

**PREDICTING ENTREPRENEURIAL INTENTION OF UNIVERSITY  
STUDENT USING THEORY OF PLANNED BEHAVIOR:  
A COMPARATIVE ANALYSIS BETWEEN INDONEISA AND AUSTRALIA**

**THESIS**

*Thesis is Submitted as Partial of the Requirement for a Bachelor Degree  
in Management Department - Faculty of Economic*



Submitted by:

**Puti SuryAlifah**

**1510524038**

Supervisor:

**Dr. Harif Amali Rivai, SE, M.Si**

**NIP. 197110221997011001**


**BACHELOR DEGREE INTERNATIONAL MANAGEMENT**

**ECONOMIC FACULTY**

**ANDALAS UNIVERSITY**

**PADANG**

**2019**

	Alumni Number at University	<b>Puti Sury Alifah</b>	Alumni Number at Faculty
	a) Place/ Date of Birth: Padang/ January, 15th 1998 b) Parent's Name: Benny Sakti. c) Faculty: Economic d) Major: International Management e) ID Number: 1510524038 f) Graduation Date: June, 29 <sup>th</sup> 2019 g) Grade: With Compliment h) CGPA: 3.83 i) Length of Study: 3 years 8 months j) Parent's Address: Jorong Nan IV Komp. BRI Pagaruyung, Tanah Datar.		

**PREDICTING ENTREPRENEURIAL INTENTION OF UNIVERSITY STUDENT  
USING THEORY OF PLANNED BEHAVIOR:  
A COMPARATIVE ANALYSIS BETWEEN INDONESIA AND AUSTRALIA**

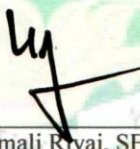

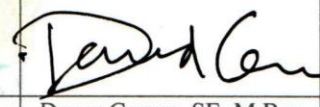
*Bachelor Thesis By: Puti Sury Alifah  
Supervisor: Dr. Harif Amali Rivai, SE, M.Si*

**ABSTRACT**

This study investigates and identifies the effects of theory of planned behavior with modified the model by considering entrepreneurship variable toward entrepreneurial intention in Indonesia and Australia. The data gathered from a survey of 336 universities students in Indonesia and Australia. The model was estimated using Structural Equation Modeling (SEM) and this research data is in the form of primary data sourced from the questionnaire by using census technique. The results of this study indicate that personal attitude and perceived behavioral control toward entrepreneurship have a positive and significant effect on entrepreneurial intention in Indonesia and Australia. On the other hand, subjective norm and entrepreneurship education have no significant effect with entrepreneurial intention in Indonesia and Australia. This research also found subjective norm has a positive and significant influence on personal attitude and perceived behavioral control. Managerial implications, limitations and directions for future research are provided in the study.


**Keywords:** Theory of Planned Behavior, Entrepreneurial Intention, Personal Attitude, Subjective Norm, Perceived Behavioral Control, Entrepreneurship Education.

This thesis already examined and passed on April 15th, 2019. This abstract already approved by supervisor and examiners:

Signature	1. 	2. 	3. 
Name	Dr. Harif Amali Rivai, SE, MSi	Hendra Lukito, SE, MM. PhD	Donar Games, SE, M.Bus (Adv), PhD

Acknowledged,  
Head of Management Department

Dr. Verinita, SE, Msi  
NIP. 197208262003122004

  
  
Signature

Alumnus has already registered at faculty/university and gets alumnus number

	Staff of Faculty/University	
Alumni's Number at Faculty	Name	Signature
Alumni's Number at University	Name	Signature