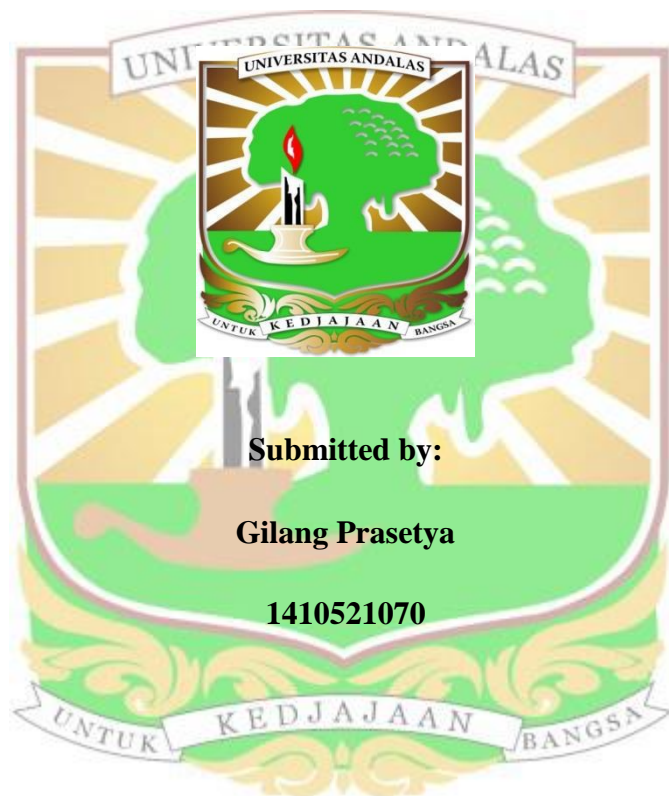


**THE INFLUENCE OF EMOTIVE FACTORS AND OPPORTUNISTIC
BEHAVIOR TO THE ENTREPRENEURIAL FAILURE
(CASE ON NASCENT ENTREPRENEURS IN PARIAMAN CITY)**

THESIS

**This is submitted as Partial Fulfillment of the Requirement for a Bachelor
Degree in International Management Department – Faculty of Economic**




Submitted by:

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**BACHELOR DEGREE INTERNATIONAL MANAGEMENT
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THE INFLUENCE OF EMOTIVE FACTORS AND OPPORTUNISTIC BEHAVIOR TO THE ENTREPRENEURIAL FAILURE (CASE ON NASCENT ENTREPRENEURS IN PARIAMAN CITY)




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ABSTRACT

The research has the purpose to analyze the influence of emotive factors and opportunistic behavior to the entrepreneurial failure case on nascent entrepreneurs in Pariaman City. The data obtained troughs questionnaire, and sample were drawn from 100 respondents. The data analyzed by using SPSS 23.0. In this research there are two variables, those are dependent variable which is entrepreneurial failure, and the dependent variable which is emotive factors and opportunistic behavior. The finding indicated that emotive factors has a positive influence and significant to the nascent entrepreneurial failure, opportunistic behavior has a positive influence and significant to the nascent entrepreneurial failure, and emotive factor and opportunistic behavior simultaneously influence to the nascent entrepreneurial failure.

Keywords: entrepreneurial failure, nascent entrepreneurs, emotive factors and opportunistic behavior.

This thesis already examined and passed on January 18th, 2019. This abstract already approved by supervisor and examiners:

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