

CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 Conclusion

The emergence of social media platforms has brought about a profound change in how people communicate, providing numerous models for interaction and connection, irrespective of distance separation. Twitter stands out as a widely used medium, it has emerged as a favored platform for individuals to openly convey their thoughts through small text only yet impactful. This latitude of expression has occasionally been misused, resulting in the proliferation of hate speech and discourteous remarks. It has been noted that individuals inadvertently partake in impoliteness through their tweets and responses on Twitter, a space where viewpoints are exchanged, debates are put forth, and subjects are deliberated upon in order to maintaining relevance and avoid divergence.

Based on the analysis of the Sam Smith's twitter comment section regarding of his satanic-themed performance at the 65th Grammy Award ceremony reveals various degrees of politeness in pragmatic interactions. Among the comments, negative impoliteness was shown in 7 instances, where individuals expressed their displeasure or criticism directly and without restraint. Positive impoliteness was shown in 4 cases, where comments included excessive familiarity or presumptuousness in addressing the performance. Additionally, 5 instances reflected bald on record impoliteness, where users straightforwardly conveyed their thoughts without any attempt at mitigation. On the other hand, mock politeness was used 1 time, where individuals humorously disguised their impoliteness. Lastly, there was 1 instance of withhold politeness, where

comments indirectly conveyed disapproval by not directly addressing the satanic theme.

In summary, negative impoliteness constituted the majority of impolite interactions, followed by positive impoliteness, bald on record impoliteness, mock politeness, and withhold politeness, each accounting for varying percentages of the overall discourse. Negative impoliteness was a dominant feature, accounting for approximately 43% of the impolite comments. These instances involved individuals expressing their disapproval or criticism of the performance in a direct and unfiltered manner. Such comments often included strong language, harsh judgments, and even personal attacks, reflecting a lack of concern for maintaining politeness or rapport with the subject or others in the conversation.

Positive impoliteness comprised about 25% of the impolite interactions. In these cases, individuals adopted an overly familiar or presumptuous tone when addressing Sam Smith's performance. This approach, while not necessarily hostile, displayed a degree of impoliteness by undermining the conventional norms of respectful interaction. Around 31% of the impolite comments fell under the category of bald on record impoliteness. In these instances, users expressed their opinions directly and unapologetically, without attempting to mitigate the potential offense or rudeness. The straightforwardness of these comments often resulted in a bluntness that could be perceived as impolite.

Mock politeness was employed in 6% of cases. This strategy involved the use of humor or sarcasm to convey disapproval while maintaining a superficial veneer of politeness. Such comments often contained a playful tone that camouflaged their impoliteness through indirect means. Finally, withhold

politeness was found in 6% of interactions. In these instances, users opted to indirectly communicate their disagreement or discomfort with the satanic theme without explicitly addressing it. By avoiding direct confrontation, they attempted to maintain a semblance of politeness while still expressing their reservations. In the impoliteness function used by netizen on Sam Smith post performance twitter feed, the majority of impoliteness function is affective function stands in 13 datum out of 18 datum in total, while 5 datum is entertaining impoliteness.

In conclusion, the analysis of the Twitter comment section regarding Sam Smith's satanic-themed performance reveals a varied landscape of politeness strategies in pragmatic interactions, contextually in social media. Each of the politeness strategies contributing a distinct percentages to the overall discourse. This diversity of impoliteness strategies underscores the complexity of communication within the context of social media discussions.

4.2 Suggestion

As this research chapter, it's like a stepping stone for future research in the world of pragmatic and online discourse. Based on what we've learned from studying impolite behavior in the comments of Sam Smith's tweets, there's more to uncover. Future researches could contribute into the research of how our cultural backgrounds affect the way we're communicating online. Another thing to look into is how people react to impoliteness on social media, which can help us understand how the particular readers deal with rude comments. Also, it would be interesting to compare impoliteness in different types of online platform to see how it was based on what's being talked about and the platform. By taking these

steps, researchers can keep making sense of how people are impolite online and how it's changing over time.

