

CHAPTER V

CONCLUSION

5.1 Conclusion

Based on the results of the research conducted on the lived experience of Malagasy students in resolving scholarships through the social media Facebook, passed by the research subjects, the following conclusions can be drawn:

1. The experience of Malagasy students in the digital age is largely influenced by the use of Facebook as their primary means of communication. Due to its variable use and easy access, it offers a great opportunity in its field of activity. Given that the UMABEX Facebook group offers a direct exchange between Malagasy scholarship students around the world and the government, facilitating the exchange of information via Facebook.
2. On the basis of interviews with the 6 research subjects, the experiences noted on the importance of the role of Facebook by students, the authenticity of the information shared, its use and interactions on the exposure of the block felt by students on the problem of scholarships and the action taken by students. The social medium Facebook plays a major role in the use and importance of information exchange so that scholarships will no longer be cut off.
3. The students' lived experiences show that Involvement in the actions taken to restore scholarships, The creation of content for propaganda

on Facebook in two of the subjects participated in their elaboration, Information disseminations from each of the subjects on awareness-raising, shares made and the influence of messages targeting different parties. The subjects of the study admitted that Obstacles in the transmission of information are observable sure, negative comments, fears of diffusion, and scares caused by mockery of other users do not limit the effectiveness of Facebook on its importance to communication and the impact of shares used to spread information.

5.2 Suggestion

From this study, the researchers realized that there are several things that need to be taken into account.

1. We should understand that the use of social media and its uses forge the experience everyone has of the use of information and its authentic, thanks to the users. Here, the study shows some of the subjects in a defined location. A new study could explore how this platform has transformed the experiences of students in Indonesia about how they use it in their current lives, and their interpretation of the information happening in their country through this platform.
2. The study could focus on the effectiveness of awareness campaigns run on Facebook by Malagasy students. You could assess how these campaigns are organized, what their main features are, and how they influence public perception on the issue of scholarships, enabling this study to be used as a baseline in the context of Malagasy students.

3. As this study is based on students' experiences, it would be interesting to include the perspectives of Malagasy government authorities on the use of Facebook by the students to solve scholarship-related problems. This could offer a comprehensive view of the situation and the potential challenges of this approach.
4. This research would be interested in exploring how the use of Facebook by students to solve scholarship-related problems has influenced government policies on higher education and student funding, which could be a topic for future researchers based on these study topics.

