

CHAPTER I

INTRODUCTION

1.1 Background of the Research

Human is a social being. Human exists because they will never be able to live alone, they need one another. Therefore, they will always interact and communicate. Communication is a way of a speaker to tell or to be told to do something to the listener (Barnett, 1976, p, 5). Through communication, human expresses their thought and tell others what they want them to do. Language is used by human as a tool to communicate with each other.

Sometimes, they use two languages in communication. They switch the languages since they think they can express more or easier if they convey it in other languages. This phenomenon is called code switching. Code switching occurs when a speaker alternates between two or more languages, or language varieties, in the context of a single conversation. Using more than one language altogether in one utterance is called code mixing. Wardaugh (2010) said that code mixing is the use of two or more languages by someone simultaneously to the extent that they change from one language to other languages in a single utterance.

In communication, language and society cannot be separated. Where there is a society, there is language. In relation to that, Stalin (1976, p. 20) finds that language “arises and develops with the rise and development of a society. Apart from society, there is no language.” This statement from Stalin explains that society and language are related to each other and cannot be apart. The study of the relation between language and society is called sociolinguistics. According to Wardhaugh (1998, p. 12) sociolinguistics concerns with investigating the relationship between language and society to get a better understanding of the structure of language and of how languages are used in communication. For Indonesian society, English is a foreign language. Even

though English is not used daily, this language is learned in educational settings and used in communication with other people from foreign countries.

There are many ways of communication. Not only face-to-face in real life, but people can also communicate indirectly via internet devices, which is called Computer Mediated Communication (CMC). According to Denis McQuail (2005, p.12) CMC is the communication that occurs through the use of two or more electronic devices. Nowadays, people communicate via the internet with electronic devices is a common way to interact with each other. Social media such as Instagram, Facebook, Twitter, and Youtube can be classified as Computer-Mediated Communication. One of the most popular Computer-Mediated Communication that is used is Youtube.

Youtube is a platform that allows users (viewers) to watch videos uploaded by other users (uploaders). In Youtube, there are many types of content that you can watch, such as daily vlog, music video, unboxing things, travel shows, sports highlight, etc. Travel show is a television program or an online series that describes travel in general or tourist attractions without recommending particular package deals or tour operators (Wikipedia). There will be a figure that will introduce the audience (viewers) to the local landscape, culture, food, customs, etc.

Jalan2Men! is the first travel show series that exclusively uploaded in youtube in Indonesia. It is a travel show series with the story about 2 people, Jebraw (Petra Gabriel Michael) and Naya Andita traveling around Indonesia. Jebraw is an Indonesian who had lived a long time in Singapore with spontaneous absurd nature. He can sing spontaneously, use slang words, and often mix both Indonesian languages with the English language. And Naya is a creative woman from Bandung who used to study in Malaysia majoring in film. With that background, they often switch

Indonesian and English language. This language phenomena can be seen in the following utterances by Jebraw and Naya.

- (1) “Vacation lah dulu ikut gue jalan jalan...”(Jebraw)
- (2) ”Gue pasti bisa menemukan sesuatu yang baru dan new.” (Jebraw)
- (3) “Sunset-anlah, kita mau ngapain lagi...” (Naya)

Jebraw and Naya mix Indonesian and English words in their utterances. It is interesting to study the use of code mixing among those two Indonesian travelers. They use code mixing frequently, so that they may influence viewers to use it as well. Therefore, this research focuses on utterances that contain code mixing. In this study, the types of code mixing and the functions of the use of code mixing in the language of those travelers will be elaborated. Because of this travel series is the first travel series in Indonesia, this travel series may affect the other travel series.

1.2 Research Questions

In this research, the writer intended to analyze how the code mixing applied in Jalan2Men! Travel show. There are two research questions proposed in analyzing this research. And the research questions are:

1. What are the types of code mixing that found in the speech of Jalan2Men! travel show Hosts?
2. What are the functions of code mixing found in the speech of Jalan2Men! travel show Hosts?

1.3 Objective of the Research

The writer wanted to find information and data about code mixing in Jalan2Men!. The objectives of this research are:

1. To identify the types of code mixing found in the speech of Jalan2Men! travel show Hosts.

2. To find out and observe several functions of the code mixing found in the speech of Jalan2Men! travel show Hosts.

1.4 Scope of the Research

Jalan2Men! has many side characters, this research is only focused on the use of code mixing used by Jebraw and Naya. The analysis is limited to the use of code mixing in six videos from season 2 of Jalan2Men! Travel Show. This study focuses on examining types and function of code mixing used by Jebraw and Naya in this travel show.

1.5 Method of Research

The writer used three systematic research procedures. They are collecting the data, analyzing the data, and presenting the result of the analysis.

1.5.1 Collecting the Data

The population of this research is the Indonesian travel show series uploaded on Youtube. The writer found only 3 Indonesian travel shows that are uploaded on Youtube. As the first travel show series in Indonesia, the writer chose Jalan2Men!. There are two seasons of this travel show, the writer chose season two because this season contains more code mixing than the season one.

The data of this research is taken from six videos in season two of Jalan2Men!. In collecting the data, the writer downloaded the video from YouTube, the videos were repeatedly watched about four or five times. All the utterances that contain English words were noted. Every word that appeared twice or more were counted as one. Every datum that contains code mixing are bold-marked to point the English language.

1.5.1 Analyzing the Data

The types and functions of code mixing is analyzed based on Muysken's (2000) theory to find out the types of code mixing. Then, Hoffman (1991) and Saville-Troike's (2003) theory are used to identify the functions of the use of code mixing. Finally, the study is completed by describing the analysis to derive a clear result.

1.5.2 Presenting the Result of Analysis

The results of the analysis are presented descriptively to explain the types and functions of code mixing. The results are presented by using the table, but not all the data that will be explained in chapter 3, the writer only takes 30% example of each data that the writer found in Jalan2Men travel show season 2. After that, the explanation of the data is elaborated descriptively using common words.

The result of analysis contains 3 tables, all population of data will represent in table 1, the percentage of the type of code mixing used by Jalan2Men host shown in table 2, and the percentage of the function of code mixing used by Jalan2Men host is shown in table 3.

