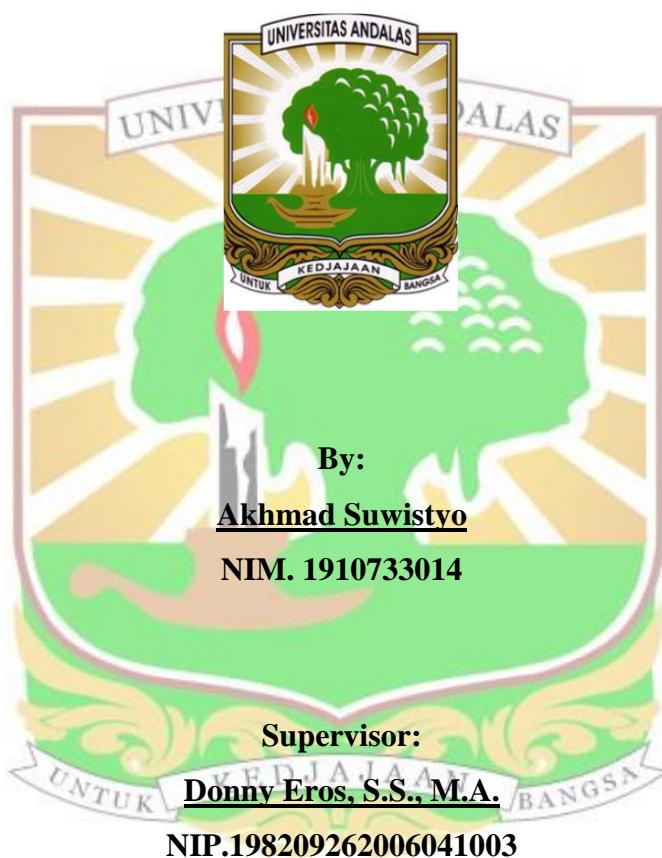


**EXPLORING THE NEW CONFLICTS IN PETER RABBIT (2018) MOVIE:
ADAPTATION CRITICISM**

A THESIS

*Submitted in Partial Fulfillment of the Requirement
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ABSTRACT

The adaptation of *The Tale of Peter Rabbit* into film shows that a children's story text can be translated. This is able to maintain the existence of a literary work. This research examines the development of the conflicts that occur in *Peter Rabbit* (2018) by Will Gluck as an adaptation of *The Tale of Peter Rabbit* by Beatrix Potter. By using Linda Hutcheon's adaptation theory, this research focuses on the development of conflicts that occur from books to films. This study uses descriptive qualitative research with library data collection methods, thus finding two results. First, a book-to-film adaptation is not just a "retelling" of the story, but many things have to be changed. There are many causes for this implication, such as: ideology, audience, film revenue considerations, and culture. Conflict is one of the elements that must be changed due to the factors above. Second, the premise of the story in the book is very different from the premise of the story in the film. Actually, the film does not retell the story in the book, but rather the film continues the story in the book, so it seems as if the story of *The Tale of Peter Rabbit* by Beatrix Potter is still continuing.

Keywords: *adaptation, The Tale of Peter Rabbit, Peter Rabbit, book, movie.*

ABSTRAK

Adaptasi *The Tale of Peter Rabbit* ke dalam film menunjukkan bahwa sebuah teks cerita anak bisa dialihwahanakan. Ini mampu mempertahankan eksistensi sebuah karya sastra. Penelitian ini mengamati perkembangan konflik-konflik yang terjadi dalam *Peter Rabbit* (2018) karya Will Gluck sebagai sebuah adaptasi dari *The Tale of Peter Rabbit* karya Beatrix Potter. Dengan menggunakan teori adaptasi Linda Hutcheon, penelitian ini membatasi fokus pada apa saja pengembangan konflik yang terjadi dari buku ke film. Studi ini menggunakan penelitian kualitatif deskriptif dengan metode pengumpulan data kepustakaan, sehingga menemukan dua hasil. Pertama, adaptasi dari buku ke film bukan sekadar “menceritakan kembali” cerita, tetapi banyak hal yang harus diubah. Ada banyak penyebab implikasi ini, seperti: ideologi, penonton, pertimbangan pendapat film, dan budaya. Konflik merupakan salah satu unsur yang harus diubah karena faktor-faktor di atas. Kedua, Premis cerita di buku sangat berbeda dengan premis cerita di film. Sebenarnya film tersebut tidak menceritakan kembali cerita yang ada di dalam bukunya, melainkan film tersebut meneruskan cerita yang ada di dalam bukunya, sehingga seolah-olah kisah “*The Tale of Peter Rabbit*” karya Beatrix Potter masih terus berlanjut.

Kata kunci: *adaptasi, The Tale of Peter Rabbit, Peter Rabbit, buku, film.*