

DAFTAR PUSTAKA

- Abd Rahman, A., Asrarhaghighi, E., & Ab Rahman, S. (2015). Consumers and halal cosmetic products: Knowledge, religiosity, attitude and intention. *Journal of Islamic Marketing*, 6(1), 148–163. <https://doi.org/10.1108/JIMA-09-2013-0068>
- Abror, A., Wardi, Y., Trinanda, O., & Patrisia, D. (2019). The impact of Halal tourism, customer engagement on satisfaction: moderating effect of religiosity. *Asia Pacific Journal of Tourism Research*, 24(7), 633–643. <https://doi.org/10.1080/10941665.2019.1611609>
- Adiba, E. M., & Wulandari, D. A. (2018). Pengaruh Halal Knowledge, Islamic Religiosity, dan Attitude terhadap Behavior Konsumen Muslim Generasi Y Pengguna Kosmetik Halal di Surabaya. *INOBIS: Jurnal Inovasi Bisnis Dan Manajemen Indonesia*, 1(3), 357–369. <https://doi.org/10.31842/jurnal-inobis.v1i3.42>
- Agag, G., & Colmekcioglu, N. (2020). Understanding guests' behavior to visit green hotels: The role of ethical ideology and religiosity. *International Journal of Hospitality Management*, 91(March), 102679. <https://doi.org/10.1016/j.ijhm.2020.102679>
- Ambali, A. R., & Bakar, A. N. (2013). Halāl food and products in Malaysia: People's awareness and policy implications. *Intellectual Discourse*, 21(1), 7–

Aprilia, F., & Saraswati, T. G. (2021). Analisis Kesadaran Halal Sebagai Variabel Intervening Pada Pengaruh Sertifikasi Halal Terhadap Minat Beli Kosmetik Halal Wardah Di Kabupaten Pemalang. *Jurnal Ilmiah MEA (Manajemen, Ekonomi, Dan Akuntansi)*, 5(1), 1125.

<http://journal.stiemb.ac.id/index.php/mea/article/view/980>

Bashir, A. M. (2019). Effect of halal awareness, halal logo and attitude on foreign consumers' purchase intention. *British Food Journal*, 121(9), 1998–2015.

<https://doi.org/10.1108/BFJ-01-2019-0011>

Basri, Y. Z., & Kurniawati, F. (2019). Effect of Religiosity and Halal Awareness on Purchase Intention Moderated by Halal Certification. *KnE Social Sciences*, 2019, 592–607. <https://doi.org/10.18502/kss.v3i26.5403>

Boğan, E., & Sarıışık, M. (2019). Halal tourism: conceptual and practical challenges. *Journal of Islamic Marketing*, 10(1), 87–96.

<https://doi.org/10.1108/JIMA-06-2017-0066>

Choi, Y. M., & Jeong, J. Y. (2020). The determinants of imported food purchase of Muslim consumers in Malaysia. *Journal of Islamic Marketing*, 11(6), 1539–1556. <https://doi.org/10.1108/JIMA-12-2018-0228>

Genoveva, G., & Utami, N. N. (2020). the Influence of Brand Image, Halal Label, and Halal Awareness on Customers Purchasing Decision of Halal Cosmetic. *Jurnal Muara Ilmu Ekonomi Dan Bisnis*, 4(2), 355.

<https://doi.org/10.24912/jmieb.v4i2.8381>

Ghozali, I. (2017). *Model Persamaan Struktural Konsep Dan Aplikasi Dengan Program AMOS 24 Update Bayesian SEM* (7th ed.). Badan Penerbit Universitas Diponegoro.

Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2017). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*. Thousand Oaks. Sage, 165.

Hamid, R. S., & Anwar, S. M. (2019). *Structural Equation Modeling (SEM) Berbasis Varian Konsep Dasar dan Aplikasi Program Smart PLS 3.2.8. dalam Riset Bisnis*. PT. Inkubator Penulis Indonesia.

Handriana, T., Yulianti, P., Kurniawati, M., Arina, N. A., Aisyah, R. A., Ayu Aryani, M. G., & Wandira, R. K. (2020). Purchase behavior of millennial female generation on Halal cosmetic products. *Journal of Islamic Marketing*, 12(7), 1295–1315. <https://doi.org/10.1108/JIMA-11-2019-0235>

Hasibuan, I. H., Basri, Y. Z., & Mahfudz, A. A. (2023). The Effect of Religiosity and Maslahah Orientation on Halal Awareness, Satisfaction And Loyalty of C. *International Journal of Science and Society*, 3(2). <http://ijsoc.goacademica.com>

Jannah, S. M., & Al-Banna, H. (2021). Halal Awareness and Halal Traceability: Muslim Consumers' and Entrepreneurs' Perspectives. *Journal of Islamic Monetary Economics and Finance*, 7(2), 285–316.

<https://doi.org/10.21098/jimf.v7i2.1328>

Khamaludin, K., Fahlevi, M., & Vizano, N. A. (2021). The Effect of Halal Awareness on Purchase Intention of Halal Food: A Case Study in Indonesia. *Journal of Asian Finance Economics and Business*, 8(4), 441–453.

<https://doi.org/10.13106/jafeb.2021.vol8.no4.0441>

Khan, S., Khan, M. I., & Haleem, A. (2019). Evaluation of barriers in the adoption of halal certification: a fuzzy DEMATEL approach. *Journal of Modelling in Management*, 14(1), 153–174. <https://doi.org/10.1108/JM2-03-2018-0031>

Kim, J. J., & Hwang, J. (2020). Merging the norm activation model and the theory of planned behavior in the context of drone food delivery services: Does the level of product knowledge really matter? *Journal of Hospitality and Tourism Management*, 42(June 2019), 1–11. <https://doi.org/10.1016/j.jhtm.2019.11.002>

Kotler, P., & Keller, K. L. (2016). *Marketing Management, 15th Edition* (15th ed.). Pearson Education.

Kurniawati, D. A., & Savitri, H. (2020). Awareness level analysis of Indonesian consumers toward halal products. *Journal of Islamic Marketing*, 11(2), 531–546. <https://doi.org/10.1108/JIMA-10-2017-0104>

Kusnandar, V. B. (2021). *RISSC: Populasi Muslim Indonesia Terbesar di Dunia*. <https://databoks.katadata.co.id/datapublish/2021/11/03/rissc-populasi->

muslim-indonesia-terbesar-di-dunia

Melinda, S., Fitlayeni, R., & Ariesta, A. (2021). Pemberdayaan Masyarakat Pengrajin Songket Silungkang di Kota Sawahlunto, Sumatera Barat. *Jurnal Socius Journal of Sociology Research and Education*, 113.

Memon, Y. J., Azhar, S. M., Haque, R., & Bhutto, N. A. (2020). Religiosity as a moderator between theory of planned behavior and halal purchase intention. *Journal of Islamic Marketing*, 11(6), 1821–1836.

<https://doi.org/10.1108/JIMA-01-2019-0006>

Mohd Nawawi, M. S. A., Abu-Hussin, M. F., Faid, M. S., Pauzi, N., Man, S., & Mohd Sabri, N. (2020). The emergence of halal food industry in non-Muslim countries: a case study of Thailand. *Journal of Islamic Marketing*, 11(4), 917–931. <https://doi.org/10.1108/JIMA-05-2018-0082>

Mutmainah, L. (2018). The Role of Religiosity, Halal Awareness, Halal Certification, and Food Ingredients on Purchase Intention of Halal Food. *Ihtifaz: Journal of Islamic Economics, Finance, and Banking*, 1(1), 33. <https://doi.org/10.12928/ijiefb.v1i1.284>

Nurhayati, T., & Hendar, H. (2020). Personal intrinsic religiosity and product knowledge on halal product purchase intention: Role of halal product awareness. *Journal of Islamic Marketing*, 11(3), 603–620. <https://doi.org/10.1108/JIMA-11-2018-0220>

Öztürk, A. (2022). The Effect of Halal Product Knowledge, Halal Awareness,

Perceived Psychological Risk and Halal Product Attitude on Purchasing Intention. *Business and Economics Research Journal*, 13(1), 127–141.
<https://doi.org/10.20409/berj.2022.365>

Ramadania, Oktaviana Putri, E., & . J. (2018). Intention Toward Halal and Organic Food: Awareness for Natural Content, Religiosity, and Knowledge Context. *KnE Social Sciences*, 3(10), 801–810.

<https://doi.org/10.18502/kss.v3i10.3425>

Rasul, T. (2019). The trends, opportunities and challenges of halal tourism: a systematic literature review. *Tourism Recreation Research*, 44(4), 434–450.
<https://doi.org/10.1080/02508281.2019.1599532>

Rizkitysha, T. L., & Hananto, A. (2022). “Do knowledge, perceived usefulness of halal label and religiosity affect attitude and intention to buy halal-labeled detergent?” *Journal of Islamic Marketing*, 13(3), 649–670.
<https://doi.org/10.1108/JIMA-03-2020-0070>

Said, M., Hassan, F., Musa, R., & Rahman, N. A. (2014). Assessing Consumers’ Perception, Knowledge and Religiosity on Malaysia’s Halal Food Products. *Procedia - Social and Behavioral Sciences*, 130, 120–128.
<https://doi.org/10.1016/j.sbspro.2014.04.015>

Salindal, N. A. (2019). Halal certification compliance and its effects on companies’ innovative and market performance. *Journal of Islamic Marketing*, 10(2), 589–605. <https://doi.org/10.1108/JIMA-04-2018-0080>

Sekaran, Uma & Bougie, R. (2016). *Research Method For Business: A SkillBuilding Approach* (17th Editi). Wiley.

Septiani, D., & Ridlwan, A. A. (2020). The Effects of Halal Certification and Halal Awareness on Purchase Intention of Halal Food Products in Indonesia. *Indonesian Journal of Halal Research*, 55–60.

Shafaki, R. Al. (2022). *State of the Global Islamic Economy Report 2022*.
<https://www.dinarstandard.com/post/state-of-the-global-islamic-economy-report-2022>

Shafiq, A., Haque, A. K. M., & Omar, A. (2015). Multiple halal logos and Malays' beliefs: A case of mixed signals. *International Food Research Journal*, 22(4), 1727–1735.

Sudarsono, H., Shidiqie, J. S. A., & Tumewang, Y. K. (2021). *THE IMPACT OF RELIGIOSITY AND KNOWLEDGE ON THE INTENTION OF HALAL TOURISM : A STUDY OF YOUNG Fo r R iew On Fo r R On*. 27(2), 255–272.

Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Alfabeta, CV.

Sumarliah, E., Li, T., Wang, B., & Fauziyah, F. (2022). Blockchain-Empowered Halal Fashion Traceability System in Indonesia. *International Journal of Information Systems and Supply Chain Management*, 15(2), 1–24.
<https://doi.org/10.4018/IJISSCM.287628>

- Suryaputri, R. V., & Kurniawati, F. (2020). Analisis Faktor-Faktor Yang Mempengaruhi Niat Beli Produk Halal. *Taraadin*, 1–15.
- Varinli, I., Erdem, E., & Avcılar, M. Y. (2016). Exploring the Factors Affecting Purchase Intention of Halal Certified Foods in Turkey: A PLS-Path Modeling Study. *European Journal of Business and Management*, 8, 68–78.
- Wang, L., Weng Wong, P. P., & Elangkovan, N. A. (2020). The Influence of Religiosity on Consumer's Green Purchase Intention Towards Green Hotel Selection in China. *Journal of China Tourism Research*, 16(3), 319–345.
<https://doi.org/10.1080/19388160.2019.1637318>
- Wikamorys, D. A., & Rochmach, T. N. (2017). APLIKASI THEORY OF PLANNED BEHAVIOR DALAM MEMBANGKITKAN NIAT PASIEN UNTUK MELAKUKAN OPERASI KATARAK. *Jurnal Administrasi Kesehatan Indonesia*, 5, 32–40.
- Yudha, A. T. R. C., Huda, N., Maksum, M., Sherawali, S., & Wijayanti, I. (2024). The Moderating Effect of Religiosity on Fashion Uniqueness and Consciousness in Halal Fashion Purchase. *Indonesian Journal of Halal Research*; Vol 6, No 2 (2024): AugustDO - 10.15575/Ijhar.V6i2.34614 , 6(2). <https://doi.org/10.15575/ijhar.v6i2.34614>
- Zainudin, M. I., Haji Hasan, F., & Othman, A. K. (2020). Halal brand personality and brand loyalty among millennial modest fashion consumers in Malaysia. *Journal of Islamic Marketing*, 11(6), 1277–1293.
<https://doi.org/10.1108/JIMA-10-2018-0187>

Zakaria, Z., Majid, M. D. A., Ahmad, Z., Jusoh, Z., & Zakaria, N. Z. (2017).

INFLUENCE OF HALAL CERTIFICATION ON CUSTOMERS'

PURCHASE INTENTION. *Journal of Fundamental and Applied Sciences*,

9, 772–787. <https://doi.org/http://dx.doi.org/10.4314/jfas.v9i5s.55>



