CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 Conclusion

In this chapter, the researcher will discuss the conclusion of this research. After analyzing the comment section of America's Got Talent's Instagram account, the researcher found 70 comments that contained politeness strategy, classified into four strategies according to Brown and Levinson's (1987) theory they are Positive Politeness strategy, Negative Politeness strategy, Bald-on-record strategy, and Off record strategy. This research takes data from America's Got Talent's Instagram account, @agt comment's section.

In this research, the researcher found 70 comments that contain politeness strategy and classified them into four strategies, and two factor influence the choice of politeness strategy. In analyzing the data, the researcher obtains the different numbers of the use of the politeness strategy by men and women, such as 12 positive politeness strategies by men, 35 positive politeness strategies by women, two negative politeness strategies by men, two negative politeness strategy by women, four off record strategy by men, nine off record strategy by women, six bald-on-record strategies by women, and no bald-on-record strategy by men. After analyzing the data, the researcher found that the most politeness strategy used in America's Got Talent's Instagram post comments is a positive politeness strategy for both men and women. The frequent factor influencing the choice of politeness is the payoff, with a total usage of men is 14 comments and women 40 comments, because the payoff is the outcome of each strategy used.

4.2 Limitation

The limitation of this thesis is limited to data taken on America's Got Talent Instagram Comments using Brown and Levinson's Theory of Politeness Strategy 1987. The object of this study is 70 comments posted on odd dates in October 2023 by men and women on America's Got Talent Instagram's comment section. The selected comments are random comments that contain politeness strategies and do not consist of emoticons only. These comments contain politeness strategies such as positive politeness strategy, bald-on-record strategy, off-record strategy, and negative politeness strategy, which can analyze by the researcher.

4.3 Suggestion

In conducting this research, the researcher realizes that there are many shortcomings contained in this research, and if studied further, there are so many topics that can be raised in doing this research, such as other phenomenon that can be explained further and in more detail. In this study, the researcher only explains the politeness strategy used by men and women and the factors influencing the choice of politeness strategy. Due to the researcher's limited knowledge, the researcher hopes that future researchers can write more data and objects and provide more detailed explanations of each strategy. It's used in daily activities, and further research explains the factors used in leaving polite comments more deeply. The researcher only focused on the comments section on the America's Got Talent Instagram account. The researcher hopes that future researchers can produce more detailed and improved work in conducting research.