



ACCOUNTING DEPARTMENT

**FACULTY OF ECONOMICS
UNIVERSITAS ANDALAS
ANDALAS UNIVERSITY**

THESIS

**THE EFFECT OF CORPORATE GOVERNANCE AND CORPORATE SOCIAL
RESPONSIBILITY TOWARDS COMPANY VALUE**

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<p>The Effect of Corporate Governance and Corporate Social Responsibility towards Company Value Thesis By : Rida Fauziyah Thesis Advisor: Dr. Yulia Hendri Yeni, SE, MT, Ak</p>  <p>ABSTRACT</p> <p><i>This research aims to know the effect of corporate governance and corporate social responsibility towards company value. This research is performed on the consumer goods sector of manufacturing company listed in Indonesia Stock Exchange during 2013-2017. The research sample is obtained by purposive sampling method resulted the company that meets all the sample criterias. The resultd showed that corporate governance in terms of board of commissioner, corporate governance in terms of board committee and corporate social responsibility have no significant effect towards the company value while corporate governance in terms of board of director have negative significant effect towards the company value.</i></p> <p>Keywords: <i>Corporate governance, Corporate social responsibility, Company value</i></p>			
<p>ABSTRAK</p> <p>Penelitian ini bertujuan untuk mengetahui pengaruh dari <i>corporate governance</i> dan tanggung jawab sosial perusahaan terhadap nilai perusahaan. Penelitian ini di lakukan pada perusahaan manufaktur pada sektor industri barang konsumsi yang terdaftar di Bursa Efek Indonesia pada tahun 2013-2017. Sampel penelitian ini didapatkan dengan metode <i>purposive sampling</i> sehingga diperoleh perusahaan yang memenuhi semua kriteria sampel. Hasil penelitian ini menunjukkan <i>corporate governance</i> dalam hal dewan komisaris, <i>corporate governance</i> dalam hal dewan komite dan tanggung jawab sosial perusahaan tidak memberikan pengaruh signifikan terhadap nilai perusahaan sedangkan <i>corporate governance</i> dalam hal direksi memberikan pengaruh negatif signifikan terhadap nilai perusahaan.</p> <p>Kata Kunci: <i>Corporate governance, Tanggung jawab sosial perusahaan, Nilai perusahaan</i></p>			