

DAFTAR PUSTAKA

- Affendy Abu Hassim, Asmat-Nizam, A.-T., & Bakar, A. R. A. (2011). The Effects of Entrepreneurial Orientation on Firm Organisational Innovation and Market Orientation T *International Conference on Sociality and Economic Development*, 10(January).
- Al-Swidi, A. K., & Al-Hosam, A. (2012). The effect of entrepreneurial orientation on the organizational performance: A study on the Islamic banks in Yemen using the partial least squares approach. *Arabian Journal of Business and Management Review (Oman Chapter)*, 2(1), 73.
- Hussein, SE., M.Com., P, (2015). *Penelitian Bisnis dan Manajemen Menggunakan Partial Least Squares (PLS) dengan smartPLS 3 . 0* (pp. 1–29). Malang.
- Ardiana, I. D. K. ., Brahmayanti, I. ., & Subaedi. (2010). Kompetensi SDM UKM dan Pengaruhnya Terhadap Kinerja UKM di Surabaya. *Jurnal Manajemen dan Kewirausahaan NOL.12, NO, 42–55*.
- Arief, M., Thoyib, A., Sudiro, A., & Rohman, F. (2013). The Developing Framework On The Relationship Between Market Orientation And Entrepreneurial Orientation To The Firm Performance Through Strategic Flexibility : A Literature Perspective, 5(9), 136–150.
- Arief, M., Thoyib, A., Sudiro, A., & Rohman, F. (2013). The Effect of Entrepreneurial Orientation on the Firm Performance through Strategic Flexibility : A Study on the SMEs Cluster in Malang, 5(3), 44–62.
- Artz, K. W., Norman, P. M., Hatfield, D. E., & Cardinal, L. B. (2010). A Longitudinal Study of the Impact of R&D, Patents, and Product Innovation on Firm Performance, 725–740.
- Ayşe Cigoz and A.Asuman Akdoğan. (2013). Strategic flexibility, environmental dynamism, and innovation performance : An empirical study. *Sciencedirect Procedia- Social and Behavioral Sciences*, 99 (november), 528-589.
- Cecep Hidayat. (2014). Hubungan orientasi kewirausahaan dan pasar, inovasi, serta kinerja perusahaan. *Departemen Manajemen, Sekolah Bisnis Dan Manajemen, Universitas Bina Nusantara*. 182-189.
- Daud,S., Fadzilah, W., & yusoff, W. (2010). SMEs : The Role of Social Capital As A mediating, 15(2), 135-155.

- Dedes Amertaningtyas. (2011). Mini review : Pengolahan Kerupuk "Rambak" di Indonesia. *j. Ilmu-ilmu peternakan* 21(3), 18-29.
- Dwi. (2016). Pengaruh Orientasi kewirausahaan terhadap Kinerja UMKM bidang KULiner di Yogyakarta. *Akademi Manajemen Administrasi YPK Yogyakarta*, III(2), 1–11.
- Rahmawati. (2012). Pengembangan Industri Kreatif melalui Pemanfaatan Pangan Lokal Singkong. *Seminar Nasional “ Peran Pendidikan Kejuruan Dalam Pengembangan Industri Kreatif” Jurusan PTBB UNY*, (November), 130–137. Seminar Nasional “Peran Pendidikan Kejuruan dalam Pengembangan Industri Kreatif”Jurusan PTBB FT UNY 21 November 2009 130.
- Freiling, J., & Schelhowe, C. L. (n.d.). The Impact of Entrepreneurial Orientation on the Performance of Internationalization, 169–199.
- Witjaksono. (2014). Analisa Orientasi Kewirausahaan dan Sumber Daya Internal Perusahaan terhadap Kinerja Melalui Keunggulan Bersaing (Studi pada Usaha Mikro Kecil dan Menengah.
- Hakam Malik, Sudarno, Abdul Hoyyi. Analisa jalur terhadap Faktor-Faktor yang mempengaruhi Indeks Prestasi Kumulatif (IPK) Mahasiswa Statistika UNDIP. *Jurnal Gaussian 2015 vol 4 (1)1-10*.
- Hartono, Jogiyanto, dan willy Abdillah. (2016). Konsep & Aplikasi PLS untuk penelitian Empiris. Edisi 1. BPF: Yogyakarta.
- Hilman,H., & Kaliapen, N. (2-14). Market Orientation Practices and Effects on Organizational Perfomance : Empirical Insight From Malaysian Hotel Industry
- Jr, J. F. H., Hopkins, L., Georgia, M., & College, S. (2014). Partial least squares structural equation modeling (PLS-SEM) An emerging tool in business research. *Emerald Group Publishing Limited*, 26(2), 106–121.
- Koperindag Payakumbuh. (n.d.). Jenis - Jenis Usaha di Kota Payakumbuh.
- Lonial & Carter (2014) The Impact of Organizational Orientations on Medium and Small Firm Performance: A Resource-Based Perspective. *Journal of Small Business Management 2015 53(1)*, pp. 94–113.
- Mahmood & Hanafi. (2013). Entrepreneurial Orientation and Business Perfomance of Women-Owned Small and Medium Enterprises in Malaysia : Competitive Advantage as a Mediator. *International Journal of Business and Social Science*, 4(1), 82-90.

- M, G. A., & Abaho, E. (2013). Export entrepreneurial orientation and export performance of SMEs in Uganda, 2(1), 56–62.
- Muhammad Haroon Hafeez, Noor, M., Mohd Shariff & Halim Bin Madm Lazim. (2012). Relationship between Entrepreneurial Orientation, Firm Resources, SME Branding and Firm's Performance : is Innovation the Missing Link *American Journal of Industrial and Business Management*, 2(october), 153-159.
- Mustikowati, & Tysari, I. (2014). Orientasi Kewirausahaan, Inovasi, dan Strategi Bisnis untuk Meningkatkan Kinerja Perusahaan (Studi pada UKM Sentra Kabupaten Malang). *Jurnal Ekonomi MODERNISASI*, 10(24), 23–37.
- Nenti Oucis Sara. (2014). Analisis Usaha-Usaha Pemasaran dalam Menghadapi Persaingan Bisnis Usaha Kecil Menengah. *Jurnal Online Mahasiswa Fakultas Ilmu Sosial Dan Ilmu Politik Universitas Riau*, volume 1 N, 1–12.
- Otache, I. (2015). Entrepreneurial Orientation and Performance of Nigerian Banks : The Mediating Effect of Teamwork, 6(3), 406–414.
- Real, J. C., Roldan, J. L., & leal, A. (2012). From Entrepreneurial Orientation and Learning Orientation to Business Performance : Analysing the Mediating Role of Organizational Learning and the Moderating Effect of Organizational Size.
- Roberts, N., & Stockport, G. J. (2009). Defining Strategic Flexibility, (Evans 1991).
- Rundh, B. (2011). Linking flexibility and entrepreneurship to the performances of SMEs in export markets.
- Saputro, J. W., Achmad Nizar Hidayanto, & Indra Budi. (2010). Peta Rencana (Roadmap) Riset Enterprise Resource Planning (ERP) dengan fokus Riset pada Usaha Kecil dan Menengah (UKM) di Indonesia.. *Journal of Information Systems*, Volume 6(Issues 2.), 140–145.
- Sarwono, J. (2016). Dasar Structural Equation Modeling (SEM). *Journal UKRIDA*, 1–18.
- Saumyanjan Sahoo and Sudhir Yadav. (2017). Entrepreneurial orientation of SMES, total quality management and firm performance. *Journal of Manufacturing Technology Management*, (september), 1–33.
- Sekaran, Uma. (2017). Research methods for business, metodologi penelitian untuk bisnis. Jakarta. Salemba empat.
- Setyaningsih SU, & Edi Wibowo. (2017). Pengaruh Orientasi Kewirausahaan terhadap Kinerja Usaha dengan Orientasi Pasar sebagai Variabel Moderasi

- (Survey pada Salon Kecantikan di Kecamatan Banjarsari Kota Surakarta). *Research Fair UNISRI*, 1–18.
- Sucheta Nadkarni, & Herrmann, P. (2010). Ceo Personality, Strategi Strategic Fleksibilitas and Firm Perfomance : The Case Of The Indian Business Process Outsourcing Industry. *Academy of Management Journal*, 53(5), 1050–1073.
- Sugiyono. (2014). *Metode Penelitian Bisnis*. Bandung : Alfabeta
- Suharyadi & Purwanto. *Statistika untuk Ekonomi dan Keuangan Modern*. Jakarta Selatan : Salemba Empat.
- S Haryono, (2017). *Konsep dasar da Prosedur SEM*. Buku metode SEM untuk Penelitian Manajemen.
- Teti Chandrayanti dan Asep Mulyana. (2018). Model pengembangan usaha kecil menengah (UKM) kreatif di Sumatera Barat dengan pendekatan terintegrasi zaman now. *Model Pengembangan Usaha Kecil Menengah*, 59–70. Model Pengembangan Usaha Kecil Menengah Fakultas Ekonomi Universitas Muhammadiyah Jember Hal 59-70.
- Todd Morgan, Sergey Anokhin, Andrey Kretinin, & Johan Frishammar. (2015). The Dark Side of the Entrepreneurial Orientation and Market Orientation Interplay : A New Product Development orientation and market orientation development perspective. *International Small Business Journal*, 33(7)(November), 731–751.
- Tseng, S.-M. (2016). The effect of knowledge management capability and customer knowledge gaps on corporate performance. *Journal of Enterprise Information Management*, 29(1), 51–71.
- Undang - Undang Nomor 20 Tahun 2008. (2008). Kriteria Usaha Mikro, Kecil Dan Menengah Menurut UU NO. Retrieved from.
- Widiartanto and Suhadak. (2013). The Effect of Transformational Leadership on Market Orientation , Learning Orientation , Organization Innovation and Organization Performance. *Journal of Business and Management (IOSR-JBM)*, 12(6), 8–18. (IOSR-JBM) e-ISSN: 2278-487X, p-ISSN: 2319-7668.
- Wulandari, A. (2009). Pengaruh Lingkungan Eksternal dan Lingkungan Internal terhadap Orientasi Wirausaha dalam Upaya meningkatkan Kinerja Perusahaan, 11(2), 142–152.
- Yaqing Lin, Zhao, S., & Li, N. (2014). A study of network-building HR practices for TMT , strategic flexibility and firm performance of environmental uncertainty. *Nankai Business Review International*, 5(1), 95–114.

Yu, F. (2012). Strategic flexibility , entrepreneurial orientation and firm performance : Evidence from small and medium-sized business (SMB) in China, *6*(4), 1711–1720.

Yuan Li, Zhongfeng Su, Yi Liu, & Li, M. (2011). Fast adaptation, strategic flexibility and entrepreneurial roles. *Chinese Management Studies*, *5*(3), 256–271. 4.



