

## CHAPTER IV

### CONCLUSION AND SUGGESTION

#### 4.1 Conclusion

In this research, the writer has analyzed the English Linguistic Landscape in three malls in Padang, especially Basko Mall, Plaza Andalas Mall, and Transmart Mall. The writer has also collected, analyzed, and drawn conclusions from this study. It can be concluded that the three malls in Padang have used the English Linguistic Landscape and are also classified by group.

The methods used by the writer in this research are qualitative (Kirk & Miller (1986: 9) and quantitative methods (Leedy, 1993) (as cited in Putra, 2019, p.18). With qualitative methods, data is obtained in images containing English Linguistic Landscapes found in Basko Mall, Plaza Andalas Mall, and Transmart Mall. The writer directly observed the three malls and took pictures using a camera.

In the quantitative method, the writer calculates all the data obtained in each mall to be grouped and analyzed. From the analysis of the data, the English Linguistic Landscape data obtained from Basko Mall is 22, with the percentage of English-only data at 90.91% and the percentage of Indonesian-English data at 9.09%. Furthermore, the English Linguistic Landscape obtained from Plaza Andalas Mall has 60 data, with the percentage of English-only data at 76.7% and the percentage of Indonesian-English data at 23.3%. The English Linguistic Landscape data obtained from Transmart Mall is 75, with the percentage of English-only data at 98.7% and the percentage of Indonesian-English data at 1.3%. From the data obtained, it can be concluded that English

Linguistic Landscape is mostly found in Transmart Mall. English Linguistic Landscape that uses English is mainly found at Transmart Mall with a percentage of 98.7% data. In comparison, English Linguistic Landscapes that use Indonesian-English are mostly found at Plaza Andalas Mall, with a percentage of 23.3% of the data, and English is becoming a communication tool in public spaces.

#### **4.2 Suggestion**

The writer studied English Linguistic Landscapes in three malls in Padang. For further research, the writer proposes to conduct further studies on the Multilingualism linguistic landscape in malls.

