

CHAPTER V

CONCLUSION

5.1. Conclusion

In conclusion, this study finds two key findings:

1. There are many considerations in adapting book into film, such as: audience, duration, film revenue, and culture. *Peter Rabbit* (2018) does not present the exact same story as the book. These changes and adjustments occurred as a result of the considerations mentioned above. This is a natural thing, because an adaptation must offer something new to consumers, so that fans remain curious and nostalgic for the adapted story.
2. The premise of the story in the book is very different from the premise of the story in the film. In fact, the film does not retell the story in the book, the film present sequel of book, so it seems as if the story of *The Tale of Peter Rabbit* by Beatrix Potter is still continuing. In the context of a film, a sequel follows the story and characters introduced in the previous film, but with a new plot or further character development. *Peter Rabbit* (2018) follows the original book as the basis for the story and adds new plots and characters to continue the story. This allows viewers or readers to continue an adventure or story they previously enjoyed, while adding new elements to maintain their interest.

Adapting a literary work into a film is not an easy thing. There are many elements that influence the final result of the film. The culture and ideology entrusted by the director are a big influence on the film. The moral of the film is

"hatred will separate, love will unite". So, this film is not intended for underage children (like the book), but this film is for people of all ages.

Research on the adaptation of Beatrix Potter's *The Tale of Peter Rabbit* has given rise to an adaptation strategy that can be a reference in creating sequels to previous literary works. By analyzing the characters, plot, themes, and nuances present in the original work, sequel creators can understand the key elements that make the work appealing to fans. The addition of new conflicts in an adaptation serves to provide depth to the story and characters, which enriches the experience for film viewers who may have read the source work. Additional conflict can also help maintain the audience's tension and interest throughout the film, as they won't know exactly what will happen next, even if they are familiar with the original story.

Additionally, adding new conflicts can help develop the story to the film format, which often requires changes and simplifications from the original source. This can be a way to extend the plot, add emotional layers, or increase the intensity of certain scenes in the film. Then, the addition of new conflicts can also help create opportunities for filmmakers to explore additional themes or convey messages that may not have been as prominent in the original work.

Adaptation is useful for the preservation of a literary work. A book will not be remembered by its readers if no one discusses it intentionally. So, adaptation is one way to maintain the existence of a book. Movies, toys, video games, and theme parks are some ways of adaptation. However, Adaptation has its own method for translating media into other forms. As Alfred Uhry said,

“Adapting is a bit like redecorating.”

5.2. Suggestion

Every literary work has “age”. Writing is not just about expressing ideas and feelings. This activity has a big influence on society and the world. The adaptation of *The Tale of Peter Rabbit* into *Peter Rabbit* (2018) is an attempt to ensure that the children's story book is still discussed. Many books are lost to civilization, never even read at all. This is the result of "the writer's job is only to write". In reality, writers also have a role in ensuring that their books survive and the issues they have wrote are discussed by the world. As a result, *The Tale of Peter Rabbit* still survive for more than a century.

The findings of this study suggest some implications for future film adaptation. First, Adapting a literary work into film is a responsibility to attract wider fan interest, as well as introduce a literary work that is starting to be forgotten by the public. Future research can examine other adaptations of *The Tale of Peter Rabbit* with broader topics, such as the Lake District which is a nostalgic tourist location for this story, the shop of Peter Rabbit, and merchandise. Secondly, additions to plot, character, setting and conflict are very necessary for adapting a book to film media. Apart from that, this research is useful for English Department students in researching the adaptation of a classic English literary work into film. Also, this research provides implications for activists in the film industry as a reference and discussion in the film adaptation process.