

CHAPTER IV

CONCLUSION

Nowadays, most people in the world can speak more than one language. The globalization demands people around the world to learn other languages beside their mother tongue so that it can be used to communicate with people from other countries. People who can speak two languages are called bilingual. Bilingual speaker has more varieties to choose when speaking, so it is possible for them to switch from their native language to another language. This phenomenon is called as code-switching. It is a linguistics phenomenon that usually occurs in bilingual society or multilingual society. In this research, the writer finds the types of code switching and its functions.

The types of code-switching are situational and metaphorical code-switching. In this research, the type of metaphorical code switching is found 19 times (99 %) and situational 1 (1%). Metaphorical is found as the most used code-switching because vlog usually contains one way communication where the only one participant was the speaker and there was no change of the situation.

Furthermore, there are six functions of code-switching; they are quotation, addresses' specification, interjections, reiteration, message qualification, and personalization. From those 20 data, the writer finds only 1 out of 6 functions of code switching. The most dominant function of code-switching found in this analysis is personalization function.

The dominant function of code switching in this research is personalization which appears 20 data (100%), it is interpreted that in the daily *vlog*, personalization

is often used to express personal feeling and personal thought based on personal knowledge. As it is seen from the videos, there were several daily activities that were described by the vloggers based on their personal opinion and knowledge to discuss those topics.

