

**ANALISIS INTERAKSI *STAKEHOLDERS*
DALAM PENGEMBANGAN JAGUNG
DI KECAMATAN TIGO NAGARI, KABUPATEN PASAMAN**

SKRIPSI

OLEH :

UNIVERSITAS ANDALAS

**AIZA SRI WAHYUNI
NIM. 1910271005**

Pembimbing I : Dr. Ir. Hery Bachrizal Tanjung, M.Si

Pembimbing II : Dr. Zulvera, SP. M.Si



**FAKULTAS PERTANIAN
UNIVERSITAS ANDALAS
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Abstrak

Peraturan Menteri Pertanian no 56 tahun 2016 tentang Pedoman Pengembangan Kawasan Pertanian, bahwa untuk membangun dan pengembangan kawasan pertanian dibutuhkan peran serta dan tanggung jawab para pemangku kepentingan (*stakeholders*). Penelitian ini bertujuan untuk mendeskripsikan interaksi antar *stakeholders* dan peran faktual *stakeholders* dalam pengembangan jagung di Kecamatan Tigo Nagari, yang mana interaksi dilihat dari aspek komunikasi dan kerjasama. Metode penelitian yang digunakan berupa deskriptif kualitatif dengan teknik pengumpulan data menggabungkan wawancara, dokumentasi dan observasi. Teknik analisis data yang digunakan berupa reduksi data, penyajian data dan penarikan kesimpulan. Hasil penelitian terkait interaksi *stakeholders* dilihat dari aspek komunikasi dan kerjasama yaitu: ada interaksi antara penyuluh dengan petani yaitu komunikasi dan kerjasama, interaksi penyuluh dengan pedagang pengumpul yaitu komunikasi tidak terjalin kerjasama, tidak ada interaksi yang terjalin antara penyuluh dan pedagang saprodi, interaksi antara petani dengan pedagang pengumpul yaitu komunikasi dan kerjasama, interaksi antara petani dengan pedagang saprodi yaitu komunikasi dan kerjasama dan interaksi antara pedagang pengumpul dengan pedagang saprodi yaitu komunikasi dan kerjasama. Peran faktual masing-masing *stakeholders* berbeda dalam pengembangan jagung di Kecamatan Tigo Nagari. Berdasarkan hasil penelitian diharapkan agar *stakeholder* dapat menjalankan interaksi dan peran dari masing-masing *stakeholder* dan diharapkan kegiatan pengembangan jagung di Kecamatan Tigo Nagari kedepannya mengoptimalkan peningkatan produksi melalui intensifikasi.

Kata kunci : Interaksi Sosial, Peran *Stakeholders*, Pengembangan Jagung

ANALYSIS OF THE STAKEHOLDER INTERACTION IN CORN DEVELOPMENT IN TIGO NAGARI DISTRICT, PASAMAN REGENCY

Abstract

Regulation No. 56 of 2016 concerning Guidelines for the Development of Agricultural Areas, states that building and developing agricultural areas requires the participation and responsibility of stakeholders. This research aims to describe the interaction between stakeholders and the factual role of stakeholders in corn development in Tigo Nagari District, where the interaction is seen from the aspect of communication and cooperation. The research method used is descriptive qualitative with data collection techniques combining interviews, documentation and observation. The data analysis techniques used are data reduction, data presentation and drawing conclusions. The results of research related to stakeholder interactions are seen from the aspect of communication and cooperation, namely: there is interaction between extension workers and farmers, namely communication and cooperation, interaction between extension workers and collecting traders, namely communication does not exist in cooperation, there is no interaction between extension workers and traders agricultural inputs, interaction between farmers and collecting traders, namely communication and cooperation, interaction between farmers and agricultural input traders, namely communication and cooperation and interaction between collecting traders and agricultural input traders, namely communication and cooperation. The factual role of each stakeholder is different in the development of corn in Tigo Nagari District. Based on the research results, it is hoped that stakeholders can carry out interactions and roles of each stakeholder and it is hoped that future corn development activities in Tigo Nagari District will optimize increased production through intensification.

Keywords: *Social Interaction, Role of Stakeholders, Corn Development*