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The Comparative Analysis of Company Performance Before and After The Adoption of IT Governance (Case Study on Banking Companies)

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ABSTRACT

This research aim to investigate whether there is a difference on company performance in the adoption of IT Governance in banking companies. The sample consists of 20 banking companies. This research analysis was carried out using paired sample t-test to examine the impact before adoption and after adoption of IT Governance.

The result shows that there is four out of six indicators that have significance different in company performance between pre adoption and post adoption of IT Governance in banking companies. The result contribute to the managers and boards of companies in making appropriate choices about considering to adopt IT governance.

Keywords : *Information Technology, Banking Companies, IT Governance, Financial Performance.*

ABSTRAK

Penelitian ini bertujuan untuk mengetahui apakah ada perbedaan kinerja perusahaan dalam penerapan IT Governance di perusahaan perbankan. Sampel terdiri dari 20 perusahaan perbankan. Analisis penelitian ini dilakukan dengan menggunakan paired sample t-test untuk menguji dampak sebelum penerapan dan setelah penerapan Tata Kelola IT pada perusahaan perbankan.

Hasil penelitian menunjukkan bahwa ada empat dari enam indikator yang memiliki perbedaan signifikan dalam kinerja perusahaan antara sebelum dan sesudah penerapan Tata Kelola IT pada perusahaan perbankan. Hasilnya berkontribusi bagi para manajer dan dewan perusahaan untuk membuat pilihan yang tepat dalam mempertimbangkan penerapan Tata Kelola IT.

Kata Kunci : Teknologi Informasi, Perusahaan Bank, Tata Kelola IT, Performa Keuangan.

