CHAPTER I

INTRODUCTION

1.1 Background of the Study

Yule describes speech acts as actions which are performed by producing utterances to communicate (1996, p. 47). When people speak, they do not only produce the several words in their utterances but also they perform some actions. People speak to express their thought, feeling, and idea. We can identify someone's expression and meaning in his or her utterances. The utterances affect the perspective between speaker and hearer.There are three types of speech acts. They are locutionary act, illocutionary act, and perlocutionary act.

Searle in Yule explains five functions of illocutionary acts. They are representatives, commissives, expressives, directives, and declarations (1996, p. 53). According to Searle , the function of expressive speech act is "toexpress the psychological state specified in the sinceritycondition about a state of affairs specified in the propositional content"(1979, p. 15). It means that the speaker expresses the psychological state in sincerity condition. The speaker expresses feeling to someone else.

In this research, the writer took the data from a talkshow. Talk show is a radio or television program in which usually well-known people talk about something or are interviewed (merriam-webster.com). The data are taken from Zach Sang Show. This show is an interactive show in featuring the biggest and brightest stars in music, movies, and TV. Zang Sang has done over thousands

interviews with superstars. They are not only from USA but also outside the nation. This show is available to Top 40 stations nationwide in USA.

In this study, the expressive utterances are seen in interaction between Zach Sang and The Gang and Selena Gomez. Selena Gomez is a youngfamous american singer who has many fans around the world. In short, the writer is interested in the video because it contains motivation and inspiration. This interview will show to the viewers that the psychological condition will influence the speaker's utterances. Steber (2017) states that age between 20s to 30s, tends to have mental illness because of many changes. The mental illnessare like anxiety disorders, depression, eating disorder,a bipolar disorder, etc. In this case, Selena has done her treatment from anxiety disorder and depression. After recovering, she wants to do many things. Eventhough Selenaget depression about her life, she is still optimistic and wants to do more in the future. Selena encourages herself and people through giving motivation and positive attitudes.The interview is to motivate herself and people who have the same condition with her. The writer would like to discover the types and functions of expressive utterance in the interview. By analysing the expressive utterances, the actions and feelings of the speaker can be explained.

The example of expressive utterance is explained as below,

Zach Sang : *How are you, friend?*
Selena Gomez : I'm good, yeah, I'm good. Just got back from New York, feel good to be home.

The conversation above is between Zach and Selena after the opening of the show. Zach greets Selena for coming to the showbefore doing the interview. Zach asks how Selena's condition after her comeback. Ininformal situation, Zach asks her friendly. Zach uses "friend" in treating her after the greetings. Then, Selena replies that she is in good condition.

The type of expressive utterance*"How are you, friend?"*is greetings. Greetings is the expression of welcoming which the speaker expresses positive attitude towardthe coming of the hearer. The speaker gives a sign to recognize the hearer. Zach feels so excited and greets her with high intonation and bright smile on his face. Zach has expectation that Selena replies him later.

The function of Zach's utterance is togreet in order to show Selena is Zach's friend.Greetings is very important for someone to begin the conversation and to break the ice. In this case, greetings is used in social interaction. Zach greets Selena also as welcoming her to the show.

1.2Research questions

In this research, the writer states the research questions as follows:

1. What are the types of expressive utterancesas found in *Zach Sang Show* on YouTube?

2. What are the functions of expressive utterances as found in *Zach Sang Show* on YouTube ?

1.3Objectives of the study

The objectives of the study are stated as below:

1. To find out the types of expressive utterances as found in *Zach Sang Show* on YouTube.

2. To identifythe functionsof expressive utterances as found in *Zach Sang Show* on YouTube.

1.4 Scope of the study

In this research, speech acts is proposed by Yule (1996, p. 48). This research is conducted to find out the types (Ronan,2015, pp. 35-41) and functions (Searle and Venderveken, 1985, pp. 211-216) of expressive utterances. The expressive utterances are identified in interview between Zach Sang and The Gang and Selena Gomez. The data are taken from Zach Sang Show which has been uploaded to YouTube. The limitation of this research is very important in analyzing the data.

1.5 Method of the study

The source of the data is taken from Zach SangShow that has been uploaded to YouTube Channel. YouTubeis as the biggest video sharing in the world which provides all kinds of video from all categories. This video is published on June 9th, 2017.The video has more than 269.000 viewers. The title of this video is *"Selena Gomez Talks Bad Liar, 13 Reasons Why and Paparazz*i*"*.

In collecting the data, observational method is applied in this research. The information is gained by the writer's own direct observation without getting involved asking the respondent (Kothari, 2004, p. 96). Then, non-participants observational and note-taking technique are used to observe the data. First, the video is searched in YouTube by typing the key words related to the video.

Second,the video is opened and downloaded. Third,the video is watched and listened carefully. Fourth, the video is transcribed into text. Fifth, the transription is checked by friends. Sixth, the expressive utterances are selected and classified. The last step, each datum is identified based on the two research questions above.

In analysing the data, Yule's theory of speech acts is used as the basic theory. Ronan's theory is used in identifying types of expressive utterances. Searle and Venderveken's theoryis used to find outthefunctions of expressive utterances. Leech's theory of context is used in this research. Pragmatic identity method is applied in this research (Sudaryanto, 1993, p. 15). It is a method in analyzing data based on context.Pragmatic competence in dividing is used as the technique to analyze the data (Sudaryanto, 1993, p. 25).

After analysing the data, the result of the research is presented. The result of the research is presented descriptively. Then, the writer also uses table to include all the data. The writer uses the pattern to find out the percentage of types and functions of expressive utterances found in the research. The formula that is used to find out the percentage for the data is,

$$percentage = \frac{data}{totalnumber} \times 100\ \%$$