

DAFTAR PUSTAKA

- Aaker, J. L. (1997). Dimension of Brand Personality. *Journal of Marketing Research*, 34, 347-356.
- Artuger, S., et al. (2013). The effect of destination image on destination loyalty: application in Alanya. *European Journal of Business and Management*, 5(13) : 124-136.
- Bigne, J. E., Sanchez, M, I., & Sanchez, J. (2001). Tourism image, evaluation variabel and after purchase behavior Inter-relationship. *Tourism Management*, 22(6), 607-616.
- Chon, K. S. (1990). The role of destination image in tourism: A review and discussion. *Tourist Review*, 45(2), 2-9.
- Coban, Suzan. (2012). The Effect of the image of Destination on Tourist Satisfaction and Loyalty: The Case of Cappadocia. *European Journal of Social Science*, 29(2): 222-232.
- Cooper, Donald R., dan Pamela, S. Schindler. (2006). *Metode Riset Bisnis*, Volume I. PT Media Global Edukasi. Jakarta.
- Court, B., & Lupton, R. A. (1997). Costumer portfolio development: modeling destination adopters, inactive and rejecters. *Journal of Travel research*, 36(1), 35-43.
- Crockett, S. R. & Wood, L. J. (2002). Brand Western Australia: Holidays of an Entirely Different Nature. Morgan, N., Pritchard, A. & Pride, R. (Ed.), *Inside Destination Branding: Creating the Unique destination Proposition*, Butterworth-Heinemann: Oxford, 124-147.
- Ekincy, Y., & Hosany, S. (2006). Destination Personality: An Application of Brand personality to tourism destination. *Journal of Travel Research*, 45, 127-139.
- Ekinci, Y., Sirakaya-Turk, E., & Baloglu, S. (2007). Host Image and destination personality. *Tourism Analysis*, 12, 433-446.
- Etchner, C.M., & Ritchie, J.R.B. (2003). The meaning and measurement of destination image. *Journal of Tourism Studies*, 2, 2-12.
- Ghozali, Imam. (2006). *Aplikasi Analisis Multivariate dengan Program SPSS*. Cetakan Keempat. Semarang: Badan Penerbit Universitas Diponegoro.

- Ghozali, Imam. (2011). *Aplikasi Analisis Multivariate dengan Program SPSS*. Edisi Lima. Semarang : Universitas Diponegoro.
- Hair, J. F. Jr., R. E. Anderson, R. L. Tatham, and W. C. Black. (2010). *Multivariate Data Analysis*. 5th edition. New York: Prentice Hall
- Hosany, S., Ekinici, Y., & Uysal, M. (2006). Destination image and destination personality: An Application of branding theories to tourism place. *Journal of Business Research*, 59, 638-642.
- Hsu, C.H.C., Cai, L.A., and Li, Mimi. (2010). "Experience, Motivation, and Attitude: A Tourist Behavioral Model", *Journal of travel research*, 49(3) 282-296.
- Mowen, J. C. dan M. Minor. (2010). *Persepsi Kualitas*. Penerbit Erlangga. Jakarta.
- Oleary, S. and Deegan, J. (2003). "People, Place: Qualitative and Quantitative Image of Ireland Seize Tourism Destination in France", *Journal of vacation Marketing*, 9(3), pp.213-226.
- Peter, J.P., dan J.C. Olson. (2002). *Consumer Behavior: Perilaku Konsumen dan strategi Pemasaran edisi keempat*. Jakarta:erlangga.
- Qu, H., Hyunjung Kim, L., & Hyunjung Im, H. (2011). A model of destination branding: Integrating the concepts of the branding and destination image. *Tourism Management*, 32, 465-476.
- Sekaran, Uma. (2006). *Research Methods for Business*. Jilid 2. Edisi Keempat. Jakarta: Salemba Empat.
- Schiffman, Leon G. dan Leslie Lazar Kanuk. (2010). *Consumer Behavior Tenth Edition*. Pearson Education.
- Sugiyono. (2008). *Metodologi Penelitian Bisnis*. Bandung: Alfabeta.
- Sugiyono, (2010). *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Bandung: Alfabeta.
- Sumarwan, Ujang dkk, *Riset Pemasaran dan Konsumen : Panduan Riset dan Kajian : Kepuasan, Perilaku, Gaya Hidup, Loyalitas dan Persepsi Resiko*, PT Penerbit IPB Press, Bogor, 2011
- Syam, Nina W. 2010. *Komunikasi pariwisata Di Indonesia*. Bandung: News Publishing.

Tasci, A. D. A., & Kozak, M. (2006). Destination brands vs destination image: do we know what we mean?. *Journal of Vacation Marketing*, 12(4), 299-317.

Wasesa, Silih Agung. (2006). *Strategi Public Relation*. Jakarta: Pt. Gramedia Pustaka Utama.

Zeithaml, Valarie A and Bitner, MJ. (2003). *Service Marketing*. Tata McGraw-hill.

Daftar negara dengan garis pantai terpanjang di dunia www.dotgo.id/2017/07/daftar-10-negara-dengan-garis-pantai.html?m=1 (diakses pada 17 Juli 2017).

Sejarah Kota Pariaman dapat diakses melalui https://id.m.wikipedia.org/wiki/Kota_Pariaman&hl=id-ID (diakses pada 17 Juli 2017).

Data kunjungan wisata ke Sumatera barat dapat diakses melalui <http://sumabar.bps.go.id> (diakses pada 17 Juli 2017).

Nama objek wisata di kota Pariaman dapat diakses melalui <https://wisatalengkap.com> https://id.m.wikipedia.org/wiki/Kota_Pariaman&hl=id-ID (diakses pada 17 Juli 2017).





LAMPIRAN