

CHAPTER IV CONCLUSION

4.1 Conclusion

In this research on positive politeness strategies in netizens' comments on mental health posted from the Official Wondermind account, three selected posts were analyzed, focusing on the comments made by netizens regarding mental health issues. Out of the three posts, only 9 positive politeness strategies were used among the 42 comments made by netizens. There are: strategy 1 notice, attend to hearer was found 3 times, strategy 2 exaggerate 10 times, strategy 4 use in group identity markers 1 time, strategy 5 seek agreement, was found 4 times, strategy 10, offer, promise was found 1 time, strategy 11 be optimistic was found 2 times, strategy 12 include both speaker and hearer in the activity 1 time, strategy 13 give (or ask for) reasons 1 time, and strategy 15 give the gifts to the hearer 20 times. The first post had 12 comments, the second post had 21 comments, and the third post had nine comments from netizens.

These comments contained positive politeness strategies that netizens used to mitigate face-threatening acts (FTAs) and to safeguard the participants' faces. The other six strategies were absent because netizens did not use them in their comments. In addition, this research demonstrated that *giving gifts to the hearer* [S15] was a typical positive politeness strategy used by netizens in their comments. With this strategy, netizens aimed to be friendly when leaving comments. They believed a lack of appreciation could negatively impact the public figures discussed in these posts. To preserve the public figures' dignity,

netizens often offered compliments in their comments. When addressing the weaknesses in a public figure's appearance, netizens Employed the notice strategy, using the hearer approach to protect the public figures' faces.

4.2 Limitations and Suggestions

This research focused on analyzing the positive politeness strategies used by netizens in their comments on Instagram posted related to the Official Wondermind. Not all positive politeness strategies were included in this study, such as strategies to show intensify in the hearer, avoid disagreement, presuppose/praise/assert common ground, jokes, assert or presuppose the speaker's knowledge of and concern for the hearer's wants, and assume reciprocity. Since these strategies were not found in the comments made by netizens, this research is still incomplete. Future studies could explore politeness strategies in different types of social media or contexts to uncover less obvious strategies not identified in this research.