

CHAPTER IV

CONCLUSION AND SUGGESTION

In this chapter, the researcher presents the main conclusion including suggestion for improvement of further research.

4.1 Conclusion

The findings and discussion of conversational implicature analysis based on Grice theory in BTS Run reality show have led to some conclusions. 40 of 78 episodes of BTS Run reality show contains conversational implicature including 31 generalized conversational implicature and 9 particularized conversational implicature. Generalized conversational implicature dominated the data because it usually used in daily conversation. This result also happened in most of previous researchers.

There are four maxims of cooperative principle in the conversation of BTS Run reality show and all of those maxims were violated by the members of BTS in the conversation. There are 20 utterances violate maxim of quantity, 12 utterances violate maxim of quality, 5 utterances violate maxim of relevance and 3 utterances violate maxim of manner occurs in the conversation of BTS Run reality show.

The researcher concluded that BTS member violate maxim of quality when they make certain thing for laughing stuff by saying the untrue thing. Then BTS members violate the maxim of quantity when they try to get more attention. They violate the maxim of manner in order to give confusing response. Then they violate the maxim of relevance when they want to change the topic of the conversation.

4.2 Suggestion

The researcher expects this study can expand the reader's knowledge about the concept of conversational implicature. The researcher intends to explain that everything around us can become the subject of research even the things that we like to do such as watching the reality show. Implicature is not only about what it literally said but there is something else beyond the meaning of the utterance. The researcher hopes that further research will focus on finding something new and different object such as tweets, face book comments, advertisement and many others.

