CHAPTER I
INTRODUCTION

1.1 Background of the Study

Figurative language is used to say something in different way, that grows special effects of language. Language is an important instrument of social communication, that is why according to Amberg (2009, p. 1) good communication need an understanding and identifications between a language and people who use it. People use language to communicate with each other because it is related to human daily activities.

Figurative language is non-standard language in informal situation. Non-standard language is usually used in particular situation, for example in literary works. Referring to Perrine in his book “Literature: Structure, Sound and Sense”, figurative language is a figure of speech as another way of adding extra dimensions to language (1993, p. 581). Figurative language discusses about language which is different in everyday use or non-literal usage. Figurative language is usually used to create a special effect and feeling. Figurative language can be found in writing and speaking, for examples novel, short stories, and also song lyrics. Figurative language is popular in poetry to convey the meaning. But not only in poetry, figurative language can also be used in song lyrics.

In Oxford Advanced Learner’s Dictionary (2010, p. 1419), song is a short piece of music with words that you sing. A song combines music and words or lyrics. It can be a medium in which people can express what they want to say by
using their own style, for example to express feeling and thought. Song is used to entertain and inspire people with the music and lyrics.

From long time ago, listening to music is a common thing to everyone, every time and everywhere. There are many kinds of music out there using figurative language. People can find music in many places for examples in restaurants, malls, also on several occasions for examples wedding, festival, etc. It is an enjoyable activity because a song can convey the listeners’ feeling. They feel it through the melody and lyrics. Some lyrics are easier to understand directly than the others because the other lyrics have intended meaning. If we compare song lyrics with the article and story of course the form are more shorter. The shortness of the song lyrics sometimes make the listeners or the readers drawn in confusion.

The Walt Disney Company is commonly known as Disney, according to Wikipedia is an American diversified multinational mass media and entertainment conglomerate. Disney has created many kinds of entertainment, for examples theater, radio, publishing, live action film production, television, and theme park including movies that have beautiful background music.

Currently, ultimate topic of Disney is live action movies. In Oxford Advanced Learner’s Dictionary (2010, p. 871), live action means part of a film or movie that is made using real people or animals, rather than using drawings, models or computers. Referring to abc news, we are seeing remakes now because it is cyclical and suit the modern audience. Disney makes several live-action movies. They remake their old movies animation for examples Cinderella in 1950
is remade in 2015, also Beauty and the Beast in 1991 is remade in 2017, and many more movies will be made for live action.

According to cosmopolitan there are some Disney’s animated classic will be remade into live action. The top list is Mulan from 1998. Mulan is such an inspiring character especially for women. This movie has received many awards for the songs. Therefore, this research wants to study about the figurative language especially in song lyrics of Disney’s movie entitled “Mulan”. In Mulan’s movie songs, there are figurative language on the lyrics. The following are the examples of song lyrics that consist of figurative language:

1. Like a lotus blossom
2. My family tree
3. I would break my family’s heart

A lot of previous researchers have been conducted the research about figurative language in song lyrics. The differentiation between the previous researchs and this research is the data are taken from songs in Mulan movie 1998. This research uses Perrine Laurence’s theory (1993) to analyze the types of figurative language and Geoffrey Leech’s theory (1981) to study the function of language. Therefore, the title of this research is *Figurative Language in Song Lyrics of Disney’s Movie Entitled “Mulan”*.

1.2 Research Questions

Based on the background above, this research studies about the types of figurative language that is found in song lyrics of Disney’s Movie entitled
“Mulan”. Then, the problems that will be discussed in this research are expressed through the next questions:

1. What are the types of figurative language that are found in song lyrics of Disney’s Movie entitled “Mulan”?
2. What are the functions of each kind of figurative language that are found in song lyrics of Disney’s Movie entitled “Mulan”?

1.3 Objective of the Study

Generally, the research is conducted to reach some purposes. Based on the research questions above, this research has the following objectives they are:

1. To analyze the types of figurative language that are found in song lyrics of Disney’s Movie entitled “Mulan”
2. To study the functions of each kind of figurative language that are found in song lyrics of Disney’s Movie entitled “Mulan”

1.4 Scope of the Study

This research focuses on figurative language since figurative language is widespread in song lyrics. According to cosmopolitan, Mulan is the number one Disney’s movie classic which will be remade in 2018. The scope of this study is to analyze the types of figurative language expression, and to study the function of figurative expression that are found in song lyrics of Disney’s Movie entitled “Mulan”. They are Honor to Us All, Reflection, I’ll Make a Man Out of You, A Girl Worth Fighting For, and True to Your Heart. This research analyzes the types of figurative language based on Laurence Perrine’s theory (1993) and the function of language based on Geoffrey Leech’s theory (1981).
1.5 Method of the Research

1.5.1 Source of Data

According to Sudaryanto (1993, p. 5), data is understood as the particular phenomenon of lingual that contains and directly relates to the problems discussed. The data in this research is a clause that contains elements of figurative expression. The data itself contain research object and context. The research objects are the types of figurative expression. The source of data have taken from http://genius.com, and includes five songs from Mulan’s movie song lyrics. It is because Mulan movie is popular for recent months.

1.5.2 Population and Sample

Population is total data that is obtained from the source of data. Then, sample of this research is part of the population that is considered to embody the research.

1.5.3 Method and Technique of Data Collection

In collecting the data, observational method is applied. In this research, non-participant observational technique is used to observe the song lyrics. Referring to Sudaryanto (1993, p. 133-134) observational method is done by observing to the use of language. While non-participant observational technique is observing the use of language without involving the researcher in the conversation or dialogue. The data of this research is collected by following some steps. First, the movie is watched, then chooses some songs with lyrics from the movie song because some of the songs are instrumental version. Second, the song is listened
and read by applying note taking technique to classify the types of figurative language. The classification of figurative language is based on Perrine (1993).

1.5.4 Method and Technique of Analyzing Data

After collecting the data, the next step is analyzing the data. In this step, distributional method and substitutional technique by Sudaryanto (1993, p. 31) is used. Distributional method is a method of analyzing data where the key factors of the data is defined by the language itself. Then in this research, substitutional technique is used to substituted the elements of language with another. In analyzing the data Perrine’s theory is applied to identify the types of figurative language and the next step Leech’s theory is applied to study the function of language.

1.5.5 Presenting the Data

The result of analysis is presented by using both formal and informal method. According to Sudaryanto (1993, p. 145) formal method is a method of presenting the result of analysis by using diagram or table. Meanwhile, informal method is the way of presenting the finding of analysis by using sentences.