

A STUDY OF WOMEN’S LANGUAGE FEATURES IN THE COMMENTS SECTION OF GIRLYZAR’S INSTAGRAM ACCOUNT

AN UNDERGRADUATE THESIS

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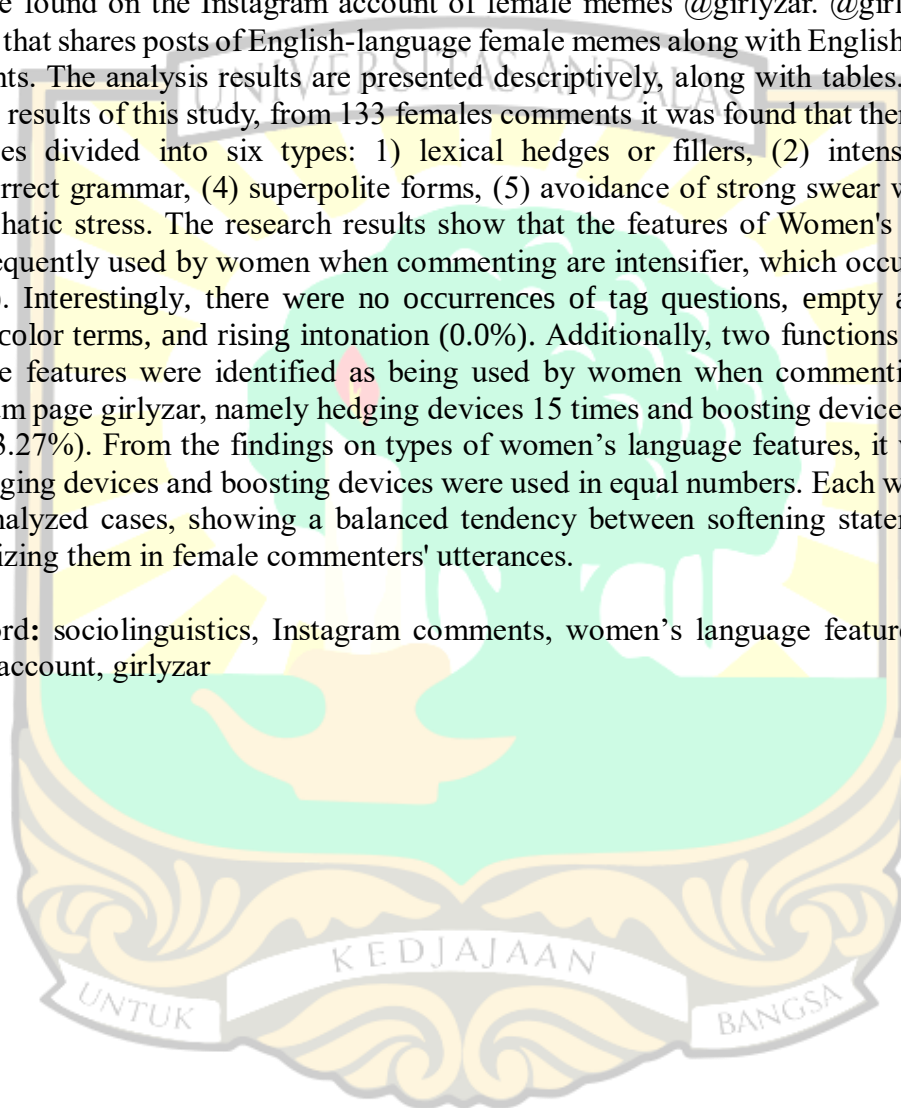
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ABSTRACT

There are differences in language use between men and women. This difference has been researched and has led to theories; one of these theories is about the characteristics of female language. The linguist who developed this theory is Robin Lakoff. The purpose of this study is to identify the characteristics of female language according to Lakoff (1975) and use Holmes (2013) theory to analyze the function of the characteristics of female language found on the Instagram account of female memes @girlyzar. @girlyzar is an account that shares posts of English-language female memes along with English-language comments. The analysis results are presented descriptively, along with tables. From the analysis results of this study, from 133 females comments it was found that there were 30 utterances divided into six types: 1) lexical hedges or fillers, (2) intensifiers, (3) hypercorrect grammar, (4) superpolite forms, (5) avoidance of strong swear words, and (6) emphatic stress. The research results show that the features of Women's Language most frequently used by women when commenting are intensifier, which occurs 9 times (7.96%). Interestingly, there were no occurrences of tag questions, empty adjectives, precise color terms, and rising intonation (0.0%). Additionally, two functions of female language features were identified as being used by women when commenting on the Instagram page girlyzar, namely hedging devices 15 times and boosting devices 15 times (both 13.27%). From the findings on types of women's language features, it was found that hedging devices and boosting devices were used in equal numbers. Each was used in these analyzed cases, showing a balanced tendency between softening statements and emphasizing them in female commenters' utterances.

Key word: sociolinguistics, Instagram comments, women's language features, female memes account, girlyzar



ABSTRAK

Terdapat perbedaan dalam penggunaan bahasa antara Wanita dan pria. Perbedaan ini telah diteliti dan menghasilkan teori-teori; salah satu teori tersebut berkaitan dengan karakteristik bahasa perempuan. Ahli linguistik yang mengembangkan teori ini adalah Robin Lakoff. Tujuan dari penelitian ini adalah untuk mengidentifikasi karakteristik bahasa perempuan menurut Lakoff (1975) dan menggunakan teori Holmes (2013) untuk menganalisis fungsi karakteristik bahasa perempuan yang ditemukan pada akun Instagram meme perempuan @girlyzar. @girlyzar adalah akun yang membagikan postingan meme perempuan berbahasa Inggris beserta komentar berbahasa Inggris. Hasil analisis disajikan secara deskriptif dan disertai dengan tabel. Dari hasil analisis penelitian ini, dari 113 komentar Perempuan pada akun ini, ditemukan bahwa terdapat 30 komentar yang dibagi menjadi enam jenis: 1) *lexical hedge or fillers*, (2) *tag questions*, (3) *empty adjectives*, (4) *intensifier*, (5) *hypercorrect grammar*, (6) *superpolite forms*, (7) *avoidance of strong swear words*, dan (8) *emphatic stress*. Hasil penelitian menunjukkan bahwa fitur Bahasa Perempuan yang paling sering digunakan oleh perempuan saat berkomentar adalah intensifier, yang muncul sebanyak 9 kali (7,96%). Menariknya, tidak ada kemunculan *tag question*, *empty adjective*, *upnaming color*, dan *rising intonation* (0.0%) yang ditemukan dalam penelitian ini. Selain itu, teridentifikasi dua fungsi fitur bahasa perempuan yang digunakan perempuan ketika berkomentar di laman Instagram girlyzar, yaitu hedging devices sebanyak 15 kali dan boosting devices sebanyak 15 kali (13.27% untuk keduanya)). Dari temuan jenis fitur bahasa perempuan, ditemukan bahwa *hedging devices* dan *boosting devices* digunakan dalam jumlah yang sama. Setiap komentar yang dianalisis ini menggunakan masing-masing metode tersebut yang menunjukkan kecenderungan yang seimbang antara pernyataan yang melunakkan dan menekankan dalam ujaran komentator perempuan.

Kata kunci: *sociolinguistics*, *Instagram comments*, *women's language features*, *female memes account*, *girlyzar*

