

**THE INFLUENCE OF OPPORTUNISTIC BEHAVIOR AS A CONSTRUCT IN
ENTREPRENEURIAL FAILURE (A STUDY OF NASCENT ENTREPRENEURS IN
PADANG PANJANG)**

THESIS

Thesis is submitted as partial of the requirement for a bachelor degree in Management
Department – Faculty of Economic



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THE INFLUENCE OF OPPORTUNISTIC BEHAVIOR AS A CONSTRUCT IN ENTREPRENEURIAL FAILURE (A STUDY OF NASCENT ENTREPRENEURS IN PADANG PANJANG)

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ABSTRACT

The research has the purpose to find the influence of opportunistic behavior toward entrepreneurial failure on nascent entrepreneurs. There are three variables of opportunistic behavior used in this research. They are job choice, job security, and aggressiveness. Reseacher will analyze how much these dimensions affect entrepreneurial failure partialy and simultaneously. The data collected through questionnaire and proceed by SPSS 21.0. the finding of the research indicate two of the dimensions of opportunistic behavior, which is job choice and job security, has no significance influence toward entrepreneurial failure partially, and aggressiveness has. But, these three dimensions has significance influence toward entrepreneurial failure **simultaneosly**.

Keywords: entrepreneurial failure, opportunistic behavior, job choice, job security, aggressiveness.

This thesis already examined and passed on May 4, 2018. This abstract already approved by supervisor and examiners:

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