

CHAPTER V

CONCLUSION

This chapter provides conclusion from finding and discussion presented on the previous chapter, followed by assessment of the potential limitation is study, implication and possible future directions for the research.

5.1 Conclusion of the Research

The purpose of this research is to find out the relationship between entrepreneurship education and entrepreneurial intention with attitude towards entrepreneurship as the mediator in higher education institution. This research also finds out whether variable have significant relationship and positive effect or not.

After gathering all the data questionnaires back, the data have been processed by using Smart PLS 3.0 and SPSS 19, through several test measurement outer model and measurement inner model. This research is using primary data collected by spreading 150 questionnaires to the students in higher education institution. There were four hypotheses developed in this research to test. Therefore, the result of the analysis are:

1. There is significant positive impact of entrepreneurship education on attitude towards entrepreneurship. It is mean entrepreneurship education will influence the attitude toward entrepreneurship. Increasing the quality entrepreneurship education in Higher education will increase positive attitude toward entrepreneurship in Higher Education Students.
2. There is significant positive impact of attitude towards entrepreneurship on entrepreneurial intention. Which means attitude towards entrepreneurship in higher education will influence entrepreneurial intention in Higher Education Students. The more positive the student's attitude towards entrepreneurship the higher the entrepreneurial intention in higher education.



3. There is significant negative impact of entrepreneurship education on entrepreneurial intention. Which means entrepreneurship education can fail in increasing student entrepreneurial intention. Entrepreneurship education fail it may be because less qualified instructors or less quality curriculum.

4. Attitude Toward entrepreneurship is fully mediating the entrepreneurship education toward Entrepreneurial Intention. It is means that only through the entrepreneurship education from higher education, the student can understand more broaden perspective about entrepreneurship and bring positive or negative attitude toward entrepreneurship that will impact to student entrepreneurial intention.

5.2 Implication of Research

This research provides several implications for entrepreneurship education that based on this research. As the result show, it is proved the hypothesis is supported and related to the previous study that is in this research.

The result proved that having a good entrepreneurship education will influence positive attitude towards entrepreneurship which results in higher entrepreneurial intention. A student in higher education needs an entrepreneurship education that have a good quality of teacher and good quality of curriculum, which fosters a positive attitude towards entrepreneurship. Those kinds of entrepreneurship education increase entrepreneurial intention among student in higher education.

Base on the result of the present finding, the student of higher education mostly have value the opportunity to have a discussion in entrepreneurial course between students and lecturer in order to gain business idea to start their business and become an entrepreneur. Students in higher education acknowledge Entrepreneurship education helps students to know the first step that must be done by given a basic knowledge about entrepreneurship and skills

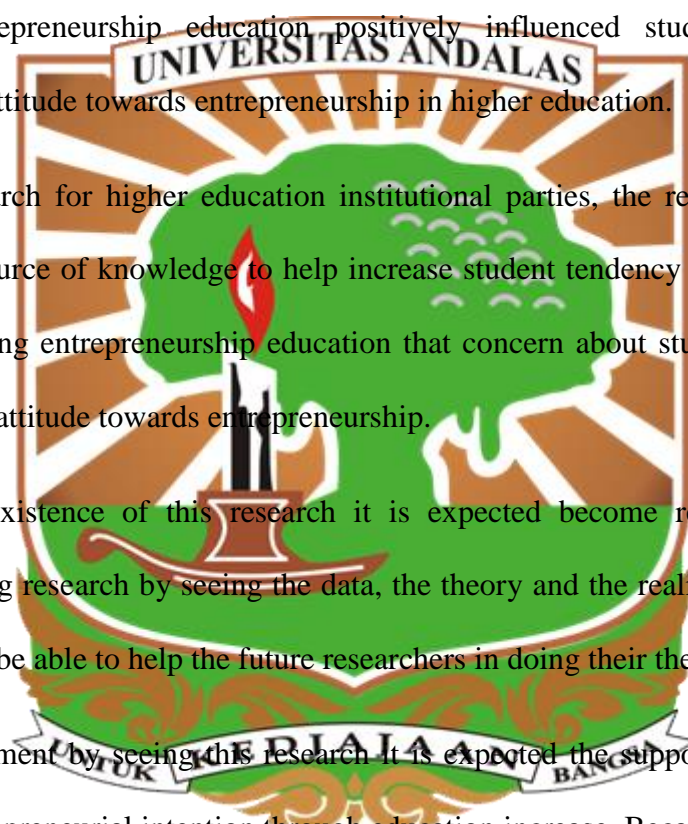


needed to be entrepreneurs. Entrepreneurship education in higher education successfully influence positive towards entrepreneurship shown by the result of present finding, most students are very interested in entrepreneurship as a career choice but most students are also burdened by economic problems and lack of resources if they are given an opportunity and resources they might start their own business and become entrepreneurs. The majority of student in higher education institution tend to have a determination in creating their own business in the future and ready to do anything necessary to start and run their business. It is implied that entrepreneurship education positively influenced student entrepreneurial intention through attitude towards entrepreneurship in higher education.

Through this research for higher education institutional parties, the result of this research could become a source of knowledge to help increase student tendency for establishing new business by fostering entrepreneurship education that concern about student entrepreneurial intention and their attitude towards entrepreneurship.

With the existence of this research it is expected become references for future researchers in doing research by seeing the data, the theory and the reality exist. It is hoped that this thesis can be able to help the future researchers in doing their thesis

For government by seeing this research it is expected the support of government in increasing the entrepreneurial intention through education increase. Because government help is so necessary to produce more new business players from university graduates. Moreover, when the government has particular program to facilitate and inject the new business player of students area.



5.3 Limitations and Future Research

There are a few limitations being discovered during the process of conducting research. Some of the limitations are as follows:

1. There are only 4 University in this study and the sample size are only limited to 150 respondents. This small sample size is not really able to detect the reliability of the research and unable to represent the opinion of all higher students from other universities. For the next research, researcher can use other part or expand their limit of population such as all the university in another City or Province and increase their respondent.

2. This research has limitations of the response bias of the respondents. Response bias is the information given by respondents through questionnaire sometimes does not show the actual opinion of the respondents. This happened because of the inability of the respondents to understand the items of each point in the questions. So that the honesty of respondents in answering the questions and the limitation time given to them in filling the questionnaires are slightly inappropriate. For the next researcher, the number of sample used can be propagated and use different sample method.

3. Researcher still get lack information about previous study that can be use as pilot research especially about attitude towards entrepreneurship as mediating variable on entrepreneurship education and entrepreneurial intention, also lack information or research papers of previous study about entrepreneurship education towards entrepreneurial intention. For next research, the researcher could use other variables or augmenting other variables with the current variable.

