## **CHAPTER IV**

## CONCLUSION

In this study, the writer analyzed conversational implicature from the utterance in "Beauty and the Beast movie". The writer identified and classified kinds of conversational implicature between the characters in the conversation.

From the analysis, there are 25 data of conversational implicatures in 25 conversations. There are 17 data of conversational implicatures which belong to generalized conversational implicature and 8 data of conversational implicatures which belong to particularized conversational implicature.

Furthermore, the writer finds out that Generalized conversational implicature is used more dominant because, in a certain social group, there are some factors that allow the existence of an implicature in the communication process. It means that the data in the form of utterances more requires the general context. The terms are used by the characters when producing an utterance to communicate certain information and for expressing the quantity.

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On the other hand, Particularized conversational implicature is smaller in number because it needs the specific context to get the meaning of the speaker's utterance. It means that the data in the form of the utterances more requires the specific context to find out the messages behind the implicature as particularized conversational implicature. It requires special background knowledge. From the results of the analysis, the writer found types of conversational implicature above Generalized conversational implicature and Particularized conversational implicature.

