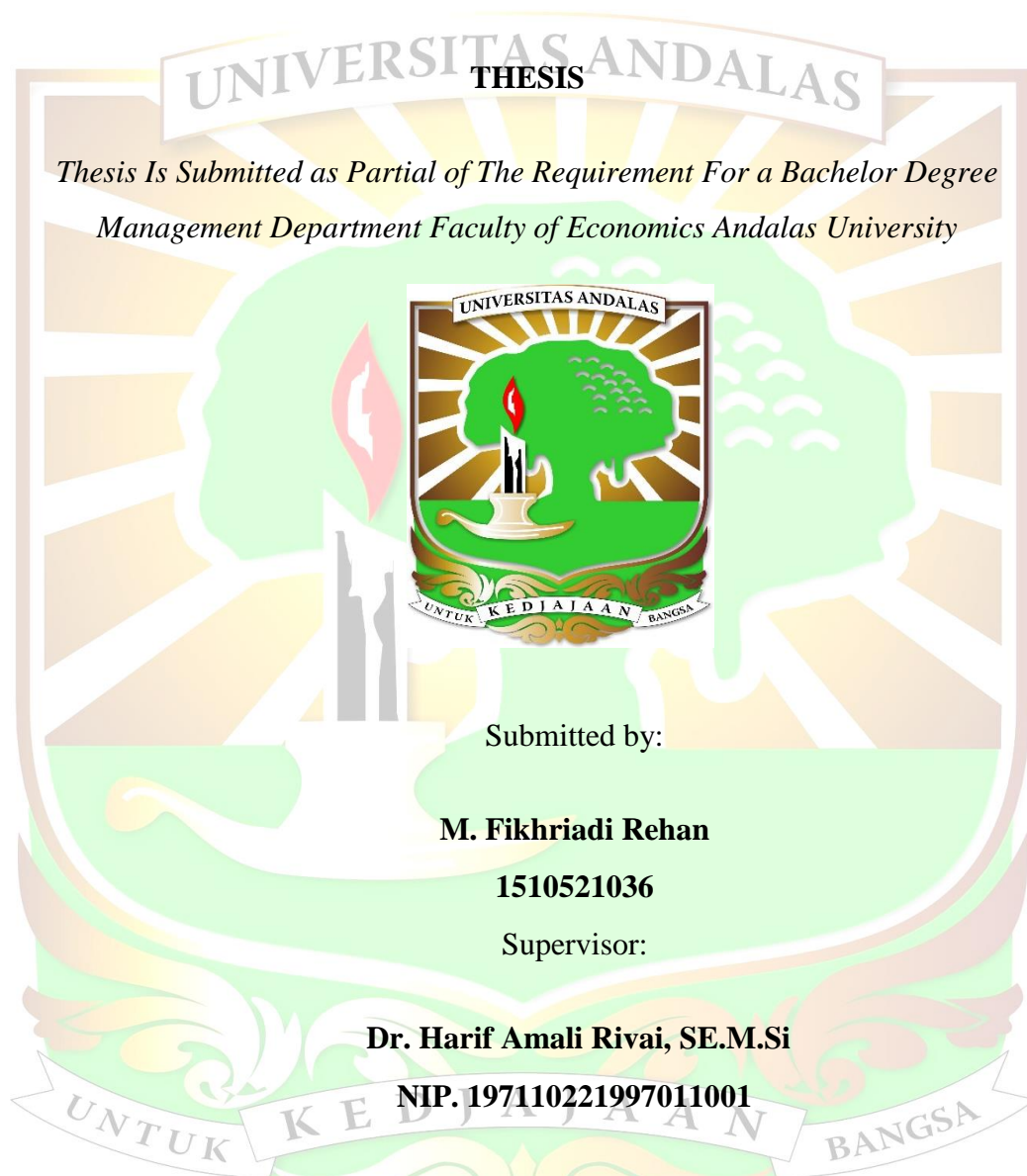


**PREDICTING ENTREPRENEURIAL INTENTION USING PULL AND  
PUSH THEORY: A STUDY FROM STUDENTS OF UNIVERSITAS  
ANDALAS**



**BACHELOR DEGREE INTERNATIONAL MANAGEMENT  
FAKULTY OF ECONOMI  
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**PREDICTING ENTREPRENEURIAL INTENTION USING PULL AND PUSH THEORY: A STUDY FROM STUDENTS OF UNIVERSITAS ANDALAS**

*Bachelor Thesis By: M. Fikhriadi Rehan*

*Supervisor: Dr. Harif Amali Rivai, SE, M.Si*

**ABSTRACT**

This study investigates and identifies the effects of pull factors and push factors impact the entrepreneurial intention on students of Andalas University. The data gathered from a survey of 180 students at randomly by the questionnaire to all of Andalas University. Questionnaire was utilized in gathering information from the respondent and were analyzed using the SPSS 17.0 version. Result of this research showed that Pull Factors has a significant influence on entrepreneurial intention, Push Factors factors has a significant influence on entrepreneurial intention, and Pull and Push Factors has a significant impact on entrepreneurial intention on students of Andalas University.

**Keywords:** Pull Factors, Push Factors, Entrepreneurial Intention, Entrepreneurship.

This thesis already examined and passed on April 15th, 2019. This abstract already approved by supervisor and examiners:

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