

DAFTAR PUSTAKA

- Alma, Buchari. (2014). *Manajemen Pemasaran dan Pemasaran Jasa*. Bandung: CV Alfabeta.
- Azizah, S. N., & Ma'rifah, D. (2017). *Motivasi Usaha Sebagai Mediator Hubungan antara Perilaku Inovatif dan Kreativitas Terhadap Keberhasilan Pengusaha Batik Tulis di Kabupaten Kebumen*. Sustainable Competitive Advantage.
- Baker T and Nelson R. (2005). *Creating something from nothing; resource construction through entrepreneurial bricolage*. Administrative Science Quarterly, 50. 329-66.
- Bakker, A. B., Demerouti, E., & Sanz-Vergel, A. I. (2014). Burnout and work engagement: *The JD-R approach*. Annual Review of Organizational Psychology and Organizational Behavior, 1(1), 389-411.
- Bradley, S. W., McMullen, J. S., Artz, K., & Simiyu, E. M. (2012). Capital is not enough: Innovation in developing economies. *Journal of Management Studies*, 49(4), 684–717. <https://doi.org/10.1111/j.1467-6486.2012.01043.x>
- Cannon MD, Edmondson AC (2005) *Failing to Learn to fail (Intelligently)*. Long Range Plan 38(3)- 299-319.
- D'Este P, Marchuzzi A, Rentocchini F (2017) *Exploring and yet failing less: learning from past and current exploration in R&D*. Ind Corp Change 27(3):525-553.
- Drucker, P.F. (2006) *Innovation and entrepreneurship*. New York: Harpercollins.
- Dwiningrum, Siti Irene Astuti. (2014). *Modal Sosial dalam Pengembangan Pendidikan (Perspektif Teori dan Praktik)*. Yogyakarta: UNY PRESS.

- Haefner, B., Kraemer, A., & Lanza, G. (2016). *Quality Value Stream Mapping*.
Procedia CIRP 17, 254 – 259.
- Harrison Jr., Walter T., et al. 2012. *Akuntansi Keuangan IFRS Edisi Kedelapan Jilid 1*. Jakarta: Erlangga.
- Hasbullah, J. (2004). *sosial kapital: menuju keunggulan budaya manusia indonesia*. Jakarta : Mr. United States. 29.
- Hills, Gerald.(2008). *Marketing and Entrepreneurship, Research Ideas and Opportunities*. Journal SMEs of Research Marketing and Entrepreneurship,
Vol.2 No.4
- Khanna R, Guler I, Nerkar A (2016) *Fail often, fail big, and fail fast? Learning from small failures and R&D performance in pharmaceutical industry*. Acad Manag J 59(2):436-459.
- Kinicki, & Williams. (2016). *Management: A practical introduction*. New York: McGraw-Hill Education.
- Kotler, Philip dan Keller, 2007, *Manajemen Pemasaran*, Jilid I, Edisi Kedua belas, PT. Indeks, Jakarta.
- Kuratko, D.F., Hornsby, J.S. & Goldsby, M.G. (2004). *Sustaining Corporate Entrepreneurship: A Proposed Model of Perceived Implementation/Outcome Comparisons at The Organizational and Individual Levels*. International Journal of Entrepreneurship and Innovation, Vol.5, No.2, pp.77 -89
- Larsen, P., & Lewis, A. (2007). *How award-winning SMEs manage the barriers to innovation*. Creativity and Innovation Management, 16(2) 142 – 151.
- Löfsten, H. (2014). *Product innovation processes and the trade-off between product innovation performance and business performance*. European

Journal of Innovation Management, 17(1), 61–84. doi:10.1108/ejim-04-2013-0034

- Maslach, C., & Leiter, M. P. (2016). *Understanding the burnout experience: recent research and its implications for psychiatry*. *World psychiatry : official journal of the World Psychiatric Association (WPA)*, 15(2), 103–111. doi:10.1002/wps.20311
- Mueller, R. O. (2014). *Basic principles of structural equation modeling: An introduction to lisrel and EQS*. New York: Springer.
- Narver, J.C. and Slater, S.F. (1990). *The Effect of Market Orientation on Business Profitability*. *Journal of Marketing*, Vol 54
- Neubert, M. J., Bradley, S. W., Ardianti, R., & Simiyu, E. M. (2017). The Role of Spiritual Capital in Innovation and Performance: Evidence from Developing Economies. *Entrepreneurship: Theory and Practice*, 41(4), 621–640. <https://doi.org/10.1111/etp.12172>
- Pamungkas, R., & Sumaryanto (2018). *Faktor-faktor yang Mempengaruhi Keberhasilan Usaha dan Pemegang Usaha Waralaba (Studi Kasus Pada Kota Semarang)* (Doctoral dissertation, Fakultas Ekonomi dan Bisnis).
- Primadona. (2017). *Modal sosial, kewirausahaan dan inovasi pada UKM kerajinan sulaman, bordir dan pertenunan di Sumatra Barat*. *Polibisnis*, 9(1), 90–101.
- Putnam, R. (1993b). *The Prosperous Community: Social Capital and Public Life*. American Prospect. Spring.
- Rangkuti, Freddy. 2018. *Analisis SWOT: Teknik Membedah Kasus Bisnis Cara Perhitungan Bobot, Rating, dan OCAI*. Jakarta: PT. Gramedia Pustaka Utama
- Rhaiem, K., & Amara, N. (2019). *Pembelajaran dari kegagalan inovasi: a*

systematic review of the literature and research agenda. Review of Managerial Science. doi:10.1007/s11846-019-00339-2

Schaltegger, S., & Wagner, M. (2011). "Integrative management of sustainability performance, measurement and reporting". *International Journal of Accounting, Auditing and Performance Evaluation*, 3(1), 1–19

Schumpeter J. (1934): *The Theory of Economic Development. An Inquiry into Profits, Capital, Credit, Interest and the Business Cycle.* Harvard U.

Suryana, (2006). *Kewirausahaan Pedoman Praktis: Kiat dan Proses Menuju Sukses*, Edisi Ketiga, Penerbit Salemba, Jakarta

Suryana. (2014). *Kewirausahaan Kiat dan Proses Menuju Kesuksesan.* Jakarta: Salemba Empat.

Szymanski, D., and Henard, D. (2001) *Customer satisfaction : A Meta-Analysis of the Empirical Evidence.* *Journal of the Academy of Marketing Science*, Vol. 29, No. 1, Pp.16-35.

Zimmerer, W.T. (1996). *Entrepreneurship and The New Venture Formation.* New Jersey : Prentice Hall International, Inc.

