

**THE IMPACT OF PSYCHO-ECONOMIC PHENOMENON AND OPPORTUNISTIC
BEHAVIOUR TO ENTREPRENEURIAL FAILURE**

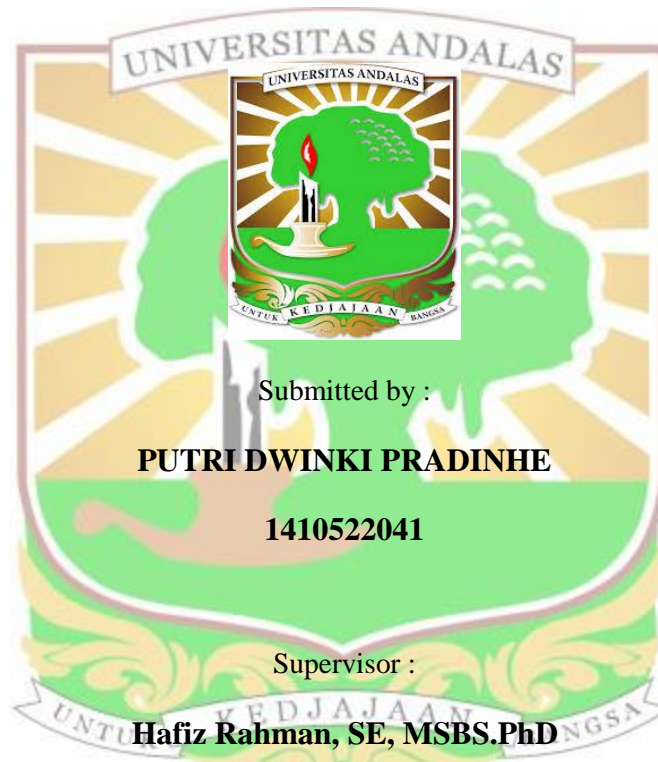
(STUDY OF: NASCENT ENTREPRENEURS IN KABUPATEN 50 KOTA)

THESIS

Thesis Is Submitted as Partial of The Requirement For a Bachelor Degree


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**BACHELOR DEGREE INTERNATIONAL MANAGEMENT
FACULTY OF ECONOMICS
ANDALAS UNIVERSITY
PADANG
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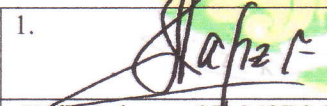
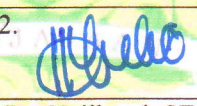
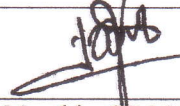
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ABSTRACT

This study aimed to analyze the impact of psycho-economic phenomenon and opportunistic behaviour to entrepreneurial failure study of nascent entrepreneurs in Kabupaten 50 Kota. The data obtained through questionnaire. The samples were drawn from 96 nascent entrepreneurs in Kabupaten 50 Kota. The data analyzed empirically by using SPSS 23.0 in testing five hypotheses. In this research there are five variables, those are deterministic factor, voluntaristic factor, emotive factor, opportunistic factor as independent variable and entrepreneurial failure as dependent variable. The finding indicated that deterministic factor has a positive influence and significant to the nascent entrepreneurial failure, voluntaristic factor has a positive influence and significant to the nascent entrepreneurial failure, emotive factor has a negative influence and insignificant to the nascent entrepreneurial failure, opportunistic behaviour has a positive influence and significant to the nascent entrepreneurial failure and deterministic factor, voluntaristic factor, emotive factor and opportunistic behaviour simultaneously influence to the nascent entrepreneurial failure.

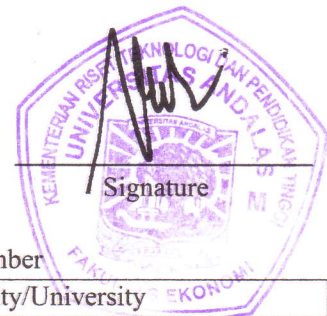
Keywords: *entrepreneurial failure, nascent entrepreneurs, psycho-economic phenomenon, deterministic factor, voluntaristic factor, emotive factor, opportunistic behaviour.*

This thesis already examined and passed on July 12th, 2018. This abstract already approved by supervisor and examiners:

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