

A framework for SMEs performance in West Sumatera:

An Embroidary and Needlework perspectives

THESIS

Thesis is submitted as partial of the requirement for a bachelor degree in
Management Department - Faculty Of Economic



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BACHELOR DEGREE OF INTERNATIONAL MANAGEMENT

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***A framework for SMEs performance in West Sumatera:
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ABSTRACT

The research has the purpose to find the relationship of learning orientation, organizational innovation and transformational leadership towards organizational performance on embroidery and needlework SMEs in West Sumatera. The data obtained through questionnaire, and sample were drawn from 170 of embroidery and needlework SMEs in West Sumatera. The data analyzed by using SPSS 16 and SmartPLS 3.0. The finding indicated that learning orientation has a significant positive impact on organizational innovation and organizational performance. transformational leadership positively affects and have no significant impact on organizational innovation and organizational performance. organizational innovation positively affects and have no significant impact on organizational performance.

Keywords : learning orientation, organizational innovation, transformational leadership, organizational performance

This thesis already examined and passed on May 04, 2018. This abstract already approved by supervisor and examiners:

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