

CHAPTER V

CONCLUSION

This chapter provides conclusion from finding and discussion presented on the previous chapter, followed by assessment of the potential limitation is study, implication and possible future directions for the research.

1.1 Conclusion of the Research

The purpose of this research is to analysis determinant of E-Entrepreneurship Using Pull And Push Factor Approach Of Andalas University Student. This research also finds out whether variable have significant relationship and positive effect or not. This research is using primary data collected by spreading 210 questionnaires to the students in Andalas University. There were seven hypotheses developed in this research to test. Therefore, the result of the analyses are:

1. There is significant positive impact of interest in business on entrepreneurial intention. This result explains positive value of t-value indicates the influences are bring positive impact which is means increase or decrease of Interest in Business of students will impact and attract more entrepreneurial intention to Andalas University's Students.
2. There is significant positive impact of self-fulfilment on entrepreneurial intention. Self-fulfilment influences student's entrepreneurial intention in Andalas University's Students.
3. Personal control has significant influences toward student's entrepreneurial intention were rejected, indicates by value of T statistic, which is 0.311. This result means increase or decrease of personal

control of students will have no impact on their entrepreneurial intention.

4. Maintaining technological skills has significant influences toward student's entrepreneurial intention were accepted, indicates by value of T table 2.82. This result explains positive value of maintaining technological skills the influences are bring positive impact which is means increase or decrease of maintaining technological skills of students will impact and attract more entrepreneurial intention to them.
5. There is significant positive impact of financial needs on entrepreneurial intention. This result explains positive value of t-value indicates the influences are bring positive impact which is means increase or decrease of financial needs of students will impact and attract more entrepreneurial intention to Andalas University's Students.
6. Future limitation on employee opportunity has significant influences toward student's entrepreneurial intention were rejected, indicates by value of T statistic, which is 0.709. This result means increase or decrease of future limitation on employee opportunity of students will have no impact on their entrepreneurial intention.

7. There is significant positive impact of level competition to find a job on entrepreneurial intention. This result explains positive value of t-value indicates the influences are bring positive impact which is means increase or decrease of level competition to find a job of students will impact and attract more entrepreneurial intention to Andalas University's Students.

1.2 Implication of Research

The results of the observational research findings has several implications for society and students of higher education in Andalas University, especially for students who has intention for e-entrepreneurship and desirable for making their own business since they were a student in higher educational level, by concerning more to pull and push before running their interest or entrepreneurial intention to become business start-up activity, or we called starting a business and make it by their own. For nowadays economical culture, e- entrepreneurship is a trend that attract youth people especially students of higher educational institution to accommodate their skill and creativity for making a business and help them to create innovation as decreasing unavailability of job.

Meanwhile, for universities or higher education institutional parties, the findings on this research could be a resource of information for entrepreneurial program development, or as resource of knowledge to increase the students tendency for practism more entrepreneurship course that considered by student's entrepreneurial intention that concerned by push factors, pull factors, and entrepreneurial intention. Besides, the university should create how the course could impact the students to have more engagement on entrepreneur by having

some attractive studies or inviting the inspirator to give such motivation in order to enhancing their push and pull factors to improve their willing to be e-entrepreneurship. This research found that as many as 42.9% of students considered entrepreneurship seminars Very Worthwhile

For the future researchers by seeing this research, the data, the theory and the reality exist could be one of the references for the future researchers in doing research and be able to help the future researchers in doing thesis.

For government by seeing this research, the support of government is so necessary to produce more new business players from university graduates. Moreover, when the government has particular program to facilitate and inject the new business player of students area.

1.3 Limitations of the Future Research

There are a few limitations being discovered during the process of conducting research. Some of the limitations are as follows :

1. There are only students of Andalas University in this study and the sample size are only limited to 210 respondents. This small sample size is not really able to detect the reliability of the research and unable to represent the opinion of all higher students from other universities.
2. This research has limitations of the response bias of the respondents. Response bias is the information given by respondents through questionnaire sometimes does not show the actual opinion of the respondents. This happened because of the inability of the respondents to understand the items of each point in the questions. So that the honesty of respondents in answering the questions and

the limitation time given to them in filling the questionnaires are slightly inappropriate.

3. Researcher still get lack information about previous study that can be use as pilot research especially about Pull factors, Push factors and entrepreneurial intention, also lack information or research papers of previous study about analysis determinant of e-entrepreneurship using pull and push factor approach.

1.4 Recommendation of the Research

The result of this research is expected to improve and become references to conduct further research in the future, some suggested topics to be developed in further research:

1. For the next researcher, location of research could be expanded such as others University in Padang city.
2. For the next researcher, the number of sample used can be propagated and use different sample method.
3. For the next research, researcher can use other part or expand their limit of population such as all the university in Padang or another part in West Sumatera.
4. For next research, the researcher could use other variables or augmenting other variables with the current variable.