

CHAPTER V

CONCLUSION AND SUGGESTION

5.1. Conclusion

After researching these two mediums, the writer argued that the film *A Study in Pink*, directed by Paul McGuigan, significantly changed the smoking habit in Sir Arthur Conan Doyle's original work *A Study in Scarlet* by changing the medium of nicotine use, which in the novel uses pipes and cigars, into nicotine patches. Paul McGuigan also reduced the frequency of nicotine use from his characters. The use of nicotine patches is only depicted twice in the film he directed, while in the original novel, Doyle depicts smoking five times in his book. This proves that adaptations of original works can change according to the culture and rules that existed when the adaptation was made.

The writer also found factors that prompted Paul McGuigan to reduce and replace the depiction of smoking in his film adaptation, such as the BBC's editorial guidelines governing the depiction of smoking and the effects of smoke-free laws across the UK banning the use of cigarettes in public indoor spaces and workplaces. Paul McGuigan also shows a scene in which Sherlock alludes to the difficulty of maintaining the smoking habit in London, which is attached to the above study. In *A Study in Scarlet*, the depiction of nicotine addiction through nicotine patches is proof of Paul McGuigan's creativity in maintaining the originality of the cigarette addiction element from the original novel by adapting the culture and rules that existed in 2010.

Overall, the cultural shift directly influenced McGuigan's adaptation of Sir Arthur Conan Doyle's novel. This influence is evident in his film adaptation of *A Study in Pink*, where he reduced and replaced the depiction of smoking from the original work. McGuigan managed to make *A Study in Pink* relevant to the audience without completely eliminating the original elements from the original novel, especially the smoking habit.

5.2. Suggestion

In this sub-chapter, the writer advises other researchers interested in adaptation studies to explore other elements, such as the use of narcotics from the original novel and its film adaptation. The writer also advises future researchers to use gender studies on smoking habits in other literary works. Lastly, the authors hope this study can provide new insights into how adaptation occurs, especially cultural influences in adaptation.

