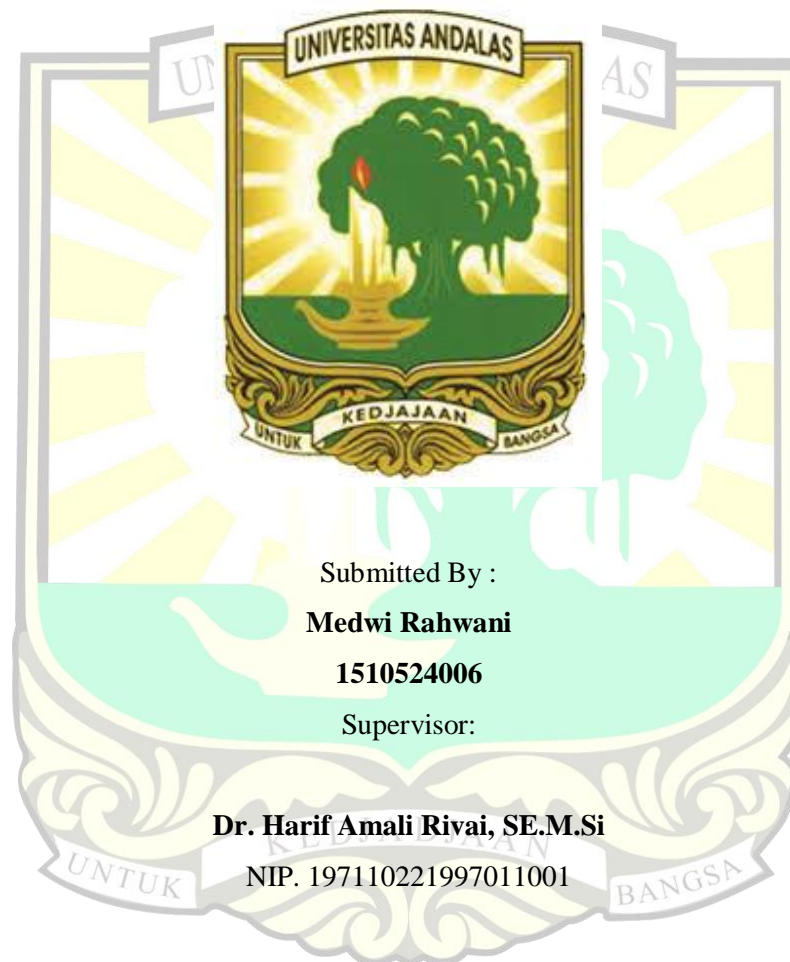


**DETERMINANT OF E-ENTREPRENEURSHIP USING PULL AND PUSH
FACTOR APPROACH OF ANDALAS UNIVERSITY STUDENT**

THESIS

*Thesis Is Submitted as Partial of The Requirement For a Bachelor Degree Management
Department Faculty of Economics Andalas University*



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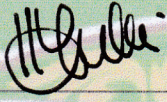
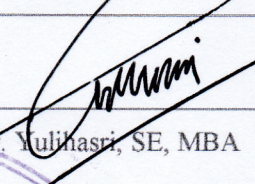
*Bachelor Thesis by: Medwi Rahwani
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ABSTRACT

The present study is conducted to find out the Determinant Of E-Entrepreneurship Using Pull And Push Factor Approach. This research was conducted on Andalas University. Information collected to through the questionnaires were distributed to 210 students using convenience sampling method. The data analyzed using Ms. Excel for characteristic respondent, SPSS 16 for descriptive analysis, and using SmartPLS 3.0 to analyze the indicators and hypothesis. The result indicate that there is significant positive impact of interest in business on entrepreneurial intention, significant positive impact of self-fulfilment on entrepreneurial intention, personal control not effect student's entrepreneurial intention, significant positive impact between maintaining technological skills and entrepreneurial intention, financial needs not effect student's entrepreneurial intention, future limitation on employee opportunity not effect student's entrepreneurial intention, and the last significant positive impact of level competition to find a job on entrepreneurial intention.

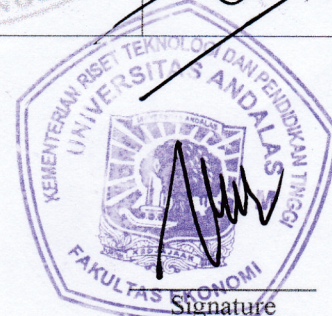
Keyword : *E-entrepreneurship, Entrepreneurship Intention, Pull and Push factors*

This thesis already examined and passed on July, 10 2019. This abstract already approved by supervisor and the examiners:

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