

CHAPTER 1

INTRODUCTION

1.1 Background of the Research

In communication, language is an essential tool used by speakers to convey their intention. Austin (1962) opines that whenever words are uttered, the speaker actually performs certain acts. These acts are called speech act. In this case, language plays an important role for politicians as the candidates of presidential election as the medium of communication in order to convey their intention by using speech act, especially in the interview.

Interview generally means a meeting between people when questions are asked and answered. There are two kinds of persons who get involved in an interview such as; interviewer and interviewee. Interviewer is the person who asks the questions of the interview. Interviewee is the person who answers the questions given by the interviewer. Interview has many types based on the objective of taking the interview. One of the types of the interview is public interview which includes political parties, radio, television, and newspaper. Political interview is one of the best opportunities for the candidates to share vision and mission and also to attract voters because interview will be watched and heard by a lot of people.

The recent election in America is the United States presidential election. The candidates compete for the 58th quadrennial United States presidential election that scheduled on November 8th 2016 and one of the candidates is Donald Trump. He has become a phenomenal public figure since he proclaimed himself as the candidate of American presidential election.

Donald J. Trump is a New Yorker and an American famous businessman. He is the chairman of The Trump Organization and the founder of Trump Entertainment Resorts. Since 2015, he proclaimed himself as the presidential candidate of Republic Party for American

Presidential Election in 2016. Donald Trump has spoken out some controversial ideas and statements during his campaign in the end of 2015, especially his proposal on banning foreign Muslim from entering the United States. The controversial idea derives from Trump's reaction toward the attacks which recently happened in Paris and San Bernardino, California that caused by the radical Muslim group or also called ISIS. He explains the issues through many interviews, one of the interviews is "The O'Reilly Factor" interview.

In "The O'Reilly Factor" interview, Trump explains his strategy on banning Muslim from entering the United States. "The O'Reilly Factor" is the most watched American cable television news and talk show on *Fox News Channel* hosted by a political commentator Bill O'Reilly. It often discusses current controversial political issues with guests. It is also well known as "The Factor".

Based on the phenomenon above, the writer is interested in conducting research about illocutionary act used by Donald Trump in "The O'Reilly Factor Interview." As a candidate of American presidential election, Trump often expresses his reaction toward the current issues, defend and attack the views of others especially for those who do not agree with his proposal on banning Muslims from coming to the United States. The writer presumes that there are some intentions performed by Trump through his utterances in the interview. Hence, this research would like to uncover Donald Trump's intentions which are performed in his utterance in "The O'Reilly Factor" interview by considering the context.

1.2 Identification of the Problem

This thesis concerns with analyzing the illocutionary act used by Donald Trump in "The O'Reilly Factor" interview. However, the writer only focuses this thesis on one main point, as demonstrated in this following question:

1. What are the types of illocutionary act used by Donald Trump in “The O’Reilly Factor” interview?

1.3 Objective of the Research

The objective of this research is to answer the research question above that can be described as follow:

1. To find out the types of illocutionary act used by Donald Trump in “The O’Reilly Factor” interview.

1.4 Scope of the Research

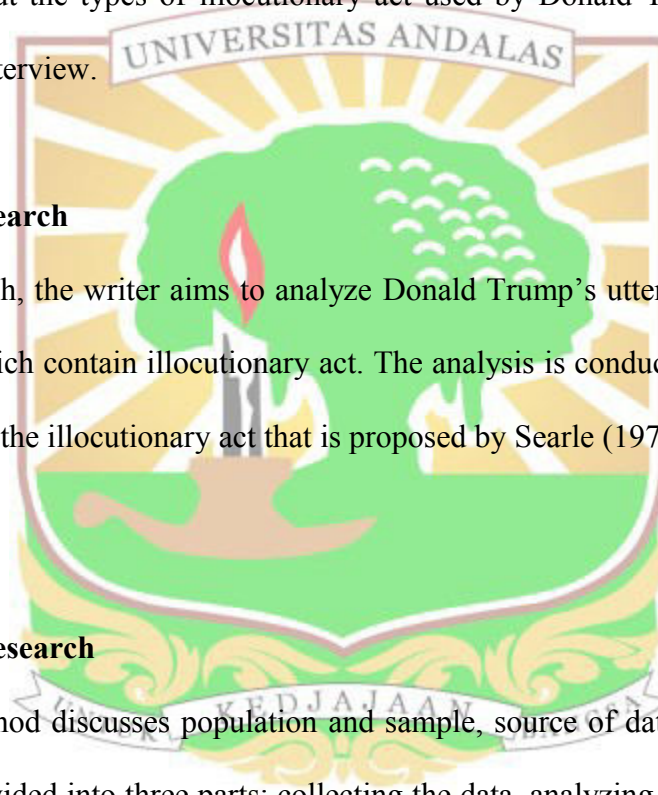
In this research, the writer aims to analyze Donald Trump’s utterances in “The O’Reilly Factor” interview which contain illocutionary act. The analysis is conducted by using speech act theory, especially for the illocutionary act that is proposed by Searle (1976).

1.5 Method of the Research

Research method discusses population and sample, source of data, and procedure of the research; which is divided into three parts: collecting the data, analyzing the data, and presenting the result of analysis.

1.5.1 Source of Data

The source of data of this research was taken from an interview video between Donald Trump and Bill O’Reilly entitled *Donald Trump Outlines His Muslim Strategy* on December 9th 2015 on “The O’Reilly Factor” program on *Fox News Channel*. The writer chooses it because Donald Trump’s statement about banning foreign Muslims to enter the United States has become



the controversial issue nowadays. This issue shocked Muslim people around the world. There are a lot of news TV programs served this issue as their headline news. Trump often expresses his reaction and critics toward Muslim people and also defends those who do not agree with his proposal on banning Muslims from coming to the United States. Therefore, the writer is interested in analyzing Trump's utterances containing illocutionary act and then to find out the types of illocutionary act in Trump's utterances by referring to speech act theory proposed by Searle (1969).

1.5.2 Procedures of the Research

In procedures of the research, the writer has divided into three sub parts, which are collecting the data, analyzing the data, and presenting the result of analysis. In collecting the data, the writer uses observational method that means the writer only observes the use of language in the interview between Trump and Bill O'Reilly in "The O'Reilly Factor" interview. The writer got the interview video by downloading it from *Youtube*. As we know that *Youtube* is one of the popular websites that providing shared videos. The writer takes one video that relevant for this study. Firstly, the writer watches the video repeatedly in order to understand the topic related to Trump's strategy to ban Muslims. Secondly, the writer applies note-taking technique to collect the data by transcribing the whole video orthographically and taking note Trump's utterances containing illocutionary act. After doing the transcription, the writer classifies the utterances based on the topic or the main idea. Then, the data will be classified by using Searle's speech act theory, especially illocutionary act.

In analyzing the data, the writer uses pragmatic identity method proposed by Sudaryanto (1993). Pragmatic identity method is a method of analyzing the data that needs the outer element of the text called context. It means that the data are analyzed based on the context because by

understanding the context it will help us to discover the speaker's intention and to establish the interpretation. In this study, the writer will analyzes illocutionary act in Trump's utterances based on the context that is about politics. Finally, the writer will complete her study by giving description of analysis in order to derive a clear result.

Then, the last is presenting the result of analysis. The writer applies the informal method proposed by Sudaryanto (1993). The writer will present the result of analysis in a verbal form such as comprehensive statement based on research.

