

DAFTAR PUSTAKA

- Ahmad, N. H., Halim, H., & Zainal, S. (2010). *Is_Entrepreneurial_Competency_the_Silver.pdf. International Business Management.*
- Al-Mamary, Y. H., & Alshallaqi, M. (2022). Impact of autonomy, innovativeness, risk-taking, proactiveness, and competitive aggressiveness on students' intention to start a new venture. *Journal of Innovation and Knowledge*, 7(4), 100239. <https://doi.org/10.1016/j.jik.2022.100239>
- Al Issa, H. E. (2022). Psychological capital for success: the mediating role of entrepreneurial persistence and risk-taking. *Journal of Entrepreneurship in Emerging Economies*, 14(4), 525–548. <https://doi.org/10.1108/JEEE-09-2020-0337>
- Aliyu, R. M., Ahmad, T. S. B. T., Nordin, N. B., & Abdullahi, I. M. (2019). Innovation as a Mediator on the Assessment of Market Orientation, Training, Social Network, Access to Finance and Women Business Performance in the North-Western Nigeria: A Proposed Framework. *International Journal of Academic Research in Business and Social Sciences*, 9(1). <https://doi.org/10.6007/ijarbss/v9-i1/5404>
- Anggarini, D. T. (2022). Generation Z and Millennial Perspectives to Become Entrepreneurs in the Era of Gig Economy. *Jurnal Ekonomi Dan Manajemen*, 10–26.
- Anwar, I., Jamal, M. T., Saleem, I., & Thoudam, P. (2021). Traits and entrepreneurial intention: Testing the mediating role of entrepreneurial attitude and self-efficacy. *Journal for International Business and Entrepreneurship Development*, 13(1), 40–60. <https://doi.org/10.1504/JIBED.2021.112276>
- Anwar, M. (2018). Business model innovation and SMEs performance-Does competitive advantage mediate? *International Journal of Innovation Management*, 22(7). <https://doi.org/10.1142/S1363919618500573>
- Arcuri, M. C., Di Tommaso, C., & Pisani, R. (2024). Does gender matter in financing SMEs in green industry? *Research in International Business and Finance*, 69(November 2023), 102222. <https://doi.org/10.1016/j.ribaf.2024.102222>
- Arikunto, S. (2013). *Prosedur Penelitian: Suatu Pendekatan Praktik*. Jakarta: Rineka Cipta.

- Ayesha, I., Redjeki, F., Sudirman, A., Sari, A. L., & Aslam, D. F. (2021). Behavior of Female Entrepreneurs in Tempe Small Micro Enterprises in Tasikmalaya Regency, West Java as Proof of Gender Equality Against AEC. *Proceedings of the 2nd Annual Conference on Blended Learning, Educational Technology and Innovation (ACBLETI 2020)*, 560(Acbleti 2020), 124–130. <https://doi.org/10.2991/assehr.k.210615.025>
- Ayuni, R. F. (2019). the Online Shopping Habits and E-Loyalty of Gen Z As Natives in the Digital Era. *Journal of Indonesian Economy and Business*, 34(2), 168. <https://doi.org/10.22146/jieb.39848>
- Bang Nguyen Dilip S. Mutum. (2015). Rural entrepreneurship: the tale of a rare event Purpose. *The Eletronic Library*, 34(1), 1–5.
- Berezcki, I. (2019). An open innovation ecosystem from a startup's perspective. *International Journal of Innovation Management*, 23(8), 1–17. <https://doi.org/10.1142/S1363919619400012>
- Bergner, S. (2020). Being Smart Is Not Enough: Personality Traits and Vocational Interests Incrementally Predict Intention, Status and Success of Leaders and Entrepreneurs Beyond Cognitive Ability. *Frontiers in Psychology*, 11(February), 1–19. <https://doi.org/10.3389/fpsyg.2020.00204>
- Bergner, S., Auburger, J., & Paleczek, D. (2023). The why and the how: A nexus on how opportunity, risk and personality affect entrepreneurial intention. *Journal of Small Business Management*, 61(6), 2656–2689. <https://doi.org/10.1080/00472778.2021.1934849>
- Biswas, A., & Verma, R. K. (2021). Attitude and Alertness in Personality Traits: A Pathway to Building Entrepreneurial Intentions Among University Students. *Journal of Entrepreneurship*, 30(2), 367–396. <https://doi.org/10.1177/09713557211025656>
- Braun, V., & Clarke, V. (2019). Thematic analysis revised. *Journal of Chemical Information and Modeling*, 53(9), 1689–1699.
- Cardella, G. M., Hernández-Sánchez, B. R., & Sánchez-García, J. C. (2020). Women Entrepreneurship: A Systematic Review to Outline the Boundaries of Scientific Literature. *Frontiers in Psychology*, 11(July), 1–18. <https://doi.org/10.3389/fpsyg.2020.01557>
- Che Embi, N. A., Jaiyeoba, H. B., & Yussof, S. A. (2019). The effects of students'

- entrepreneurial characteristics on their propensity to become entrepreneurs in Malaysia. *Education and Training*, 61(7–8), 1020–1037. <https://doi.org/10.1108/ET-11-2018-0229>
- Cooper, D. R., & Schindler, P. S. (2011). *Business Research Methods* (Eleventh).
- Creswell, J. W., & Creswell, D. J. (2015). *Research Design: Qualitative, Quantitative, and Mixed Method Approaches* (Fifth Edit). SAGE Publications, Ltd.
- Creswell, John W, & Plano Clack Vicki I. (2017). *Designing and Conducting Mixed zMethod Reseach* (Third Edit). London: SAGE Publications, Ltd.
- da Costa, C. D. M., Miragaia, D. A. M., & Veiga, P. M. (2023). Entrepreneurial intention of sports students in the higher education context - Can gender make a difference? *Journal of Hospitality, Leisure, Sport and Tourism Education*, 32(April), 100433. <https://doi.org/10.1016/j.jhlste.2023.100433>
- del Olmo-García, F., Domínguez-Fabián, I., Crecente-Romero, F. J., & del Val-Núñez, M. T. (2023). Determinant factors for the development of rural entrepreneurship. *Technological Forecasting and Social Change*, 191(March). <https://doi.org/10.1016/j.techfore.2023.122487>
- Dibrell, C., Craig, J. B., & Neubaum, D. O. (2014). Linking the formal strategic planning process, planning flexibility, and innovativeness to firm performance. *Journal of Business Research*, 67(9), 2000–2007. <https://doi.org/10.1016/j.jbusres.2013.10.011>
- Edeh, J. N., Obodoechi, D. N., & Ramos-Hidalgo, E. (2020). Effects of innovation strategies on export performance: New empirical evidence from developing market firms. *Technological Forecasting and Social Change*, 158(January), 120167. <https://doi.org/10.1016/j.techfore.2020.120167>
- Egerová, D., Komárková, L., & Kutlák, J. (2021). Generation Y and Generation Z Employment Expectations: a Generational Cohort Comparative. *Business Administration and Management*, 24(3), 93–109.
- Esfandiar, K., Sharifi-Tehrani, M., Pratt, S., & Altinay, L. (2019). Understanding entrepreneurial intentions: A developed integrated structural model approach. *Journal of Business Research*, 94(October), 172–182. <https://doi.org/10.1016/j.jbusres.2017.10.045>
- Fereday, J., & Muir-Cochrane, E. (2006). Demonstrating Rigor Using Thematic Analysis: A Hybrid Approach of Inductive and Deductive Coding and Theme

Development. *International Journal of Qualitative Methods*, 5(1), 80–92.
<https://doi.org/10.1177/160940690600500107>

Galvão, A. R., Mascarenhas, C., Marques, C. S. E., Braga, V., & Ferreira, M. (2020). Mentoring entrepreneurship in a rural territory – A qualitative exploration of an entrepreneurship program for rural areas. *Journal of Rural Studies*, 78(October 2019), 314–324. <https://doi.org/10.1016/j.jrurstud.2020.06.038>

Games, D., & Rendi, R. P. (2019). The effects of knowledge management and risk taking on SME financial performance in creative industries in an emerging market: the mediating effect of innovation outcomes. *Journal of Global Entrepreneurship Research*, 9(1), 1–14. <https://doi.org/10.1186/s40497-019-0167-1>

Games, D., Zikria, R., Agustina, T. S., & Lupiyoadi, R. (2023). *Fear of Failure, Financial Performance, and Entrepreneurial Well-being: Some Insights from Start-ups in an Emerging Market Economy*. Atlantis Press International BV. https://doi.org/10.2991/978-94-6463-350-4_18

Giaccone, S. C., & Magnusson, M. (2022). Unveiling the role of risk-taking in innovation: antecedents and effects. *R and D Management*, 52(1), 93–107. <https://doi.org/10.1111/radm.12477>

Giones, F., Brem, A., Pollack, J. M., Michaelis, T. L., Klyver, K., & Brinckmann, J. (2020). Revising entrepreneurial action in response to exogenous shocks: Considering the COVID-19 pandemic. *Journal of Business Venturing Insights*, 14(May), e00186. <https://doi.org/10.1016/j.jbvi.2020.e00186>

Handrito, R. P., Slabbinck, H., & Vanderstraeten, J. (2020). Enjoying or refraining from risk? The impact of implicit need for achievement and risk perception on SME internationalization. *Cross Cultural and Strategic Management*, 27(3), 317–342. <https://doi.org/10.1108/CCSM-03-2019-0068>

Hendratmi, A., Agustina, T. S., Sukmaningrum, P. S., & Widayanti, M. A. (2022). Livelihood strategies of women entrepreneurs in Indonesia. *Heliyon*, 8(9), e10520. <https://doi.org/10.1016/j.heliyon.2022.e10520>

Hendratmi, A., Salleh, M. C. M., Sukmaningrum, P. S., & Ratnasari, R. T. (2024). Toward Sdg'S 8: How Sustainability Livelihood Affecting Survival Strategy of Woman Entrepreneurs in Indonesia. *World Development Sustainability*, 100175. <https://doi.org/10.1016/j.wds.2024.100175>

Hoogendoorn, B., van der Zwan, P., & Thurik, R. (2019). Sustainable

- Entrepreneurship: The Role of Perceived Barriers and Risk. *Journal of Business Ethics*, 157(4), 1133–1154. <https://doi.org/10.1007/s10551-017-3646-8>
- Howard, M. C., & Boudreaux, M. (2024). A Systematic Literature Review and Meta-Analysis of Entrepreneurial Personality. *Entrepreneurship Research Journal*, 14(1), 283–312. <https://doi.org/10.1515/erj-2021-0322>
- Hoyte, C. (2019). Artisan entrepreneurship: a question of personality structure? *International Journal of Entrepreneurial Behaviour and Research*, 25(4), 615–632. <https://doi.org/10.1108/IJEBR-02-2018-0099>
- Imran, T., Ahmed, R. R., Streimikiene, D., Soomro, R. H., Parmar, V., & Vveinhardt, J. (2019). Assessment of entrepreneurial traits and small-firm performance with entrepreneurial orientation as a mediating factor. *Sustainability (Switzerland)*, 11(19), 1–23. <https://doi.org/10.3390/su11195301>
- Ingalagi, S. S., Nawaz, N., Rahiman, H. U., Hariharasudan, A., & Hundekar, V. (2021). Unveiling the crucial factors of women entrepreneurship in the 21st century. *Social Sciences*, 10(5). <https://doi.org/10.3390/socsci10050153>
- Ittner, C. D., & Larcker, D. F. (2003). Coming Up Short on Nonfinancial Performance Measurement Coming Up Short on Nonfinancial Performance Measurement The Idea in Brief The Idea in Practice. *Harvard Business Review*, 1–10. Retrieved from www.hbr.org
- Iyiola, K., Alzubi, A., & Dappa, K. (2023). The influence of learning orientation on entrepreneurial performance: The role of business model innovation and risk-taking propensity. *Journal of Open Innovation: Technology, Market, and Complexity*, 9(3), 100133. <https://doi.org/10.1016/j.joitmc.2023.100133>
- Jan, S. Q., Junfeng, J., & Iqbal, M. B. (2023). Examining the factors linking the intention of female entrepreneurial mindset: A study in Pakistan's small and medium-sized enterprises. *Heliyon*, 9(11), e21820. <https://doi.org/10.1016/j.heliyon.2023.e21820>
- Kamberidou, I. (2020). “Distinguished” women entrepreneurs in the digital economy and the multitasking whirlpool. *Journal of Innovation and Entrepreneurship*, 9(1). <https://doi.org/10.1186/s13731-020-0114-y>
- Khan, E. A., Harris, L., & Quaddus, M. (2021). The mediating role of personality traits on the entrepreneurial orientation–firm performance relationship: informal entrepreneurship context. *Journal of Global Entrepreneurship Research*, 11(1), 41–52. <https://doi.org/10.1007/s40497-021-00263-4>

- Khan, R. U., Salamzadeh, Y., Shah, S. Z. A., & Hussain, M. (2021). Factors affecting women entrepreneurs' file:///Users/fetamaharni/Downloads/zalata2018.pdf success: a study of small- and medium-sized enterprises in emerging market of Pakistan. *Journal of Innovation and Entrepreneurship*, 10(1). <https://doi.org/10.1186/s13731-021-00145-9>
- Ladge, J., Eddleston, K. A., & Sugiyama, K. (2019). Am I an entrepreneur? How imposter fears hinder women entrepreneurs' business growth. *Business Horizons*, 62(5), 615–624. <https://doi.org/10.1016/j.bushor.2019.05.001>
- Langevang, T., Steedman, R., Alacovska, A., Resario, R., Kilu, R. H., & Sanda, M. A. (2022). 'The show must go on!': Hustling through the compounded precarity of Covid-19 in the creative industries. *Geoforum*, 136(October), 142–152. <https://doi.org/10.1016/j.geoforum.2022.09.015>
- Laouiti, R., Haddoud, M. Y., Nakara, W. A., & Onjewu, A. K. E. (2022). A gender-based approach to the influence of personality traits on entrepreneurial intention. *Journal of Business Research*, 142(January), 819–829. <https://doi.org/10.1016/j.jbusres.2022.01.018>
- Linton, G. (2019). proactiveness in startups: a case study and conceptual development, 5.
- Mahmood, T. M. A. T., Mamun, A. Al, & Ibrahim, M. D. (2020). Attitude towards entrepreneurship: a study among Asnaf Millennials in Malaysia. *Asia Pacific Journal of Innovation and Entrepreneurship*, 14(1), 2–14. <https://doi.org/10.1108/apjie-06-2019-0044>
- Maldonado-Guzmán, G., Garza-Reyes, J. A., Pinzón-Castro, S. Y., & Kumar, V. (2019). Innovation capabilities and performance: are they truly linked in SMEs? *International Journal of Innovation Science*, 11(1), 48–62. <https://doi.org/10.1108/IJIS-12-2017-0139>
- Marzec, I. (2023). Differences in organizational commitment of the baby boomers and the Generations X, Y, Z. *Scientific Papers of Silesian University of Technology. Organization and Management Series*, 2023(182), 245–263. <https://doi.org/10.29119/1641-3466.2023.182.15>
- Maziriri, E. T., Nyagadza, B., & Chuchu, T. (2024). Innovation conviction, innovation mindset and innovation creed as precursors for the need for achievement and women's entrepreneurial success in South Africa: entrepreneurial education as a moderator. *European Journal of Innovation*

Management, 27(4), 1225–1248. <https://doi.org/10.1108/EJIM-03-2022-0156>

Memon, M., Ting, H., Cheah, J.-H., Thurasamy, R., Chuah, F., & Huei Cham, T. (2020). Journal of Applied Structural Equation Modeling SAMPLE SIZE FOR SURVEY RESEARCH: REVIEW AND RECOMMENDATIONS. *Journal of Applied Structural Equation Modeling*, 4(2), 2590–4221.

Mohd Noor, N. H., Yaacob, M. A., & Omar, N. (2024). Do knowledge and personality traits influence women entrepreneurs' e-commerce venture? Testing on the multiple mediation model. *Journal of Entrepreneurship in Emerging Economies*, 16(1), 231–256. <https://doi.org/10.1108/JEEE-01-2023-0023>

Mozumdar, L., Hagelaar, G., van der Velde, G., & Omta, S. W. F. (2020). Determinants of the Business Performance of Women Entrepreneurs in the Developing World Context. *J*, 3(2), 215–235. <https://doi.org/10.3390/j3020017>

Naufal, I. A., & Fachrunnisa, O. (n.d.). A Framework for Maximizing Potential and Planning Career Success of The Millennial and Z Generation Workforce, 1473–1481.

Nordbø, I. (2022). Female entrepreneurs and path-dependency in rural tourism. *Journal of Rural Studies*, 96(November), 198–206. <https://doi.org/10.1016/j.jrurstud.2022.09.032>

OGBARI, M. E. (2023). Exploring The Influence Of Entrepreneurial Abilities On Graduates' Risk-Taking Readiness. *Journal of Entrepreneurial and Business Diversity*, 1(1), 59–71. <https://doi.org/10.38142/jebd.v1i1.56>

Özsungur, F. (2019). A research on women's entrepreneurship motivation: Sample of Adana Province. *Women's Studies International Forum*, 74(October 2018), 114–126. <https://doi.org/10.1016/j.wsif.2019.03.006>

Palmer, C., Niemand, T., Stöckmann, C., Kraus, S., & Kailer, N. (2019). The interplay of entrepreneurial orientation and psychological traits in explaining firm performance. *Journal of Business Research*, 94(November 2017), 183–194. <https://doi.org/10.1016/j.jbusres.2017.10.005>

Paudel, S. (2019). Entrepreneurial leadership and business performance: Effect of organizational innovation and environmental dynamism. *South Asian Journal of Business Studies*, 8(3), 348–369. <https://doi.org/10.1108/SAJBS-11-2018-0136>

Peng, H., Chang, Y., & Liu, Y. (2023). Risk preference, prior experience, and serial entrepreneurship performance: evidence from China. *Asia Pacific Business*

Review, 29(3), 613–631. <https://doi.org/10.1080/13602381.2021.2012987>

Prima Lita, R., Fitriana Faisal, R., & Meuthia, M. (2020). Enhancing small and medium enterprises performance through innovation in Indonesia: A framework for creative industries supporting tourism. *Journal of Hospitality and Tourism Technology*, 11(1), 155–176. <https://doi.org/10.1108/JHTT-11-2017-0124>

Putri, E. P., Games, D., & Sari, D. K. (2023). Innovation failure and learning from innovation failure in micro, small and medium enterprises (MSMEs): a qualitative approach. *Enrichment: Journal of Management*, 13(5), 2769–2775.

Rahaman, A., Luna, K. F., Ping, Z. L., Islam, M., & Karim, M. (2021). Do Risk-Taking, Innovativeness, and Proactivity Affect Business Performance of SMEs? A Case Study in Bangladesh. *Journal of Asian Finance*, 8(5), 689–695. <https://doi.org/10.13106/jafeb.2021.vol8.no5.0689>

Rosado-Cubero, A., Hernández, A., Blanco-Jiménez, F. J., & Freire-Rubio, T. (2024). Seeding young entrepreneurs: The role of business incubators. *Journal of Innovation and Knowledge*, 9(4). <https://doi.org/10.1016/j.jik.2024.100579>

Rumanti, A. A., Rizana, A. F., Septiningrum, L., Reynaldo, R., & Isnaini, M. M. (2022). Innovation Capability and Open Innovation for Small and Medium Enterprises (SMEs) Performance: Response in Dealing with the COVID-19 Pandemic. *Sustainability* (Switzerland), 14(10). <https://doi.org/10.3390/su14105874>

Şahin, F., Karadağ, H., & Tuncer, B. (2019). Big five personality traits, entrepreneurial self-efficacy and entrepreneurial intention: A configurational approach. *International Journal of Entrepreneurial Behaviour and Research*, 25(6), 1188–1211. <https://doi.org/10.1108/IJEBr-07-2018-0466>

Sari, P. K., William, R. K., & Tina, X. (2018). *Personality Traits of Entrepreneurs : A Review of Recent Literature. Foundations and Trends in Entrepreneurship* (Vol. 14).

Sariwulan, T., Suparno, S., Disman, D., Ahman, E., & Suwatno, S. (2020). Entrepreneurial Performance: The Role of Literacy and Skills. *Journal of Asian Finance, Economics and Business*, 7(11), 269–280. <https://doi.org/10.13106/jafeb.2020.vol7.no11.269>

Schroth, H. (2019). Are you ready for gen Z in the workplace? *California Management Review*, 61(3), 5–18. <https://doi.org/10.1177/0008125619841006>

Sekaran, U., & Bougie, R. (2016). *Research Methods for Business*. John Wiley & Sons Ltd.

Sendra-Pons, P., Belarbi-Muñoz, S., Garzón, D., & Mas-Tur, A. (2022). Cross-country differences in drivers of female necessity entrepreneurship. *Service Business*, 16(4), 971–989. <https://doi.org/10.1007/s11628-021-00470-9>

Shahzad, M. F., Khan, K. I., Saleem, S., & Rashid, T. (2021). What factors affect the entrepreneurial intention to start-ups? The role of entrepreneurial skills, propensity to take risks, and innovativeness in open business models. *Journal of Open Innovation: Technology, Market, and Complexity*, 7(3), 173. <https://doi.org/10.3390/JOITMC7030173>

Sugiyono. (2022). *Metode Penelitian Kuantitatif, Kualitatif dan R&D Cetakan ke empat*. Alfabeta.

Sundermeier, J. (2024). ‘It just seems that they don’t act like men’: The influence of gender role stereotypes on women’s entrepreneurial innovation activities. *Journal of Business Research*, 185(August), 114902. <https://doi.org/10.1016/j.jbusres.2024.114902>

Tu, Y., Hao, X., Rosak-Szyrocka, J., Vasa, L., & Zhao, X. (2023). Obsessive passion, opportunity recognition, and entrepreneurial performance: The dual moderating effect of the fear of failure. *Frontiers in Psychology*, 13(January), 1–14. <https://doi.org/10.3389/fpsyg.2022.1037250>

Vandor, P. (2021). Are voluntary international migrants self-selected for entrepreneurship? An analysis of entrepreneurial personality traits. *Journal of World Business*, 56(2), 101142. <https://doi.org/10.1016/j.jwb.2020.101142>

Wu, J., Li, Y., & Zhang, D. (2019). Identifying women’s entrepreneurial barriers and empowering female entrepreneurship worldwide: a fuzzy-set QCA approach. *International Entrepreneurship and Management Journal*, 15(3), 905–928. <https://doi.org/10.1007/s11365-019-00570-z>

Yoopetch, C. (2021). Women empowerment, attitude toward risk-taking and entrepreneurial intention in the hospitality industry. *International Journal of Culture, Tourism, and Hospitality Research*, 15(1), 59–76. <https://doi.org/10.1108/IJCTHR-01-2020-0016>

Yousafzai, S., Fayolle, A., Saeed, S., Henry, C., & Lindgreen, A. (2019). The contextual embeddedness of women’s entrepreneurship: towards a more informed research agenda. *Entrepreneurship and Regional Development*, 31(3–

4), 167–177. <https://doi.org/10.1080/08985626.2018.1551786>

Zalata, A. M., Ntim, C., Aboud, A., & Gyapong, E. (2022). Female CEOs and core earnings quality: New evidence on the ethics versus risk-aversion puzzle. *Business and the Ethical Implications of Technology*, 0(0), 209–228. <https://doi.org/10.1007/s10551-018-3918-y>

Zastempowski, M. (2024). Small but innovative: Unveiling the impact of micro-entrepreneurs' personality traits on a spectrum of innovations. *Journal of Innovation and Knowledge*, 9(4), 100552. <https://doi.org/10.1016/j.jik.2024.100552>

Zeb, A., & Ihsan, A. (2020). Innovation and the entrepreneurial performance in women-owned small and medium-sized enterprises in Pakistan. *Women's Studies International Forum*, 79(January), 102342. <https://doi.org/10.1016/j.wsif.2020.102342>

Zhuang, J., & Sun, H. (2024). Perceived Institutional Environment and Entrepreneurial Behavior: The Mediating Role of Risk-Taking Propensity and Moderating Role of Human Capital Factors. *SAGE Open*, 14(1), 1–15. <https://doi.org/10.1177/21582440241233950>

