

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the study

Impoliteness in interaction refers to the use of inappropriate language. According to Culpeper, impoliteness is a negative attitude towards specific behaviors occurring in specific context (in Jamet & Jobert, 2013: 20). According to Locher and Bousfield (2008: 3) impoliteness is defined as “behavior that is face aggravating in a particular context”. It can cause social conflict and disruption.

Nowadays, people mostly use impolite utterances to make other people feel threatened that can make their faces change in second. Impoliteness is communicative strategies designed to attack face, cause social conflict and disharmony (Culpeper: 1996). Impoliteness is used to make other people feel threatened and to make face change in second can be defined as positive impoliteness. It can be seen from the utterance, “*Just keep your mouth shut, okay?*”. In this case, the speaker uses Face Threatening Act (FTA) to attack hearer’s face. If there is someone who does not know what is going on, perhaps he will shock yet and does not knows what to do. It can show that the impolite utterances can damage the hearer’s face directly.

The term of face in politeness and impoliteness means the public self-image that every member wants to claim for himself (Levinson: 1987). According to Yule (1996:134), FTA is a threat to another person’s self-image.

So, FTA is an act that inherently damages the face of listeners or speakers by acting in opposition to the wants of the other's desires.

Different from politeness that is used to avoid people face threatened, impoliteness will make people feel threatened when it is used. (Yule, 1996) politeness is used to show awareness to another person's face. This politeness may promote and maintain social harmony. In the simple word, people have to know about politeness to acquire politeness knowledge. When we have no knowledge about politeness and do not aware with another person face, it can make us regard impolite.

This thesis examines the phenomenon of impoliteness by investigating an American neo-noir mystery drama film entitled *Gone Baby Gone* which has been released since 2007. This film is an adaptation of the novel entitled *the same name* by Dennis Lehane, author of *Mystic River* and *Shutter Island*. This research concerns with impoliteness strategy used by the main character in *Gone Baby Gone* film.

This film is chosen because there are many impolite utterances used by the main character in *Gone Baby Gone* film. An utterance could be said as impolite when the speaker intentionally conveys something rude to express their emotional, but the hearer feels unconscious that they are mistreated or when the speaker does not mean to offend the hearer rudely. The hearer will feels upset by the speaker's utterances, or the speaker means to express the anger to the hearer's response are feeling so down, regret or give up. For example:



“Just keep your mouth shut, okay!”

Considering the above phenomenon, the researcher wants to study about impoliteness strategies. Thus, the focus of this thesis is an impoliteness strategies used by the main character in *Gone Baby Gone*. The basic of the analysis is on Jonathan Culpeper’s impoliteness strategies.

### 1.2 Identification of the Problem

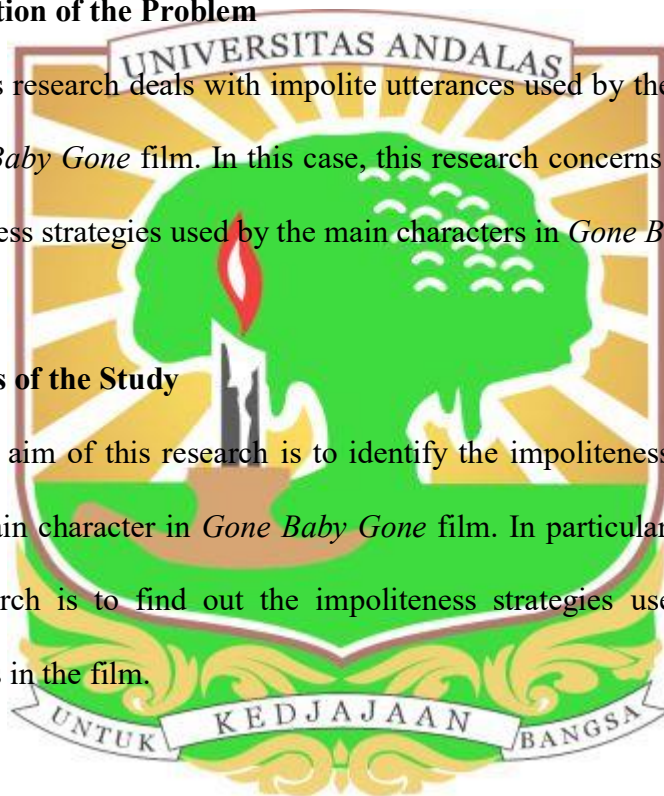
This research deals with impolite utterances used by the main character in *Gone Baby Gone* film. In this case, this research concerns on what are the impoliteness strategies used by the main characters in *Gone Baby Gone* film.

### 1.3 Objectives of the Study

The aim of this research is to identify the impoliteness strategies used by the main character in *Gone Baby Gone* film. In particular, the purpose of this research is to find out the impoliteness strategies used by the main characters in the film.

### 1.4 Scope of the Research

In this study, the researcher observes the occurrence of impoliteness strategies in *Gone Baby Gone* film. To make the analysis clearer and more understandable, the research is limited on pragmatics impoliteness strategies used by the main character in *Gone Baby Gone* film. The data are analyzed based on Culpeper’s (1996) impoliteness strategies.



## 1.5 Research Method

In conducting the research, there are three steps followed. The first one is collecting the data, then analyzing the data, and the next one is presenting the result of analysis.

In collecting the data, there are some procedures applied. Firstly, the data are taken from American mystery drama film entitled *Gone Baby Gone* which had been released since 2007. This film was downloaded from movie website. The film was taken as the source of data because in this film there were conversation which refers to the impoliteness strategies. The researcher also downloads subtitle of the film to make data collecting easier. Thus, the film was watched carefully in every dialogue several times. Then, all the main character's utterances were observed in the film which contain impoliteness. The utterances were collected based on criteria of impoliteness strategies proposed by Culpeper (1996). Then, the selected utterances are called as data.

In analyzing the data, the researcher identifies each kind of impoliteness strategies found in that film. It is determined by the context includes utterance, expression, and non-verbal language of the interlocutors. Thus, the collected data are classified in to different types of impoliteness strategies that found in that film based on its types in accordance with Culpeper's (1996) theory. Here, the data only focus on the utterances.

In presenting the result of analysis, the findings of analysis are presented descriptively. The table also included to give a brief explanation about the analysis.

