

DAFTAR PUSTAKA

- Academy, F1. "Discover Your Drive." *F1 Academy*. Accessed April 29, 2025. <https://www.flacademy.com/Discover-Your-Drive>.
- Ayhan, Kadir Jun. "The Boundaries of Public Diplomacy and Nonstate Actors: A Taxonomy of Perspectives." *International Studies Perspectives* 20, no. 1 (2019): 63–83.
- Ayuningtyas, Dinda. "Peran Budaya Populer Sebagai Soft Power Bagi Negara Di Asia Timur." *Mondial: Jurnal Hubungan Internasional* 1, no. 1 (2024): 25.
- BoxBoxNowIndonesia, F1SpeedIndonesia. "No Title." *Youtube Post*. Accessed December 25, 2024. <https://www.youtube.com/@BoxBoxNowIndonesia> &.
- Briel, Lluís Llurba / Philipp. "A Brief History of Formula 1." *RedBull.Com*. Last modified 2023. Accessed April 28, 2025. <https://www.redbull.com/gb-en/history-of-formula-1>.
- Costa, Rafael, and Marcelo Moriconi. "Current Political Uses of Sport Revised: Beyond Public Diplomacy and Sportswashing." *Frontiers in Sports and Active Living* 6, no. August (2024): 1–12. <https://doi.org/10.3389/fspor.2024.1316732>.
- Darley, James. "Inside Formula 1's Historic Diversity & Inclusion Charter." *Sustainability Magazine*. Last modified 2024. Accessed February 26, 2025. <https://sustainabilitymag.com/articles/inside-formula-1s-historic-diversity-inclusion-charter>.
- Ddimss, Dimas |, wawancara oleh penulis, Padang, May 9, 2025
- Elvin Abdurahmanli. "Definition of Diplomacy and Types of Diplomacy Used Between States." *Anadolu Akademi Sosyal Bilimler Dergisi* 3, no. 3 (2021): 582.
- Formula One. "Diversity & Inclusion." *Formula1.Com*. Accessed April 28, 2025. <https://corp.formula1.com/diversity-inclusion/>.
- Giles, Judy, and Tim Middleton. *Studying Culture: A Practical Introduction*. 2nd ed. Malden, MA, Massachusetts: Blackwell Publishing, 2008.
- Girlie, Shafa | F1, wawancara oleh penulis, Padang, May 9, 2025
- Goldman, Michael, and Kate Johns. "Sportainment: Changing the Pace of Limited-Overs Cricket in South Africa." *Management Decision* 47, no. 1 (2009): 124–136.
- Gussbagus_F1, Bagus |, wawancara oleh penulis, Padang, May 8, 2025
- Hall, Stuart. "The Work of Representation." In *Representation: Cultural Representation and Signifying Practices*, edited by Stuart Hall, 15. 1st ed. Walton Hall. Milton Keynes: The Open University, 1997. [https://eclass.aueb.gr/modules/document/file.php/OIK260/S.Hall%2C The work of Representation.pdf](https://eclass.aueb.gr/modules/document/file.php/OIK260/S.Hall%2C%20The%20work%20of%20Representation.pdf).

- Hilton, Christopher. *Grand Prix Century*. First. Sparkford, UK: Haynes Publishing, 2005.
- Hocking, Brian. "Rethinking the 'New' Public Diplomacy." In *The New Public Diplomacy: Soft Power in International Relations*, edited by Jan Melissen, 28–46. First. Hampshire: Palgrave Macmillan, 2005. https://culturaldiplomacy.org/academy/pdf/research/books/soft_power/The_New_Public_Diplomacy.pdf.
- Humphrey Wangke. "Kajian Singkat Terhadap Isu Aktual Dan Strategis Bidang Hubungan Internasional Puslit Bkd Prospek Hubungan Amerika Serikat Dengan Indonesia Dan Negara-Negara Indo-Pasifik." *INFO Singkat: Kajian Singkat Terhadap Isu Aktual dan Strategis* 12, no. 22 (2020): 7–12. https://berkas.dpr.go.id/pusaka/files/info_singkat/Info_Singkat-XII-22-II-P3DI-November-2020-170.pdf.
- Ibnuyasa, Abiyu, and Resa Rasyidah. "Upaya Arab Saudi Menggapai Saudi Vision 2023: Nation Branding via Event F1 Tahun 2020-2022." *Jurnal Hubungan Internasional* 16, no. 2 (2023): 510–527.
- Indonesia, Ady | Formula 1, wawancara oleh penulis, Padang, May 10-14, 2025
- Indonesia, BBC. "F1 Dibeli Oleh Liberty Media Dari Amerika Serikat." *BBC.Com*. Last modified 2016. Accessed December 10, 2024. https://www.bbc.com/indonesia/olahraga/2016/09/160908_olahraga_formula_one_liberty.
- Indonesia, BoxBoxNow. "No Title." *Youtube Post*. Accessed May 26, 2025. <https://www.youtube.com/@BoxBoxNowIndonesia>.
- . "Par(TAI) Politik Di F1: Gak Bahas Pemilu Sungguh!" *Youtube Post*. Last modified 2024. Accessed April 17, 2025. https://www.youtube.com/watch?v=zMk_pHgMCEA&t=268s.
- Indonesia, Formula 1. "No Title." *Instagram Post*. Last modified 2025. Accessed May 27, 2025. https://www.instagram.com/p/DKJWuldviY_/?img_index=1.
- Indonesia, Usman | BoxBoxNow, wawancara oleh penulis, Padang, May 6, 2025
- Joseph Nye. "Public Diplomacy and Soft Power." *The Annals of the American Academy of Political and Social Science* 616 (2008): 94–109.
- Kurniawan, Moh. Afaf El. "Sejarah F1, Ajang Balap Mobil Paling Bergengsi Di Dunia Yang Bermula Setelah Perang." *Narasi.Tv*. Last modified 2023. Accessed April 28, 2025. <https://narasi.tv/read/narasi-daily/sejarah-f1>.
- Lestari, Rini. "Fandom-Driven Global Cultural Exchange: Eksplorasi Peran Komunitas Penggemar Twice (Once) Di Indonesia." *INNOVATIVE: Journal Of Social Science Research* 4 (2024): 8720–8736. <https://j-innovative.org/index.php/Innovative>.
- Maher, Tomas. "FIA Explained: What Does It Stand for and How Does It Govern F1?" *PlanetF1.Com*. Last modified 2023. Accessed April 18, 2025. <https://www.planetf1.com/features/fia-governing-body-explained>.

- Mas'ood, Mohtar. *Ilmu Hubungan Internasional: Disiplin Dan Metodologi*. Jakarta: LP3ES, 1990.
- Melissen, Jan. "The New Public Diplomacy: Between Theory and Practice." In *The New Public Diplomacy: Soft Power in International Relations*, edited by Jan Melissen, 3–27. First. Hampshire: Palgrave Macmillan, 2005.
- Moise, Anca Anton & Raluca. "The Citizen Diplomats and Their Pathway to Diplomatic Power." In *Diplomacy, Organisations and Citizens: A European Communication Perspective*, edited by Susana de Carvalho Spínola Sónia Pedro Sebastião, 219–254. 1st ed. New York: Springer Cham, 2021. <https://openaccess.city.ac.uk/id/eprint/30226/>.
- Moloeng, Lexy J. *Metodologi Penelitian Kualitatif [Edisi Revisi]*. 34th ed. Bandung: Remaja Rosdakarya, 2014.
- Murray, Stuart. *Sports Diplomacy: Origins, Theory and Practice*. 1st Editio. London: Routledge, 2018.
- Natadiwangsa, Defikri, Chandra Purnama, and Akim Akim. "Program Peace Corps Sebagai Diplomasi Publik Amerika Serikat Di Indonesia Tahun 2016-2020." *Aliansi : Jurnal Politik, Keamanan Dan Hubungan Internasional* 2, no. 1 (2023): 15.
- Nugroho, Tri Cahyo. "Penonton F1 Di Televisi Dan Platform Media Sosial-Digital Naik." *Motosport.Com*. Last modified 2022. Accessed December 25, 2024. <https://id.motorsport.com/f1/news/penonton-f1-televisi-platform-media-sosial-digital-naik/8254550/>.
- Nuswantoro, Ardi. "Public Diplomacy 2.0 Amerika Serikat Di Indonesia." *Jurnal Interdependence* 1, no. 3 (2013): 180–202. http://jakarta.usembassy.gov/pr_05052010.html.
- One, Formula. "Community." *Formula1.Com*. Accessed April 28, 2025. <https://corp.formula1.com/community/>.
- . "Diversity & Inclusion." *Formula One World Championship Limited*. Last modified 2021. Accessed March 3, 2025. <https://corp.formula1.com/diversity-inclusion/>.
- . "Formula 1 Announces TV, Race Attendance and Digital Audience Figures for 2021." *Formulaone.Com*. Last modified 2022. Accessed February 17, 2024. <https://www.formula1.com/en/latest/article/formula-1-announces-tv-race-attendance-and-digital-audience-figures-for-2021.1YDpVJIOHGNuok907sWcKW>.
- . "Hamilton Commission Makes 10 Recommendations in First Report on Representation of Black People in Motorsport." *Formula1.Com*. Last modified 2021. Accessed April 28, 2025. <https://www.formula1.com/en/latest/article/hamilton-commission-makes-10-recommendations-in-first-report-on.1SKHcdJsRgLqcqqggddWdV>.

- . “Impact.” *Formula1.Com*. Accessed April 28, 2025. <https://corp.formula1.com/impact/>.
- . “We Race As One.” *Formula1.Com*. Accessed April 28, 2025. <https://corp.formula1.com/we-race-as-one/>.
- . “What We’re Doing.” *Formula1.Com*. Accessed April 28, 2025. <https://corp.formula1.com/what-were-doing/>.
- Paul Lachelier and Sherry Lee Mueller. “Citizen Diplomcy.” In *A Research Agenda for Public Diplomacy*, edited by Eytan Gilboa, 91–102. Cheltenham: Edward Elgar Publishing, 2023.
- Racharjo, Putri Mentari, and R.M.T. Nurhasan Affandi. “Diplomasi Publik Baru Dalam Penyajian Informasi Dan Gambaran Budaya Jepang Oleh Saluran Youtube ‘Only in Japan.’” *Padjadjaran Journal of International Relations* 1, no. 1 (2019): 3.
- Richelieu, Andre. “From Sport to ‘Sportainment’: The Art of Creating an Added-Value Brand Experience for Fans.” *Journal of Brand Strategy* 9, no. 4 (2021): 408–422.
- Rizky, Alfin Zulfikar. “Diplomasi Hip-Hop: Sejarah , Muatan , Dan Penggunaannya Oleh Amerika Serikat Di Indonesia.” *Hubungan Internasional* 7, no. 1 (2017): 1–14.
- Rusmawati, Sinta, and Resa Rasyidah. “Diplomasi Publik Indonesia Melalui Penyelenggaraan Pagelaran Olahraga Balap Mandalika Tahun 2019-2023.” *Innovative: Journal Of Social Science Research* 3, no. 6 (2023): 10273–10287.
- Samiaji, Andis, Muh. Bahrudin, Harry, and Endik Hidayat. “Konstruksi Citra Negara Dan Diplomasi Publik Melalui @America Di Kalangan Masyarakat Muslim Indonesia.” *Medium* 9, no. 2 (2022): 276–290.
- Scarlet, Dr Rhys Morgan and Yohanes. *ACCELERATING CHANGE: Improving Representation of Black People in UK Motorsport*. London, 2021. <https://static1.squarespace.com/static/5f29736c8982c82f61df71e0/t/60edd33a6f118478735acbbc/1626198854176/THC+-+Accelerating+Change+-+July+2021.pdf>.
- Schindler, Caitlin E. *THE ORIGINS OF PUBLIC DIPLOMACY IN US STATECRAFT Uncovering a Forgotten Tradition Palgrave Macmillan Series in GLOBAL PUBLIC DIPLOMACY*. Edited by Kathy Fitzpatrick dan Philip Seib. London: Palgrave Macmillan, 2018. <http://www.springer.com/series/14680>.
- Snow, Nancy. “U.S. Public Diplomacy: Its History, Problems, and Promise.” In *Readings in Propaganda and Persuasion: New and Classic Essays*, edited by Garth Jowett and Victoria O’Donnell, 225–241. First. Thousand Oaks, California: Sage, 2015.

- Sofia Trisni, Rika Isnarti, Anita Afriani Sinulingga, Ferdian. "Pencapaian Kepentingan Korea Selatan Melalui Diplomasi Publik Korean Wave." *Global Strategis* 12, no. 2 (2018): 131–142.
- Sofia Trisni, Adila Putri. "Diplomasi Publik Dan Soft Power: Sama Atau Berbeda?" *Andalas Journal of International Studies (AJIS)* 12, no. 1 (2023): 1–12.
- State, U.S. Department of. *Our Commitment to Diversity, Equity, and Inclusion*, 2019.
- Sun, Henry H. "International Political Marketing: A Case Study of United States Soft Power and Public Diplomacy." *Journal of Public Affairs* 8, no. 3 (2008): 165–183.
- Tafà, Riccardo. "Formula 1 and Inclusion: How 'We Race As One'... and More, Is Revolutionizing Motorsport." *Rtrsports.Com*. Last modified 2024. Accessed April 28, 2025. <https://rtrsports.com/en/formula-1-and-inclusion-how-we-race-as-one-and-more-is-revolutionizing-motorsport/>.
- Triawan Lukman Pambudi. "Peran Publik Dalam Diplomasi: Penggunaan Diplomasi Basket Dalam Hubungan Amerika Serikat-Cina." *Jurnal Analisis Hubungan Internasional* 5, no. 3 (2016): 111–125.
- Trisni, Sofia. "Diplomasi Publik." In *Diplomasi Publik Dan Dinamika Hubungan Internasional*, edited by Sofia Trisni, 1–22. First. Padang: Andalas university Press, 2024.
- Woodhouse, Jamie. "F1 Engines: Which Power Unit Manufacturer Does Each F1 Team Use?" *PlanetF1.Com*. Last modified 2023. Accessed April 20, 2025. <https://www.planetf1.com/news/f1-power-units-engines-every-team>.
- "Executive Order on Diversity, Equity, Inclusion, and Accessibility in the Federal Workforce." *The White House*. Last modified 2021. Accessed February 26, 2025. <https://bidenwhitehouse.archives.gov/briefing-room/presidential-actions/2021/06/25/executive-order-on-diversity-equity-inclusion-and-accessibility-in-the-federal-workforce/>.