



UNIVERSITAS ANDALAS
DEPARTEMEN AKUNTANSI
FAKULTAS EKONOMI DAN BISNIS
UNIVERSITAS ANDALAS

SKRIPSI

ANALISIS PEMETAAN DAN PENILAIAN RISIKO PADA UKM KUPI
BATIGO DI KOTA PADANG

Oleh:

FADHILLA SASKIA DIFITA

2010533002

Dosen Pembimbing:

Dr. Raudhatul Hidayah, S.E., M.E., Ak., CA

Diajukan untuk Memenuhi Salah Satu dari Syarat-Syarat Guna Memperoleh

Gelar Sarjana Akuntansi

PADANG

2024

	No. Alumni Universitas	FADHILLA SASKIA DIFITA	No. Alumni Fakultas
	<p align="center">BIODATA</p> <p>a) Tempat/Tanggal Lahir: Padang, 03 Oktober 2001 b) Nama Orang Tua: Firdaus c) Fakultas: Ekonomi dan Bisnis d) Jurusan: S1-Akuntansi e) No. BP: 2010533002 f) Tanggal Lulus: 26 Agustus 2024 g) Predikat Lulus: Dengan Pujian h) IPK: 3.57 i) Lama Studi: 4 Tahun j) Alamat Orang Tua: Perumahan Keyzana 4 Blok F No.16</p>		
<p align="center">ANALISIS PEMETAAN DAN PENILAIAN RISIKO PADA UKM KUPI BATIGO DI KOTA PADANG</p> <p align="center">Skripsi Oleh: Fadhilla Saskia Difita Dosen Pembimbing Skripsi: Dr. Raudhatul Hidayah, S.E., M.E., Ak, CA</p> <p align="center"><i>Abstract</i></p> <p><i>This study aims to analyze the mapping and risk assessment of KUPI Batigo SME in Padang City. By using the risk identification, evaluation, and mitigation analysis methods, this study identifies risks that have the potential to affect business operations. Data were collected through observation, interviews, and questionnaires to owners and employees. The results of the study indicate that the main risks faced are fluctuations in raw material prices, tight market competition, and changes in consumer preferences. These risks are mapped based on their impact and probability, and the proposed mitigation strategies include supplier diversification, improving service quality, and developing product innovation. This study provides strategic recommendations for KUPI Batigo to manage risks more effectively in order to improve its competitiveness and business sustainability.</i></p> <p>Keywords: Risk, Mapping, Assessment, SMEs.</p>			