

DAFTAR PUSTAKA

- Abrahamse , W., Steg, L., Vlek, C. and Rothengatter, T. (2005). A review of intervention studies aimed at household energy conservation. *Journal of Environmental Psychology*. 25, 273–291.
- Abrahamse, W. and Steg, L.(2011). Factors related to household energy use and intention to reduce it: The role of psychological and socio demographic variables. *Hum. Ecol. Rev.* 2011, 18, 30–40.
- Arikunto, S. (2006). *Prosedur Penelitian Suatu Pendekatan Praktik*, Jakarta: PT Rineka Cipta, Jakarta.
- Bachus, K. and Otegam, L. V. (2011). *Determinant of Energy Saving Behavior by Households*. INESPO Project.
- Bem,S.L. (1981). BEM sex-role inventory. *Consulting Psikological Press*.
- Bestarina, Karin. (2015). *Studi Perilaku Penggunaan Energi Listrik Sektor Rumah Tangga di Kota Padang*. Tugas Akhir. Jurusan Teknik Industri. Universitas Andalas.
- BPPT (2015). *Indonesia Energy Outlook 2015*. Badan Pengkajian dan Penerapan Teknologi. Jakarta.
- Brounen, D., Kok, N. and Quigley, J. M. (2011). *Residential Energy Use and Conservation: Economics and Demographics*. Netherlands.
- Chahaya, S. I. (2005). Pengetahuan, Sikap, dan Tindakan Masyarakat dalam Upaya Menghemat Pemakaian Energi Listrik di Perumahan Nasional (Perumnas) Helvetia Kecamatan Medan Helvetia Kota Medan. *Jurnal Komunikasi Penelitian*. Volume 17. Nomor 4.
- Putri, D.F. (2015). Analisis Pengaruh Faktor Sosiodemografis Terhadap Perilaku Konsumsi Energi Listrik Sektor Rumah Tangga Di Indonesia. Tugas Akhir. Universitas Andalas, Padang.

- Frederiks, E. R., Stenner, K. and Hobman, E. V (2015). Household Energy Use: Applying Behavioural Economics to Understand Consumer Decision Making and Behaviour. *Renew Sustain Energy Rev* 2015. 41:1385–94.
- Ghozali, I. dan Fuad. (2005). *Structural Equation Modelling*, Badan Penerbit UNDIP, Semarang.
- Ghozali, I (2008). *Model Persamaan Struktural Konsep dan Aplikasi dengan Program Amos 16.0*, Badan Penerbit UNDIP, Semarang.
- Hair, Joseph E, Jr *et al.* (2014). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*. SAGE Publications Inc. California. USA.
- Heilburn, G. (1982). Toward a Recongnition of androgyny. New York: W.W Norton
- Hidayat, T. (2008). Analisis Konservasi Energi Listrik Pada Bangunan Rumah Tinggal Skala Menengah. *Jurnal Teknosain*. Volume 5., Nomor 3.
- Jan Jonker, Bartjan J.W. Pennink, Sari Wahyuni. 2011. Metodologi Penelitian. *Panduan Untuk Master Ph.D di bidang Manajemen*. Jakarta : Salemba Empat.
- Jackson, T. (2005). Motivating Sustainable Consumption; A review of evidence on consumer behaviour and behavioural change. In: *A report to the Sustainable Development Research Network as part of the ESRC Sustainable Technologies Programme Centre for Environmental Strategy*. University of Surrey, Guildford, UK.
- Kowsari, R. and Zerriffi, H. (2011). Three dimensional energy profile: A conceptual framework for assessing house hold energy use. *Journal of Energy Policy*. Vol. 39. 7505–7517.
- Maag, J. W. (2004). *Behavior Management: From Theoretical Implication to Practical applications*. Belmont, CA: Thomson/Wadsworth.
- Martiskainen, M. (2007). Affecting Consumer Behavior n Energy Demand Final Report to EdF Energy. *SPRU-Science and Technology policy Research University of Sussex*.

Ma, guo, et al. (2013). *Chinese consumer attitudes towards energy saving: The case of household electrical appliances in Chongqing*. *Energy Policy* 56 (591-602).

Mizobuchi, K. and Takeuchi, K. (2013). The Influences of Financial and Non Financial Factors on Energy Saving Behaviour: a Field Experiment in Japan. *Energy Policy* 2013. 63:775–87.

Nuryanti, S. H. (2007). *Analisis Karakteristik Konsumsi Energi Pada Sektor Rumah Tangga Di Indonesia*. Pusat Pengembangan Energi Nuklir (PPEN) BATAN. Jakarta Selatan

Prasetyo, A. (2011). *Diversifikasi Energi*. e-journal.uajy.ac.id. Universitas Atma Jaya Yogyakarta.

PT. PLN. (2014). *Statistik PLN 2014*. Sekretariat Perusahaan PT PLN (Persero). Jakarta.

Rani, P. (2014). Factors Influencing Consumer Behavior. *International Journal of Review Research and Academic Review*. Vol.2(9): 52-61.

Rohana. (2008). *Analisis Perilaku Pelanggan PLN dalam Pemakaian Daya Listrik Studi pada PT PLN (PERSERO) Wilayah Sumatera Utara Cabang Medan*. Tesis Master. Universitas Sumatera Utara, Medan.

Rohi, D. dan Luik, J.E. (2011). *Kesadaran Masyarakat Surabaya untuk Memiliki Gaya Hidup Ramah Lingkungan “Green Living” Melalui Menghemat Penggunaan Energi Listrik Artikel Publikasi*. Universitas Kristen Petra, Surabaya.

Sarwono, Jonathan. (2006). *Metode Penelitian Kuantitatif dan Kualitatif*. Edisi 1 Cetakan 1. Yogyakarta: Graha Ilmu.

Sholihin, Mahfud dan Dwi Ratmono. 2013. *Analisis SEM-PLS dengan Warp PLS 3.0 (Ed 1)*, Andi Offset, CV Andi Offset, Yogyakarta.

So, Park Young. (2014). Implementasi Kebijakan Konservasi Energi di Indonesia. *E-Journal Graduate Unpar Part E-Social Science*. Vol.1, No.1. ISSN: 2355-4266.

- Soebagio, A. (2010). Penyediaan Energi Nasional secara Berkelanjutan dalam Menyikapi Perubahan Iklim. *Seminar Nasional Lingkungan Hidup, Universitas Kristen Petra, Surabaya*.
- Sugiyono. (2010). *Metode Penelitian Kuantitatif Kualitatif dan RND*. Bandung : Alfabeta
- Sukarno, I. (2013). *Residential Energy Consumption in A Local City of Indonesia*. PRSCO 2013, Bandung.
- Susanti, L. (2014). *Determinants and Policy Implications for Household Energy Saving Behavior: a Comparative Analysis Between Indonesia and Japan*.
- Sutalaksana, Iftikar, dkk. (1979). *Teknik Tata Cara Kerja, Departemen Teknik Industri. Institute Teknologi Bandung, Bandung*.
- Vringer, K., Aalbers, T., and Blok, K. (2007). Household energy requirement and value patterns 1, 1(2007), 553–566.
- Widjayanti. (2007). Profil Konsumsi Energi Listrik pada Hunian Rumah Tinggal Studi Kasus Rumah Desain Minimalis Ditinjau dari Aspek Pencahayaan Minimalis. *Jurnal Ilmiah Perancangan Kota dan Permukiman ENCLOSURE* Vol.6., No.2.
- Wai, C.W., Mohammed, A.H. and Alias, B. (2006). Energi Conservation: A Conceptual Framework of Energi Awareness Development Process. *Malaysia Journal of Real Estate*. 1(1); 58-6.
- Wijaya, M. E. and Tezuka, T. (2013). *Policy Making for Households Appliances Related Electricity Consumption in Indonesia A Multicultural Country*. Department of Socio Environmental Energy Science. Graduate School of Energy Science, Kyoto University, Kyoto, Japan.
- Yuliati, L. N. dan Nurarsrina, I. (2012). Pesan, Kesadaran dan Perilaku Hemat Listrik Rumah Tangga. *Jurnal Ilmiah Keluarga dan Konsultasi*. Vol. 5, No. 1. ISSN: 1907-6037.

Zhao, Z. and Hou, J. (2010). The Study on Influencing Factors of Team Brainstorming Effectiveness. *International Journal of Business and Management*. Vol. 5(1): 181-184.

Zhou, K. and Yang, S. (2016). Understanding household energy consumption behavior: The contribution of energy big data analytics. *Renewable and Sustainable Energy Reviews* 56 (2016) 810–819.

