

## **BAB V**

### **CLOSING**

This chapter provides a conclusion from finding and discussion presented in the previous chapter, followed by the assessment of the potential limitation is study, implication and possible future directions for the research.

#### **5.1 Conclusion**

This study aims to examine the influence of the emotive factor and opportunistic behavior on the nascent entrepreneurs in Pariaman city. In this research uses two independent variables that are the emotive factors and opportunistic behavior. The dependent variable is the entrepreneurial failure. This research was conducted by the quantitative method by distributing questionnaires to nascent entrepreneurial failure in Pariaman city as many as 100 questionnaires and the whole questionnaire was returned by the respondents so it is feasible to be continued in the research. In this research data is processed by using an SPSS 23.0.

From the results obtained can be seen on the first hypothesis accepted, where the results showed that the emotive factor positively and significantly influence the occurrence of the entrepreneurial failure on nascent entrepreneurs in Pariaman City. The second hypothesis is also accepted, where the results showed that opportunistic behavior brings positively and significantly influence the occurrence of the entrepreneurial failure in Pariaman City.

The third hypothesis was accepted, where the results showed that the

emotive factor and opportunistic behavior simultaneously together have a positive and significant influence the occurrence of the entrepreneurial failure in the nascent entrepreneurs in Pariaman city.

## 5.2 Implication of the Research

This research suggests several implications to improve for Entrepreneur or Practitioners. Entrepreneurs are more aware of emotive factors and opportunistic behavior simultaneously. Keep improving the business development and also able to give a decision on the form of action to the problem that suddenly emerged, so do not wait long to solve the existing problem. This research expected to give entrepreneurs more understanding of factor failure in business.

Here are some important implications in this research:

### For Entrepreneur or Practitioners

For entrepreneurs, this research expected them to become more aware about things that can be the cause of entrepreneurial failure, and can avoid the cause if they will to continue their own business. Entrepreneurs should not have opportunistic behavior within them that can cause a disadvantage for many people around them and the business it self.

### From Government

This research is expected to be a reference and used as a basis to provide information to government in order to help the government in decision-making process related to entrepreneurship. With this research, researcher hope government can be more concern on entrepreneurial failure and things related to the entrepreneurial failure, so the government can take decision and regulation to improve entrepreneur's psychological aspect in order to make a better

environment to entrepreneurs and it can increase economic growth, especially in Pariaman City.

### **5.3 Limitation of the Research**

Based on the experience of research conducted on nascent entrepreneurial failure in Pariaman City, researchers realized that this research is still far from perfection and has limitations. Therefore this limitation is expected to be considered for future research. Limitations of this study are as follows:

1. The object of research in this research is limited to nascent in Pariaman City.
2. The number of samples processed in this study is limited, only investigate the nascent in Pariaman City.
3. Data and information on the exact number of nascent entrepreneurial failure population in Pariaman City are unknown.
4. The time used to collect and process research data is limited.

### **5.4 Recommendation of the Research**

The recommendation given to be useful for further research is as follows:

For Further Research

Further Research is expected to expand the scale by spreading to other geographical areas in order to obtain more concrete results. The next researcher also uses a qualitative approach, in order to increase the accuracy of data from such a quantitative approach, because this can help for better research results. Future research can do some development from this research, for example, can be re-testing of the same model but in the different sample to know the consistency of research result. There is the possibility to replicate this research to another

different sample and add other variables associated with other psychological elements that can lead to failure, such as individual temperament, selfishness, opportunistic characteristics, etc.

1. For next researcher who wants to conduct similar research, the number of object location could be propagated and compare with another location. Nascent entrepreneurs in Pariaman City compare with Padang.

2. For next research, the researcher could use the sample with has a failure on business above 30 years old. Also can use the sample with real entrepreneurs and compare the nascent entrepreneurs with real entrepreneurs has a failure on business.

3. For the next research, the researcher could use other variables or augmenting other variables with the current variable. Also, the next researcher could redesign with mediator variable.

