

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Actions performed via utterances called as speech acts (Yule, 1996, p. 47). In speech acts, the relationship between the speaker and the hearer are built up in order to understand the message in utterances. The purpose of the utterances could be a command, a request, etc. Austin said that “*in saying something people do something*” (Austin, 1962, p. 12). It means that, the action will follow the utterances of commanding, requesting, etc.

A request is a part of speech act. Due to pragmatics is the study about how language is used therefore the message is delivered to avoid miscommunication between speaker and hearer. Searle said that:

“it is important to emphasize that the utterance is meant as a request; that is, the speaker intends to produce in the hearer the knowledge that a request has been made to him/her, and he/she intends to produce this knowledge by means of getting the hearer to recognize his intention to produce it” (Searle, 1969, p. 30).

In understanding what the speaker’s purpose, the utterance can be interpreted based on the context. The context will help the hearer to know what the speaker’s intention.

When the speaker utters a request in a context, the structural forms and the factors of request will influence the hearer’s interpretation. The use of selected

structural forms will be different interpretation for the hearer's assumption. The hearer interpretation will be affected by related factors in understanding speaker's request. For example:

Marie : What are you doing?

Bob : I am getting in shape.

Marie : Why are you doing that here? **Why don't you go to a gym or the park? or outside? Or home?**

In this example the setting is in the office. There are Bob, Marie and Mr. Evans. Marie and Bob are employees while Mr. Evans is a boss of Top Notch Travel Agency. This is a conversation between Marie and Bob. Bob comes from outside and he runs behind Marie's chair while Marie is typing a paper on her computer. Marie ask him about what he is doing and ask him to do it in another place. Therefore, she says ***"Why don't you go to a gym or the park? Or outside? Or home?"***

The utterance ***"Why don't you go to a gym or the park? Or outside? Or home?"*** is categorized into a request. The request is proposed to do something based on speaker's request. Marie asks Bob to do run in the park, outside or home because she is working, and it is offend her. She asks Bob by using interrogative form. Interrogative form is a question that is used by speaker to ask hearer. As it is explained above from Marie's utterance, she wants Bob to stop running in the office.

Marie's utterance ***"Why don't you go to a gym or the park? Or outside? Or home?"*** is affected by right and obligation. The utterance is asked by her because of Bob is her partner in working. She has a right to ask Bob to stay quiet and do not disturb her while she is on duty. It is also Bob's obligation to respect to

his partner while she is working. Marie prefers to request him to do exercise outside the office.

The data of this study are taken from Funny TV Show. The purpose of this show is to learn American English conversation in funny situation. This show consists of 3 related educational videos. All of them have the same title. The title is *Learn American English Conversation*. All of the videos have the same characters. Their play is based on different situation in order to be an interested learning. These videos were published by Pick Up English Channel. First video published on June 23, 2017 with 325.000 viewers and the duration is about 10 minutes and 53 seconds. The second video published on September 23, 2017 with 16.000 viewers and the duration is about 11 minutes and 38 seconds. The last video published on November 3, 2017 with 13.000 viewers and the duration is about 10 minutes and 15 seconds.

1.2 Research Question

Based on the previous explanation in the background, the related research questions are conducted in order to study about request. The study is elaborated based on the questions below:

- a) What are the structural forms of request that are used in *Videos of "Learn American English Conversation-Funny TV Show"* on YouTube?
- b) What are the factors affecting the request of characters in *Videos of "Learn American English Conversation-Funny TV Show"* on YouTube?

1.3 Objective of the Research

Based on the questions above, this research has aim in analyzing the request in *Learn American English Conversation-Funny TV Show*” on YouTube:

- a) To identify the forms of request that are used in *Learn American English Conversation-Funny TV Show on YouTube*.
- b) To explain the factors affecting the request of characters in *Learn American English Conversation-Funny TV Show on YouTube*.

1.4 Limitation of the Study

The writer analyzes some utterances in three videos of *Learn American English Conversation-Funny TV Show on YouTube* in pragmatics study. The writer only focuses on request theory, especially the structural forms and the factors affecting the request. The data are the requests that are uttered by characters in the video.

1.5 Method of the Research

The writer will use some steps in doing research. They are collecting data, analyzing data and presenting the result of the analysis. The sources of data are taken from videos of *Learn American English Conversation-Funny TV Show*. In collecting data, the writer uses observational method and non-participant technique which is as propose by Kothari (2004, p. 96).

The data are the utterances that contains request which are uttered by the characters. Firstly, the source of data is downloaded from YouTube (<https://www.youtube.com/>). Then, it is watched and listened carefully in each

conversation and context. The writer transcribed, then the writer reads and marks the transcription of request.

In analyzing data, the data are analyzed by using pragmatics identity method and pragmatics competence in dividing technique which is propose by Sudaryanto (1993, p. 15). The method is used to analyze data based on the context. The writer uses some related theory to the research question. The data is identified to find out the structural forms of request by using Yule's theory. The factors affecting request of characters are investigated by using Thomas's theory.

In presenting the result, the writer presents the structural forms and the factors of characters' in requesting through table and giving related explanations based on the research questions and the analysis of the data.

