## **DAFTAR PUSTAKA**

- "Asian Star Boa's New Album Sells One Million Copies in Japan," *KBS WORLD*,

  Maret
  2005,
  http://world.kbs.co.kr/service/news view.htm?lang=e&Seq Code=23476.
- "Ambassador's Greeting: Welcome to the official website of the Embassy of the Republic of Korea to the United Arab Emirates", Embassy of the Republic of Korea, http://are.mofa.go.kr/english/af/are/legation/greetings/index.jsp.
- "Benefits of GKS Scholarship 2024 Graduate", GKS Scholarship, https://gksscholarship.com/benefits-of-gks-scholarship-2024/.
- "BTS Thanks Fans For Top Social Artist Win at Billboard Music Award 2017", Billboard,
- https://www.billboard.com/music/awards/bts-video-top-social-artist-win-billboard -music-awards-2017-7801216/.
- "Exhibitions and Performances", Korean Cultural Center UAE Abu Dhabi, https://uae.korean-culture.org/en/550/board/380/list?pagenum=10.
- "Girl's Generation Makes Big U.S Debut on "Letterman", Billboard, https://www.billboard.com/music/music-news/girls-generation-makes-big-us-deb ut-on-letterman-watch-508237/
- "GKS Degree Program", National Institute for International Education, http://www.niied.go.kr/user/nd35203.do.
- "KITE: K-POP in the Emirates Press Release", Korea.net, https://overseas.mofa.go.kr/ae-en/brd/m\_10999/view.do?seq=758714.
- "KOCIS & Korea.net", Korea.net, https://www.korea.net/AboutUs/KOCIS.
- "Korea Festival", Korea Cultural Center UAE, https://uae.korean-culture.org/en/719/board/488/list#content.
- "Korea Festival 2018 Opening Night", Abu Dhabi Culture, https://abudhabiculture.ae/en/events/korea-festival-2018-opening-night.
- "Korean Film Festival", Korean Cultural Center UAE, https://uae.korean-culture.org/en/719/board/488/list?pagenum=2.
- "Korea.net staff writers pick top 10 articles of 2022," Korea.net, https://www.korea.net/NewsFocus/Society/view?articleId=226125.

- "Korea, UAE to sign MoU on cultural cooperation", *The Korea Times*, 16 Januari 2023, https://www.koreatimes.co.kr/www/nation/2024/04/113\_343669.html.
- "Korea, UAE pledge to expand economic cooperation", KOREA.net, https://www.korea.net/NewsFocus/policies/view?articleId=126044.
- "Korean Cultural Center in UAE Successfully Hosts 2022 Korean Film Festival", KOCIS,

https://www.kocis.go.kr/eng/openCulturalNews/view.do?seq=1042961&regCode=REG0003&.

"Middle East and Africa: The United Arab Emirates", Ministry of Foreign Affairs Republic of Korea, https://www.mofa.go.kr/eng/wpge/m\_4911/contents.do.

Ministry of Education, National Institute for International Education: 2024 Global Korea Scholarship Application Guidelines for Graduate Degrees (National Institute for International Education, 2024), 6-9. Diakses pada 25 Oktober 2024.

https://overseas.mofa.go.kr/viewer/skin/doc.html?fn=20240227095024487.pdf&rs=/viewer/result/202408.

- "Ministry signs FTA with UAE, Korea's first with Mideast state", KOREA.net, https://www.korea.net/NewsFocus/policies/view?articleId=240315.
- "President Park asks for cooperation on halal food, public health", KOREA.net, https://www.korea.net/NewsFocus/policies/view?articleId=126048.
- "President Visits UAE", KOREA.net, https://www.korea.net/NewsFocus/policies/view?articleId=119513,
- "Psy's 'Gangnam Style' Turns 10: How Its Video Became the First Member of YouTube's Billion Views Club", Billboard, https://www.billboard.com/music/pop/psy-gangnam-style-10th-anniversary-youtube-billion-views-club-1235115043/
- "S. Korea, UAE Sign MoU on Enhancing Bilateral Cultural Cooperation", *KBS World*, 30 Mei 2024, https://world.kbs.co.kr/service/news\_view.htm?lang=e&Seq\_Code=185772.
- "Second Concert of "SM TOWN Live in Paris Sells Out in 10 Minutes", *Soompi*, 17 Mei 2011, https://www.soompi.com/article/363410wpp/second-concert-of-sm-town-live-in-paris-sells-out-in-10-minutes.
- "South Korea UAE Bilateral Relationship", Embassy of the United Emirates. Diakses 4 Juni 2024, https://www.mofa.gov.ae/en/Missions/Seoul/UAE-Relationships/Bilateral-Relationship.

"The Korean Cultural Center in the United Arab Emirates (KCCUAE)", Korean Cultural Center UAE, https://uae.korean-culture.org/en/7/contents/423.

"The Korean Economy- the Miracle on the Hangang River", KOREA.net, https://www.korea.net/AboutKorea/Economy/The-Miracle-on-The-Hangang.

"The Republic of Korea - Middle East Relations", Ministry of Foreign Affairs of Republic of Korea, https://www.mofa.go.kr/eng/wpge/m 4911/contents.do.

"Welcome Message: Welcome to Korean Cultural Center in the United Arab Emirates", Korean Cultural Center, http://uae.korean-culture.org/en/7/contents/423,

Ainslie, Mary Jane, Sarah Jane Lipura, and Joanne Lim. "Understanding the potential for a Hallyu "backlash" in Southeast Asia: A case study of consumers in Thailand, Malaysia and Philippines." (2018).

Amelya, Arai, "Cari Tahu 10 Konser K-pop Tersukses di Indonesia", *KapanLagi.com*, 26 September 2012, https://www.kapanlagi.com/korea/cari-tahu-10-konser-k-pop-tersukses-di-indones ia-c834c3.html?page=2.

Andrews, Farah, "UAE fans among the biggest K-pop lovers in the Mena region", *The National*, 10 Oktober 2019, https://www.thenationalnews.com/arts-culture/music/uae-fans-among-the-biggest-k-pop-lovers-in-the-mena-region-1.920886.

Arbar, Thea Fathanah. "Boyong 4 Piala Oscar, Ini Sederet Prestasi Film 'Parasite'", *CNBC Indonesia*, 10 Februari 2020, https://www.cnbcindonesia.com/lifestyle/20200210122213-33-136616/boyong-4-piala-oscar-ini-sederet-prestasi-film-parasite.

Baral, Uma Nath. "'Research Data'in Social Science Methods." Journal of Political Science 17 (2017): 82-104.

KEDJAJAAN

Bok-Rae, Kim. "Past, present and future of Hallyu (Korean Wave)." *American International Journal of Contemporary Research* 5, no. 5 (2015): 154-160.

Cheong Mo, Yoo, "Number of global 'hallyu' fans crosses 100 millions landmark", *Yonhap News Agency*, 15 Januari 2021, https://en.yna.co.kr/view/AEN20210115003700315.

Choi, Wonseok. "KOCCA Hosts the 3<sup>rd</sup> KITE: K-POP in the Emirates in Dubai", 28 September 2022, https://www.businesswire.com/news/home/20220927006153/en/KOCCA-Hosts-t he-3rd-KITE-K-POP-in-the-Emirates-in-Dubai.

Cresswell, John W. Research Design: Pendekatan Metode Kualitatif, Kuantitatif, dan Campuran. Yogyakarta, Pustaka Pelajar, 2016.

Creswell, John W. Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. California: SAGE Publication, 2014.

Dargis, Manohla. "Cannes 2019 Winners: South Korean Movie 'Parasite' Wins the Palme d'Or", *The New York Times*, 25 Mei 2019, https://www.nytimes.com/2019/05/25/movies/cannes-film-festival-winners-parasite.html

Dong Hwan, Ko. "Dubai embraces K-pop stars", *Korea Times*, 9 April 2018, https://www.koreatimes.co.kr/www/art/2024/07/398\_246978.html

Elaskary, Mohamed. "The Korean wave in the Middle East: Past and present." *Journal of Open Innovation: Technology, Market, and Complexity* 4, no. 4 (2018): 51.

Geranpayeh, Sarvy. "K-Pop mania hits Abu Dhabi with KCON 2016", Gulf News, September 2018, https://gulfnews.com/entertainment/music/k-pop-mania-hits-abu-dhabi-with-kcon-2016-1.1698113.

Glasby, Taylor. "How Blackpink Became The Biggest K-pop Girl Band On The Planet", *British Vogue*, 14 Mei 2020. Diakses 28 Juni 2024, https://www.vogue.co.uk/miss-vogue/article/blackpink-biggest-k-pop-girl-band.

Gyu- lee, Lee. "Squid Game' heralds new era in global entertainment industry", *The Korea Times*, 14 September 2022, https://www.koreatimes.co.kr/www/art/2024/12/398\_335968.html.

Himiary, Nouf Al. "K-pop Song by boy band EXO added to the Dubai Fountain Playlist", *Arab News*, 17 Januari 2018, https://www.arabnews.com/node/1227231/spa/aggregate.

Hill, Jessica. "From Korea, with love: Our guide to KCON 2016 in Abu Dhabi", *The National*, 21 Maret 2016, https://www.thenationalnews.com/arts/from-korea-with-love-our-guide-to-kcon-2 016-in-abu-dhabi-1.224512.

Istad, Felicia. "A strategic approach to public diplomacy in South Korea." *Korea's Public Diplomacy* (2016): 49-80.

Jang, Gunjoo, and Won K. Paik. "Korean Wave as tool for Korea's new cultural diplomacy." *Advances in Applied Sociology* 2, no. 3 (2012): 196.

Ju, Hyejung. "The korean wave and korean dramas." Oxf. Res. Encycl. Comm 10 (2018).

K. A, Park. *The growth of cultural industry and the role of Government: The case of Korea*. Master's Thesis, Cambridge, MA: Massachusetts Institute of Technology, 2008, 19.

Khouri, Samar. "SM Town artists eager to bring more K-pop to the UAE", *Gulf News*, 5 November 2018, https://gulfnews.com/entertainment/sm-town-artists-eager-to-bring-more-k-pop-to-the-uae-1.2200727.

Kihwan, Kim. "The 1997-98 Korean financial crisis: causes, policy response, and lessons." *URL:* https://www. imf. org/external/np/seminars/eng/2006/cpem/pdf/kihwan. pdf. 2006.

Kim, Suwan. "THE NEW KOREAN WAVE IN THE MIDDLE EAST AND ITS ROLE IN THE STRATEGIC APPROACH TO MEDICAL TOURISM IN KOREA." *Kritika Kultura* 29 (2017).

Kim, Tae Young. "Cultural policy in the Korean Wave: An analysis of cultural diplomacy embedded in presidential speeches." *International Journal of Communication* 10 (2016): 21.

KOFICE: 2020 Global Hallyu Trends (The Korea Foundation for International Cultural Exchange, 2020): 44, 2020, http://eng.kofice.or.kr/z99\_include/filedown1.asp?filename=[KOFICE] 2020 Global Hallyu Trends.pdf.

Korean Culture and Information Service. "The korean wave : a new pop culture phenomenon." *Contemporary Korea* 1 (2011) : 47.

Korean Foundation for International Cultural Exchange, *Hallyu White Paper 2018* (Korean Foundation of International Cultural Exchange, 2018) :63. https://issuu.com/kocis9/docs/hallyu\_white\_paper\_2018\_english.

Kunkunrat, Kunkunrat. "Korean Cultural Diplomacy: Uniting Society Through Soft Power." *Best Journal of Administration and Management* 2, no. 3 (2024): 157-162.

Kwon, Seung-Ho, and Joseph Kim. "The cultural industry policies of the Korean government and the Korean Wave." *International journal of cultural policy* 20, no. 4 (2014): 422-439.

Kwon, Yongwoo. "Coronavirus: South Korea will help the UAE win this fight", *The National*, 13 April 2020, https://www.thenationalnews.com/opinion/comment/coronavirus-south-korea-will-help-the-uae-win-this-fight-1.1005058.

Lee, Jenna. "S.Korea Puts US, UAE, Indonesia on Priority List For Quarantine Supplies Export", *TBS*, 27 Maret 2020, http://tbs.seoul.kr/eFm/newsView.do?typ\_800=N&idx\_800=2389557&seq\_800=.

Lee, Sue Jin. "The Korean Wave: The Seoul of Asia." *The Elon Journal of Undergraduate Research in Communications* 2, no. 1 (2011): 85-93.

Leonard Mark, Catherine Stead, and Conrad Smewing. *Public Diplomacy*. London: Foreign Policy Centre, 2002. https://www.files.ethz.ch/isn/20958/Public Diplomacy.pdf.

Levkowitz, Alon. "Korea and the Middle East turmoil: a reassessment of South Korea–Middle East relations." *The Korean Journal of Defense Analysis* 24, no. 2 (2012): 225-238.

Levkowitz, Alon. "The Republic of Korea and the Middle East: Economics, diplomacy, and security." *Korea Economic Institute* 5, no. 6 (2010): 1-9.

Linbin, Wang. "How Has the 'Korean Wave' Impacted Japan-South Korea Relations?", *The Diplomat*, 6 Januari 2023, https://thediplomat.com/2023/01/how-has-the-korean-wave-impacted-japan-south-korea-relations/.

Lisa Bancin, Elma. "15.000 Penonton Padati Konser SM Town Live World Tour di Dubai", *Kumparan K-pop*, 9 April 2018, https://kumparan.com/kumparank-pop/15-000-penonton-padati-konser-sm-town-li ve-world-tour-di-dubai.

Malek, Caline. "UAE and South Korea agree to visa-free trave", *The National*, 30 September 2016, http://www.thenational.ae/uae/government/uae-and-south-korea-agree-to-visa-free-travel,

Manor, Ilan, and Ilan Manor. "Public diplomacy and the digital society." *The digitalization of public diplomacy* (2019): 29-63.

KEDJAJAAN

Mas'oed Mohtar, "Ilmu Hubungan Internasional: Disiplin dan Metodologi". LP3ES:Jakarta,1990.

Ministry of Foreign Affairs Republic of Korea. (2016). Public Diplomacy Act. Seoul: Ministry of Foreign Affairs Republic of Korea, https://www.mofa.go.kr/eng/wpge/m\_22841/contents.do.

Niu, S. O. N. G. "The Strategic Partnership between South Korea and the United Arab Emirates." *Security Strategies Journal/Güvenlik Stratejileri Dergisi* 9, no. 17 (2013).

Otmazgin, Nissim, and Irina Lyan. "Hallyu across the desert: K-pop fandom in Israel and Palestine." *Cross-Currents: East Asian History and Culture Review* 3, no. 1 (2014): 32-55.

Park, Mi Sook. "South Korea Cultural History Between 1960S and 2012." International Journal of Korean Humanities and Social Sciences 1 (2016): 71-118.

Peichi, Chung. "Co-creating Korean wave in Southeast Asia: Digital convergence and Asia's media regionalization." *Journal of Creative Communications* 8, no. 2-3 (2013): 193-208.

Pinkus, Jonathan. "Intelligence and Public Diplomacy: The Changing Tide." *Journal of Strategic Security* 7, no. 1 (2014): 33-46.

Pratamasari, Annisa. "International business strategy in selling Korean pop music: a case study of SM entertainment." *Jurnal Global & Strategis* 10.2 (2017): 221.

Rahn, Kim. "K-Pop concert held in UAE to mark Moon's visit", *The Korea Times*, 27 Maret 2018, https://www.koreatimes.co.kr/www/nation/2023/11/113 246236.html.

Saberi, Donya. "The Korean Wave Rise in the UAE", *The Diplomat*, 5 Oktober 2020, https://thediplomat.com/2020/10/the-korean-wave-rises-in-the-uae/.

San Ho, Song. "S. Korea's COVID-19 test kit exported to UAE: Cheong Wa Dae", Yonhap News Agency, 17 Maret 2020, https://www.koreatimes.co.kr/www/tech/2023/09/129 286317.html.

Sertin, Carla. "The unstoppable rise of K-pop and K-drama in the Middle East", WIRED, 13 September, https://wired.me/culture/the-unstoppable-rise-of-k-pop-and-k-drama-in-the-middle-east/.

Shim, Doobo. "Hybridity and the rise of Korean popular culture in Asia." *Media, culture & society* 28, no. 1 (2006): 25-44.

Shin, Solee I. and Lanu Kim. "Organizing K-pop: Emergence and market making of large Korean entertainment houses, 1980–2010." *East Asia* 30 (2013): 255-272.

Sojung, Park. "First KCON in Middle East draw thousands", *Yonhap News Agency*, 28 Maret 2016, https://en.yna.co.kr/view/AEN20160328004300315.

Sun, Meicheng, and Kai Khiun Liew. "Analog Hallyu: historicizing K-pop formations in China." *Global media and China* 4, no. 4 (2019): 419-436.

Tariq, Urwa Mohammed. "Say hello to the digital Hallyu wave in the UAE: The rising digital South Korean wave among Emirati women and its impact on their cultural identity." (2021).

Truong, Brian. "The Korean Wave: Cultural Export and Implications." "The Middle Ground Journal 11 (2015): 2–3. http://resources.css.edu/academics/his/middleground/articles/taugertruongglo balizationteachingfall2015themiddlegroundjournal.org.pdf.

Valle, Mellina. "History of Kpop :KCON", *The Kraze*, 3 September 2023, https://thekrazemag.com/latest-updates/2023/9/3/history-of-k-pop-kcon.

Y, Shin, "BTS AND EXO To Receive Dubai Stars", *Soompi*, 9 Juli 2019, https://www.soompi.com/article/1337441wpp/bts-and-exo-to-receive-dubai-stars

Yang, Jonghoe. "The Korean wave (Hallyu) in East Asia: A comparison of Chinese, Japanese, and Taiwanese audiences who watch Korean TV dramas." *Development and society* 41, no. 1 (2012): 103-147.

