CHAPTER I

INTRODUCTION

1.1 Background of the research

Language is an important aspect of communication. By using language people can share their thought and show their expression. People will convey their message with speaking or writing. In speaking, people can talk face to face and express their thought to listeners directly. But in writing, people cannot share their thought directly but they need a media to convey their message for example they need to write their message on the paper.

In globalization era, most people express an idea, thought and feeling with listening music and make it as a job like a musician. Music is one aspect that can be accepted by people especially young generation and they even make it as a lifestyle. People at their young age nowadays use music to express their emotions; it can be happiness, sadness, and disappointment.

Actually, the important aspect of music is lyric. In the lyric, the listener will know what the song talks about and will know the message that the songwriter wants to convey. Sometimes in writing lyrics, musicians are influenced by their own experience, other people experience and even things that are interesting to them. Another aspect of writing music is the use of language itself. Most of the musician often apply metaphor in lyrics in order to make them attractive. Metaphor has different types and one of them is ontological metaphor. The use of metaphor in song can be seen in Bob Dylan's songs.

Bob Dylan is one of the greatest musicians in the world. He has given good contribution in the music industry. Some of his songs had won some awards such as Grammy Awards, Golden Globe Awards, Academy Award, GMA Dove Awards and nominated for some music awards events. In 2016 he got prestigious award, it is Noble Prize in Literature award for having created new poetic expressions within the great American song tradition. Now he is known as a folkor musician.

Here the example of the ontological metaphor in Bob Dylan's song:

I'm walking through streets that are dead
Walking, walking with you in my head
*My feet are so tired, **my brain is so wired***
And the clouds are weeping

(Love Sick)

In this example, the songwriter uses the ontological metaphor. He uses *brain* as an abstract has a concept like a concrete concept to express his feeling. In this example, the word *wired* is substitute for *complicated*. So, the lyric would be *my brain is so complicated*. It shows he describes as the uncontrollable mind of the person which causes him to become complicated to think.

In this research, the writer chooses Bob Dylans's songs which bring love as a theme to be analyzed. The writer will explore the types of ontological metaphor and the meaning of the use of ontological metaphor in Bob Dylan's songs.

1.2 Identification of the problem

This research focuses on answering these following points:

1. What are the types of ontological metaphor found in Bob Dylan's songs?

2. What are the meanings of ontological metaphor in Bob Dylan's song?

1.3 Objective of the research

In line with the research questions above, the objectives of the research are:

1. To identify the types of ontological metaphor as found in Bob Dylan's song

2. To analyze the meanings of ontological metaphor found in Bob Dylan's song

1.4 Scope of the research

In conducting this research, the writer focuses on the analysis of the types and meaning of ontological metaphor of the lyrics in Bob Dylan's. There 11 songs to be analyzed. The writer focuses on classifying the types of ontological metaphor by Lakoff and Johnsen (2003), they are: entity and substance metaphor, container metaphor and personification and the meaning of those ontological metaphors found in the song lyrics.

1.5 Method of the research

1.5.1 Population and sample

In this research, the population of data is all the ontological metaphor found in Bob Dylan's song lyrics. From the population that founded, the writer takes 29 data as a sample.

1.5.2 Research Procedure

1.5.2.1 Collecting the data

In collecting the data, the writer uses observational method with note taking technique proposed by Sudaryanto. Observational method is a method of collecting data by doing an observational of the language that is taken from internet (Sudaryanto, 1993, p.133). Note taking technique is taking note for all of the data is found (Sudaryanto, 1993, p.135).

Firstly, the writer downloaded Bob Dylan's album entitled *"Time Out of Mind"* from http://casinodupont3.com that has 11 songs. Secndly, the writer copied all of the lyrics from www.bobdylan.com into Microsoft Word. Lastly, the writer identified and classified the data containing metaphor based on the type of ontological metaphor and written in the notebook. The writer has decided the data and found 29 data, they are 2 data belong to entity and substance, 4 data belong to land areas, 11 data belong to the visual field and 12 data belong to personification.

1.5.2.2 Analyzing the Data

In analyzing the data, the writer applies distributional method with substitutional technique. Distributional method is a method to analyse data which sees the language itself (Sudaryanto, 1993: p. 15). Substitutional technique is a technique that used to replace certain elements with other elements (Sudaryanto, 1993, p. 37).

In this research, the data are analysed following several steps. Firstly, the writer read the lyrics first carefully to get better understanding. Secondly, the writer identifies and classifies the types of songs containing ontological metaphor by Lakoff and Johsen (2003). They are entity and substance metaphors, container metaphors and personification. Then, the writer finds out the meaning semantically. To find out the meaning of the lyrics semantically, the writer gets the meaning based on the dictionary. It is Oxford Advanced Learner's Dictionary of Current English (2010). To get the meaning of ontological metaphor in the lyrics, the writer uses Frege's theory (2010) and context to find it out.

1.5.2.3 Presenting the result of the data

In presenting the results of the analysis, the writer uses formal method and informal method. Formal method is a method of presenting the result of analysis in the form of signs and symbols (Sudaryanto, 1993, p. 145). In this research, the writer uses the table to categorize the lyrics and the types of ontological metaphor. Informal method is a method of presenting the result of analysis in the form of verbal language (Sudaryanto, 1993, p. 145). Then, the writer uses informal method which presenting the analysis by using verbal language.