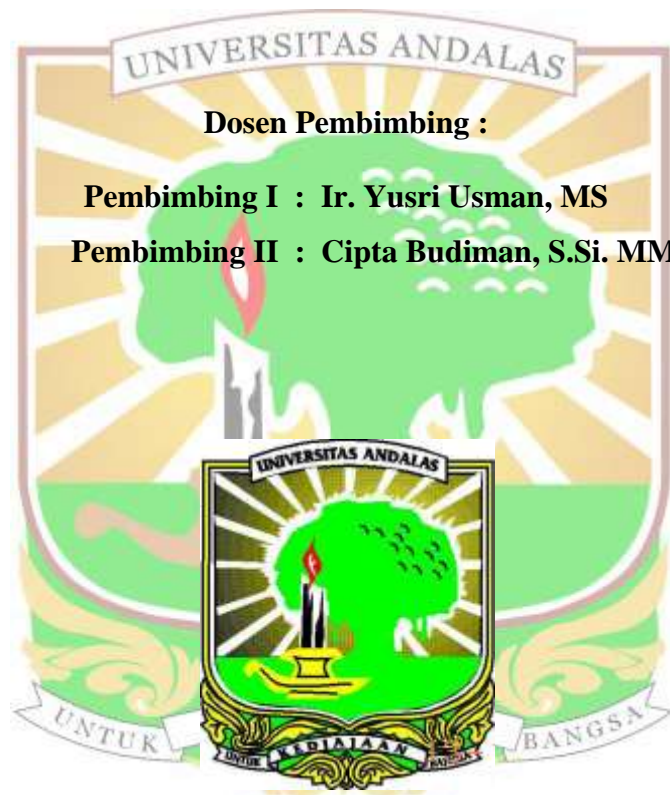


**ANALISIS PERBANDINGAN PENDAPATAN DAN KEUNTUNGAN
USAHATANI KENTANG (*Solanum Tuberosum L*) VARIETAS
GRANOLA DAN VARIETAS CIPANAS DI KECAMATAN
KAYU ARO KABUPATEN KERINCI**

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ANALISIS PERBANDINGAN PENDAPATAN DAN KEUNTUNGAN USAHATANI KENTANG (*Solanum Tuberosum L*) VARIETAS GRANOLA DAN VARIETAS CIPANAS DI KECAMATAN KAYU ARO KABUPATEN KERINCI

ABSTRAK

Penelitian ini bertujuan untuk mengetahui kultur teknis budidaya tanaman kentang di Kecamatan Kayu Aro Kabupaten Kerinci, menganalisis perbandingan pendapatan dan keuntungan dari usahatani kentang varietas granola dan varietas cipanas serta menganalisa permasalahan petani dalam berusahatani kentang varietas granola dan varietas cipanas. Penelitian ini dilaksanakan pada bulan Desember 2017 sampai Januari 2018. Metode penelitian yang digunakan adalah metode survei. Data yang digunakan adalah data primer dan data sekunder. Analisis data yang digunakan adalah secara deskriptif kualitatif dan kuantitatif. Dari hasil penelitian diperoleh bahwa teknik budidaya tanaman kentang varietas granola dan varietas cipanas tidak berbeda jauh namun teknik budidaya yang dilakukan di lapangan berbeda dengan yang dianjurkan literatur. Rata-rata pendapatan kentang varietas granola Rp. 47.582.407,41/Ha/MT dan varietas cipanas Rp. 8.301.239,67 /Ha/MT. Keuntungan kentang varietas granola Rp. 42.718.814,81 /Ha/MT. dan untuk tanaman kentang varietas cipanas Rp. 5.057.190,08 /Ha/MT. Hasil uji statistic pada tarafnyata 5% bahwa terdapat perbedaan nyata keuntungan antara usahatani kentang varietas granola dan varietas cipanas. Sedangkan untuk analisis R/C ratio pada kegiatan usahatani kentang varietas granola adalah 1.6 sedangkan untuk kentang varietas cipanas adalah 1.1. Saran untuk kedepannya dalam melakukan budidaya sebaiknya petani berpedoman sesuai yang dianjurkan pada literature dan lebih memperhatikan kegiatan usahatannya, sehingga produksi yang didapatkan lebih banyak. Kemudian peran penyuluh dan pemerintah sangat penting sehingga petani mampu dengan mudah menyelesaikan permasalahan yang dihadapi petani dapat teratasi.

Kata kunci: Pendapatan, Laba, Perbandingan, Kentang, Varietas Granola, Varietas Cipanas.

**INCOME AND PROFIT COMPARISON BETWEEN GRANOLA VARIETY
(*Solanum Tuberosum* L) AND CIPANAS VARIETY OF POTATO FARMING IN SUB
DISTRICT OF KAYU ARO DISTRICT OF KERINCI**

ABSTRACT

The aims of this study are to describe the cultivation technique of potato in Kayu Aro District, district of Kerinci, to analyze the comparison of income and profit of granola and cipanas varieties of potato farming and to investigate the problems faced by the farmers in cultivating granola and cipanas varieties. This research was conducted from December 2017 until January 2018. The data were gathered using survey method and then it analyzed descriptive qualitatively and quantitatively. The finding shows that there is no significantly difference between the cultivation techniques of granola variety and cipanas variety. However, in general the cultivation techniques of potato applied by the farmers in the research site were not in accordance with the recommended literature. Moreover, the research finds that the average income of farmers who cultivated granola variety was Rp. 47.582.407,41/Ha/MT and cipanas variety was Rp. 8.301.239,67/Ha/ MT. Meanwhile the profit of granola variety was Rp. 42.718.814,81/Ha/MT and cipanas variety was Rp. 5.057.190,08/Ha/MT. The statistical test shows that there is significantly difference between the profit of granola variety and cipanas variety. Whereas the value of R/C ratio for granola variety was 1.6, while for cipanas variety was 1.1. Based on the findings, it is suggested to the farmers to apply the cultivation technique of potato as guided by the literature and pay more attention to their farming activities, so that the production could be increased. In addition, the role of extension agents and the government is very important to assist farmers in overcome their problems regarding cultivation techniques, accessibility to physical and financial facility, and etcetera.

Keywords: Income, profit, comparison, potato, granola variety, cipanas variety