

## CHAPTER V

### CONCLUSION, LIMITATION, AND RECOMMENDATION

#### 5.1 Conclusion of the Research

This research was conducted to determine the effect of pull factors and push factors on entrepreneurial intention on student of Andalas University in Padang. This research was conducted by analyzing data from questionnaires distributed to 180 student of Andalas University as the target or object of this research. From the data that has been collected, a number of conclusions can be drawn:

1. The pull factor variable has a positive and significant influence on entrepreneurial intention on students of Andalas University. It also shows that the higher the pull factor in entrepreneurship on Andalas University students, the higher the intention and intention of students from Andalas University in entrepreneurship, and vice versa, if the lower pull factor in entrepreneurship on students of Andalas University becomes lower, too intention also intention of students of Andalas University in entrepreneurship.

2. The push factor variable has a positive and significant influence on entrepreneurial intention on students of Andalas University. It also shows that the higher the push factor in entrepreneurship on students of Andalas University, the higher the intention and intention of students of Andalas University in entrepreneurship, and vice versa, if the lower push factor in entrepreneurship on students of Andalas University is also lower intention also intention of students of Andalas University in entrepreneurship.

3. Pull and push factors are motivate factors that drive individuals to be able to entrepreneurship, which are both interconnected and inseparable. If the pull factor is a factor that affects individuals in entrepreneurship from the intrenal of individuals, then the push factor is a factor that affects individuals in entrepreneurship from the external condition of individuals.

## 5.2 Limitations of the Research

The researcher realized that the results of this study were not so perfect and had various limitations that might affect the desired results. Therefore, this limitation is expected to be more attention for researchers for future researchers.

Some limitations in this research include:

1. This research only examined students from Andalas University in Padang, so the implications of this study are only relevant for the context of the student of Andalas University which is domiciled in the city of Padang and not for the entire student of Andalas University in West Sumatra. democratic location where the individual is located.
2. This research only examined students from Andalas University only. It is expected that the next researcher will extend his research to all communities in Padang in having the intention of entrepreneurship, because this can have an impact on the high economic growth in the city of Padang because the high entrepreneurship rate can affect the region's high economic growth.

### **5.3 Recommendation of the Research**

Based on the conclusions and limitations that the researchers have described above, then there are several suggestions that can be utilized for researchers after this, including:

1. In further research, it is hoped that it can expand the scope of its research, especially to make the entire city of Padang as the object of further research so that it can have a positive impact on the government of the city of Padang later in increasing the economic growth of the city of Padang.
2. In further research, it is expected to increase the number of samples and expand the diversity of samples so that they can truly represent the population in this study so that the results of future studies can be more accurate..
3. In further research, it can identify and add other variables that are relevant and related to someone's Entrepreneurial Intention.

### **5.4 Implication of Research**

1. Related to implications (Andalas University)

In this study it can be known that the pull factor and push factor have a positive and significant impact on the Entrepreneurship intention on student at Andalas University. These findings can help Andalas University as an educational institution in shaping and producing the best graduates in all fields, especially forming the interests and interests of students of Andalas University in

entrepreneurship and improving the economic growth of a region. Andalas University is then expected to develop their characteristics and knowledge in entrepreneurship so that later Andalas University graduates have more value in entrepreneurship than other campuses in Indonesia.

Meskipun dalam penelitian ini kuanya indikasi dalam hubungan yang positif dan signifikan antara pull factor dan push factor terhadap entrepreneurial intention on students of Andalas University,

## 2. Practitioners

With the findings of the influence of the pull factor and push factor on entrepreneurial intention on Andalas University students, it is hoped that these findings will be able to reveal and become an opportunity for Andalas University to provide services to students who have entrepreneurial intentions so that Andalas University can produce talented graduates. has more value than other campuses in Indonesia.

## 3. Academic sector

This research is expected to contribute to the development in the field of providing teaching to students in the field of entrepreneurship and can make entrepreneurs as compulsory subjects for all faculties in Andalas University and can become capital for graduates of Andalas University in entrepreneurship..