

CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1 Conclusions

Based on the obtained results, the researcher draws several conclusions, including:

1. Performance expectancy has a significant and positive influence on the interest in accepting payments using QRIS among SMEs in Padang City.
2. Effort expectancy has a significant and positive influence on the interest in accepting payments using QRIS among SMEs in Padang City.
3. Social influence does not have a significant and positive influence on the interest in accepting payments using QRIS among SMEs in Padang City
4. Hedonic motivation has a significant and positive influence on the interest in accepting payments using QRIS among SMEs in Padang City.

5.2 Limitations of the Research

The limitations of the researcher in conducting this study include the sample distribution which was not maximally spread, unevenly covering all areas of Padang City, but predominantly concentrated in the regions of Limau Manis, Pauh, and Andalas. Because the distribution of the questionnaire was mainly conducted through social media, it resulted in limited representation from areas like Lubuk

Buaya and some regions that are relatively distant from the city center. As a result, only a few respondents from these areas could participate in this research. This study only utilized variables adopted from the UTAUT2 theory, indicating that there are still external factors beyond the studied variables.

5.3 Suggestions

Based on the explanations provided above, recommendations are given to relevant parties in line with the research topic. The researchers hope that future studies can target specific regions to ensure a more even distribution of data. Furthermore, it is advised to consider using variables that are less frequently utilized, such as characteristic or task characteristics, given the ongoing technological advancements in the future.

