CHAPTER V

CONCLUSION

5.1 Conclusion of the Research

This research uses variable of academic performance , entrepreneurial traits as independent variables and entrepreneurial orientation as dependent variable. The research observation used questionnaires that distributed to 150 higher educational students in Andalas University in Padang City. The data of the research is processed by SPSS.22 SITAS ANDALAS

The result from the research can be concluded as follow:

- Academic Performance has no influences on student's Entrepreneurial Orientation. This result supports the hypothesis (H₁) constructed therefore the hypothesis is rejected, indicated by value of T calculation lower rather than T table, which are T calculation (-1.367) is greater than T table (1.651). This result explains there is no significant impact of Academic Performance of students Entrepreneurial Orientation.
- 2. Entrepreneurial Traits have negative and significant influences toward student's Entrepreneurial Orientation. This result supports the hypothesis (H₂) constructed therefore the hypothesis is accepted. Indicated by value of T calculation lower rather than T table, which are T calculation (-2.516) is lower than T table (1.651). This result explains negative value of T calculation indicates the influences brings negative impact which means increase or decrease of entrepreneurial traits of students will not impact and attract Entrepreneurial Orientation to them.

3. Entrepreneurial Traits moderate relation between Academic Performance and Entrepreneurial Orientation have positive and significant influences toward student's Entrepreneurial Orientation . This result supports the hypothesis constructed therefore the hypothesis (H₃) is accepted, indicated by value of T calculation bigger rather than T table, which are T calculation (2.002) is greater than T tabel (1.651). This result explains positive value of T calculation indicates the influences bring positive impact which means increase or decrease of Entrepreneurial Traits moderate relation between Academic Performance and Entrepreneurial Orientation to them.

5.2 The Limitations and Future Research

There are a few limitations being discovered during the process of conducting research. The limitations merely provide platforms for future studies and thus do not divert the significance of the findings.

1. There is only one higher learning institutions included in this study and the sampling location is only in Padang city, West Sumatera. Therefore, the research outcomes are unable to represent the opinions of all students as there are many higher learning institutions in Padang, West Sumatera and over a whole of Indonesia. The researchers should expand the sampling location to include universities throughout outer West Sumatera to obtain research outcomes with high accuracy since what is stated by Ex-Vice Minister of Education of Indonesia 2010-2011, Prof.DR.Fasli Jalal stated that it is necessary to do research about demographic issues and topics

related since Indonesia would be facing demography bonus phenomen (www.lipi.go.id,2014).

- 2. There is only students of Andalas University, are valid candidates in this study and the sample size are only limited to 150 respondents. This small sample size is not really able to detect the reliability of the research and unable to represent the opinion of all higher students from other universities.
- 3. The downside of the non-probablity sampling method is that an unknown proportion of the entire population was not sampled. This entails that the sample may or may not represent the entire population accurately. Therefore, the results of the research cannot be used in generalizations pertaining to the entire population.
- 4. This research has limitations of the response's bias of the respondents. Response bias is the information given by respondents through questionnaire sometimes does not show the actual opinion of the respondents. This happened because of the inability of the respondents to understand the items of each point in the questions. So that the honesty of respondents in answering the questions and the limitation time given to them in filling the questionnaires are slightly inappropriate
- 5. Researchers do not take into consideration about the opinions from different ethnic groups since mostly students who study in Padang city are mostly Minangkabau or Malay. It is one of the aspects that required attention as individuals from different ethnic group might have different perception toward entrepreneurship and their entrepreneurial intention

might be vary. In order to obtain a more accurate result, all the respondents should be randomly chosen from different ethnic groups.

6. Due to limited financial resources, researchers are unable to have direct access to many research papers. Although researchers are able to access these information through secondary source, but the authors might not be able to include all informations those are important in this study.

Future researchers should conduct the research in higher learning institutions all over the West Sumatera in order to get higher accuracy of the university student's feedback to avoid the bias that might be incurred. Besides, there are only 150 respondents from the sample size in this research. Future researchers should enlarge the sample size of respondents to better represent the opinion of whole undergraduates' population, from private and public institutions.

Researchers adopted questions from other researchers. Future researchers can redesign the question of the questionnaire to better suit their research objective. Validity test should be conducted to ensure the questionnaire is valid for the particular research.

This is an exploratory research. It requires more information to clarify ambiguous situation. Thus, future researchers can use other combination of data collection methods like interviews. This can increase the participation of respondents and interviewers can get more opinions from multiple perspective. Beside that, there is a lower chance that respondents will misinterpret questions because the interviewer can clarify the instruction of question. Lastly, future researchers should conduct the research with longer period. This can ensure that they can get consistent result that entrepreneurial orientation of individuals can lead to an actual behavior in the real life.

5.3 The Implications of the Research

The results of the observational research findings has several implications for society and students of higher education in Padang City West Sumatera, espescially for students who has orientation of entrepreneurship and desirable for making their own business since they were a student in higher educational level, by concerning more in optimalization for entrepreneurship education, demographic characteristics and personal attitude before running their interest or entrepreneurial intention to become business player, or we called starting a business and make it by their own. For nowadays economical culture, entrepreneurship is a trend that attract youth people espescially students of higher educational institution to accommodate their skill and creativity for making a business and help them to create innovation as decreasing unavailability of job in Padang City.

Meanwhile, for universities or higher education institutional parties, the findings on this research could be a resource of information for entrepreneurial program development, or as resource of knowledge to increase the students tendency for establishing business that considered by student's entrepreneurial orientation that concerned by entrepreneurship education, demographic characteristics and entrepreneurial traits. This findings also gives the measurable result about the percentage of target could be achieved for making students of higher education in Andalas University become interested for entrepreneurial area and has entrepreneurial orientation for making their own business. One more point, the university should practice entrepreneurship course in every level since by seeing the result of this research, the older age the higher prospensity to be entreprneur. So the entrepreneurship course is consist of some stages that should be taken by the students such as beginner, intermediate, advance and expert.

For government, the encouragement of government is so necessary to produce more new business performer from university graduates. Moreover, when the government has particular program to facilitate and inject the new business player of students area. The Indonesia 2045 goal which is to have more capabilities and self employed youth that would boost the national economic development and growth by having the best quality youth generation could be realistically avhieved by seeing the intention of being entrepreneur becomes higher day in day out.

For the future researchers by seeing this research, the data, the theory and the reality exist could be one of the references for the future researchers in doing research and be able to help the future researchers in doing thesis. Moreover, the research about the demography condition particularly the youth generation is becoming more concerned by government of Indonesia recently. Practically it would help the future researchers in dong the research.

5.4 Recommendation of the Research

The result of this research is expected to improve and become references to conduct further research in the future, some suggested topics to be developed in further research:

- 1. For the next research, the number of samples used for the next research could be propagated
- 2. For the next research, the location of research can be expanded
- 3. For the next research, different variables can be added or encompassed regarding the topic of the research in order to create and found varieties of the result.
- 4. For the next research it will be better if the reason why the effect of information privacy concerns and trusting belief differ in each regions

