1) of Management Department in Economics and
Business Faculty of Andalas University



Submitted By:

Chintya Aprilia

2110527005

**INTERNATIONAL MANAGEMENT S1 STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS ANDALAS**

2025



Alumni Number at University

Chintya Aprilia

Alumni Number at Faculty

a) Place/Date of Birth : Cilegon/April 14th, 2003, b) Parents Name: Syahnan dan Maisaroh, c) Faculty : Economics and Business, d) Department : International Management, e) ID Number : 2110527005, f) Graduation Date : August 8, 2025, g) Grade : With Honors, h) GPA : 3.83, i) Length of Study : 4 years, j) Parents' Address : Jl. Lintas Sumatra KM 2 Aurgading.

**WATACRATE: STUDENT SKILL TRAINING PLATFORM WITH PROJECT BASED
LEARNING USING LEAN STARTUP METHOD**

Thesis by : Chintya Aprilia

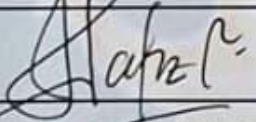
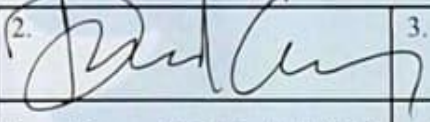

Thesis Supervisor : Hafiz Rahman, SE, MSBS, PhD

ABSTRACT

This study aims to develop and validate Watacrate, a skill training platform designed to bridge the gap between academic theory and industry demands. The project utilizes the Lean Startup methodology, integrating a Project-Based Learning (PBL) approach to enhance students' employability skills. Initial qualitative insights were gathered from interviews with 7 students, followed by landing page prototype testing with 8 students. Results showed the pilot program effectively improved skills like teamwork (4.29) and computer skills (4.00). The prototype received a highly positive user experience evaluation, with "Efficiency" and "Stimulation" rated "Very Good." This evidence led to the decision to 'Preserve' with the current model.

Keyword : *Lean Startup Method, Project Based Learning (PBL), Employability Skills, User Experience Questionnaire (UEQ).*


This thesis is already examined and passed on June 18th, 2025. This abstract is already approved by supervisor and examiners.

Signature	1. 	2. 	3. 
Name	Hafiz Rahman, S.E., M.B.A, Ph.D	Donard Games, SE, M.Bus(Adv), PhD	Asmi Abbas, SE, MM.

Acknowledged,
Head of Management Department

Prof. Dr. Donard Games, SE., M.Bus (Adv)
NIP. 198011122005011003




Signature

Alumni has already registered at faculty/university and get alumni number :

	Faculty/University officers	
Alumni Number at Faculty	Name:	Signature:
Alumni Number at University	Name:	Signature: