CHAPTER IV CONCLUSION

4.1   Conclusion

This research was conducted to investigate how deictic expressions function not only as referential tools, but also as linguistic strategies to express verbal abuse in Cinderella (2015), as delivered by the stepfamily characters. Through Marmaridou's theory of deixis and Patricia Evans's framework of verbal abuse, this study has provided insights into the pragmatic mechanisms behind abusive language.

The findings reveal that deixis, particularly person-social deixis, plays a significant role in shaping interpersonal relationships in the film. It shows how language is used not just to refer to others, but to assert control, build emotional distance, and reinforce social inequality. Terms such as "you," "she," "it," "Cinderwench," and "dirty servant girl" are more than mere pronouns or nicknames—they represent intentional linguistic choices that devalue Cinderella's identity and isolate her from her social environment.

This study concludes that deixis, when used in abusive contexts, becomes a powerful linguistic device to convey psychological manipulation. The combination of context, tone, and word choice reveals how language can be weaponized to harm, exclude, and dominate. These insights contribute to the field of pragmatics by demonstrating how everyday language elements like deixis are deeply connected to power structures and emotional harm.

By analyzing how deixis and verbal abuse intersect in cinematic dialogue, this research opens a path for further studies on how linguistic elements shape character dynamics, narrative power, and psychological impact in literary and media discourse.

4.2   Suggestion

The writer realizes that this research does not discuss in detail enough to give the reader details information about deictic expressions of verbal abuse in film. From this research, the writer realizes that deixis is used not simply as a linguistic tool to 'pointing', but it is used to express the speaker's cognitive system and social intention. Therefore, the writer suggests the next researcher to study the use of deixis in many more contexts in film to create a comparison of the deixis usage.