

Chapter V

Conclusion

5.1 Conclusion

Based on the research finding that the resilience of tourism entrepreneurship run by Minangkabau women in the context of disaster preparedness is influenced by a combination of cultural values, adaptation strategies, and community support. As part of a matrilineal society, Minangkabau women play a central role in managing businesses while also maintaining the economic sustainability of their families. Minangkabau women have unique characteristics such as perseverance, maternal traits, modesty, multitasking, and nurturing.

Mitigation planning is needed to include in business planning for future reference. Many businesses owner not yet prepare when the disaster occur and impact on their business. Especially women are vulnerable with that current issue, mitigation for women Minangkabau is necessary. It's not only for self-preparation but also for sustainability of business. Disaster awareness enhances people's ability to take proactive measures for future disasters, as they understand the impact on both their business and themselves.

Women have more than one role when running a business. The role of a woman in the family as a mother who will provide love and attention to the family, but in other places like business. Women become leaders who nurture the roles of workers in business. Women have the ability to running

the business, as the informants stated during interview, women are capable to have doing multitasking. Apart for that, the role of women can be seen in workplace. This dual role is only visible in the business world. Discrimination against women that negatively impacts them will hinder their ability to become leaders (Kevane et al., 2024).

Traditional Minangkabau values such as cooperation, a sense of collective responsibility, and social solidarity serve as the foundation for managing businesses while also facing the impacts of disasters. Women entrepreneurs leverage family and community networks to gain support in the form of financial assistance, labour, and moral encouragement. Women entrepreneurs demonstrate the ability to adapt to emergency situations, such as designing flexible business strategies, setting up emergency funds, and enhancing skills in risk management. They are also able to leverage experiences from previous disasters to improve preparedness systems, both at the business and community levels.

5.2 Research Implications

5.2.1 For Women Entrepreneurs

This finding of this research contributes to resilience their ability to sustainable the business. Empowering women to cultivate confidence and access opportunities in entrepreneurship, irrespective of their positions. Disaster mitigation for women is important and need to be considering. It will enhance the knowledge for women about the business and disaster.

By known what the factors are influences women on taking part as the business owner in tourism industry. The consideration for women leadership in Minang culture will enhance the opportunity for women to build their own business.

5.2.2 Academics

The findings of this research contribute to knowledge by providing information about the women and disaster preparedness in tourism sector. It lays the groundwork for further in identifying similarity crucial factors in other industries of different region in Indonesia. Enhance the literature of women entrepreneurial especially for Minangkabau women.

5.3 Research Limitation

Based on the results of the research conducted by the researcher, the limitation of this study lies in the research object, which consists of 15 Women entrepreneurs in several areas of West Sumatra and using a few dimensions, namely disaster preparedness and women leadership, thus the research has a limited perspective on tourism entrepreneurs. Furthermore, there are also limitations in the research methodology, which could benefit from using a mixed-method approach that explores entrepreneurship among women more thoroughly and considers perspectives from other subjects besides focusing solely on women. This allows the research results to be further developed to achieve more optimal outcomes in the future.

5.4 Suggestions

In the above description, due to the limitations of the research substance, the researcher suggests that future studies should examine based on other dimensions with a larger number of informants and different research locations. Adding the education, cultural and other people perspective can be used for future study. The method for research could use the mixed method to know more about the role of women in other aspect. The researcher acknowledges that there are many shortcomings in this study.

